

Chair's Review 2020

During the last 12 months we have witnessed 'an unprecedented' impact on the way our businesses have had to operate and also how they will operate in the future.

“The role of UKCPI in working with UK Government officials - not only in managing the here and now, but also raising issues for the future - has been invaluable over this challenging period”

When I took over as chair last year, Theresa May was Prime Minister and uncertainty over the nature of Brexit was the dominant feature on the landscape. 12 months on and we have a change of PM, the dominant feature is now COVID-19 and the continuing challenges that EU exit will pose for business. We are also working towards understanding and defining the 'new normal'.

The technical competence of the association and its committees has enabled UKCPI to deliver robust **industry representation** throughout the year to UK officials on a number of technical and regulatory concerns, not least over post-EU exit regulatory issues but also those COVID-related – where our sector's products continue to play a key role in protecting the health and safety of the public.

Ingredients were in short supply, efficacy of product claims became of interest to users and many a start-up had to learn of regulatory requirements rather quickly or remove their products from the market.

The UKCPI secretariat continued to provide valuable **guidance and advice to members** as businesses prepared for January 2021 and beyond.

A core function of the Association was to identify potential issues for our sector and to engage with the public, policy makers, the media and other lobby groups to provide industry's **authoritative voice** on a range of issues from indoor air quality to plastic and, continuing our very successful partnership with RoSPA, campaigning for better home safety around household chemicals, especially for families with young children, with over half a million homes reached to date.

I am also pleased to report that we have seen UKCPI's membership continue to increase over the last year, including companies based outside of the UK but placing products on the UK market, and we welcome the extra perspective this will give to the association.

Please pass on this annual review within your company as it serves to remind colleagues of the numerous activities undertaken by UKCPI on our behalf, which we would likely struggle to address as individual companies.

Rowland Furse
Regulatory Affairs Manager, UK & Ireland, Hygiene, RB
Chair of UKCPI Council



Rowland Furse
Chair of UKCPI Council

UKCPI Members 2020



- 151 Products Ltd
- ACDOPRO Ltd
- Airpure
- Astonish
- Bio-D Company
- Challs International Ltd
- Christeyns Ltd
- Cleanity S.L.
- Clorox
- Coventry Chemicals (trading as Mirus Global Hygiene Solutions)
- Dasic International Ltd
- Diversey
- Dri-Pak Ltd
- Ecolab
- Genencor Ltd
- Green Sustainable Packaging
- Greyland Ltd
- Henkel Ltd
- Ionic Products
- John Drury & Co
- Lakeland Ltd
- Liquiform Ltd
- Milton Pharmaceutical Company
- MonoSol
- Nice-Pak International Ltd
- Organica (UK) Ltd
- Persan ES
- Procter & Gamble UK & Ireland
- PZ Cussons
- RB (UK)
- Robert McBride Group
- SC Johnson
- Selden Research
- Solent Packaging
- Star Brands
- Unilever UK & Ireland
- William Clements (Chemicals) Ltd
- Zep UK Ltd

Advocacy, Regulatory and Communications Committee

The ARC committee encompasses advocacy, regulatory and communications work. This allows for technical, advocacy and communications experts to sit together and gives UKCPI a strong basis on which to assess and then address a range of topics – some of which are demonstrated below.

Advocacy

UKCPI's value to its members is its access to and credibility with officials and policy makers. This often means UKCPI is asked to meet and contribute to Government thinking prior to initiatives being fully developed. Throughout 2020, UKCPI worked with a number of Government departments and stakeholder groups to promote members' interests.

EU Exit

UKCPI was one of the first trade associations to engage with officials in 2016 to understand the potential consequences of leaving the EU for members and then convey industry's concerns to Brexit officials from DExEU, Defra and BEIS. This early engagement has meant that UKCPI has become a key contact for officials when they are assessing the impact of various Brexit scenarios on industry. Officials have been regular attendees at UKCPI regional meetings and Council meetings and UKCPI continues to sit on various Government groups looking at the impact of Brexit on the sector.

At the time of going to press (still awaiting a conclusion to a trade agreement), we maintain weekly contact with UK Government officials in order to express members concerns over preparation for EU exit and in particular the impact of trading through and to Northern Ireland.

COVID-19

UKCPI was a key contact point for UK Government officials providing support and advice to businesses and manufacturing operating during COVID. This was essential, given the critical role members' products had in maintaining a safe environment - both in the home and workplace. We highlighted shortages of sanitiser ingredients to UK Government and lobbied for derogations to enable these shortages to be addressed in the short term.

One consequence of increased demand for disinfection was the appearance of numerous technologies and products claiming to address COVID concerns without any evidence to support their claims. By working with HSE, guidance has been produced and has helped reduce some of this opportunistic behaviour from the market.

Indoor Air Quality

In January 2019 The Department for Food and Rural Affairs (Defra) published its Clean Air Strategy with proposals to address a range of emission sources from farming, industry, vehicles and domestic products including cleaning products. During the consultation period UKCPI had submitted the case that measures should be proportionate to the very low contribution that cleaning products have to indoor air quality, but that industry would use existing stewardship programs to communicate VOC content to consumers. UKCPI also argued against the use of additional labelling for VOC content on consumer safety grounds.

Whilst COVID has slowed the progress of the UK Clean Air Strategy, UKCPI has continued to develop an industry voluntary programme which could communicate VOC content online to consumers. We are also working with Ricardo, responsible for compiling industry emissions, to ensure the contributions from our sector are accurate and therefore measures are proportionate.

Plastic

The debate around plastic ingredients, packaging, recycling, pollution and single use has continued in both the media as well as with Government policy initiatives. In 2019 UKCPI developed its first position paper on these various aspects on the cleaning and hygiene sector and also contributed to Government consultations.

In response to the Treasury consultation on a packaging tax, we sought exemptions for plastic packaging and components that had a safety function which could be compromised by the inclusion of recycle.

In response to the Welsh Government proposals to ban single use plastic, we provided evidence on the properties, use and value of cleaning and hygiene wipes and the role of manufacturers and consumers in the disposal after use to avoid environment damage. A similar response is also in preparation to the Scottish Government's consultation on single use plastic.

Advocacy, Regulatory and Communications Committee

Regulatory

Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

UKCPI kept its members up to date on the various adaptations to technical progress which were implemented into the CLP regulations. The European Commission adopted amendments to Annex VI of CLP as part of its 15th Adaptation to Technical Progress (ATP) of the Regulation. The measure, published in the EU's Official Journal on 11 August 2020, adds, replaces and deletes several substances subject to harmonised classification and labelling. The Regulation entered into force on 31 August 2020 and will apply from 1 March 2022. In October 2019, the EU executive adopted the 14th ATP of CLP and it was clarified that the 17th ATP would include the RAC opinions adopted in 2019.

Poison Control Centres and Unique Formula Identifier

There have been ongoing discussions regarding the harmonisation of the data that is submitted to the Poison Control Centres (PCCs) across Europe and, as a result, the implementation was postponed from January 2020 to January 2021. Workability issues dogged the finalisation of the guidance and it is even now only expected shortly before the implementation date.

Classification Issues

Two classification issues were raised during the year by ECHA's HelpNet body. The first was whether the propellant should be included in the classification of aerosol products. The other was the approach to the classification approach to multi-chamber products. Both issues have yet to be resolved.



Review of the Detergents Regulations

After the European Commission's review of the Detergents Regulations in 2019, industry has focused its activities on removing a number of the issues that this highlighted. These issues were:

- Labelling of preservatives should be aligned with the requirements under the Biocidal Products Regulations
- Removing the need to link to Cosing (the cosmetic ingredient website) from the website containing the ingredient datasheet
- An update on the dosing labelling requirements
- The overlap between the medical data sheet in these regulations and the Poison Centre notification requirements in CLP



Biocidal products

UKCPI is represented on the AISE Biocides Working Group and provides UKCPI members with updates on progress with implementation of the BPR. During the last year, a number of active substances have been approved under product types relevant for our industry. Many UKCPI members are now working in earnest on product dossiers, because two-year submission deadlines are now defined for a wider number of active substances. UKCPI continued to work in partnership with the Irish Association, ICDA, liaising with the Pesticide Service in Ireland to try to address ongoing delays in the system for obtaining PCS numbers for products being placed on the market.

Advocacy, Regulatory and Communications Committee

Concern over in-can preservatives

AISE and CEPE are also working closely with the European Commission on the review of preservative (PT6), especially the isothiazolinones. Recent harmonised classifications have introduced extremely low specific concentration limits for labelling products as sensitisers. This is problematic since it effectively prevents the authorisation of certain products containing the preservative as a biocide. UKCPI has joined with a number of other downstream associations to keep the UK competent authorities up to date on the industry's concerns, whilst AISE is working to ensure the decisions taken by the European Commission and its experts are evidence-based and scientifically robust.

Professional Cleaning & Hygiene Sector

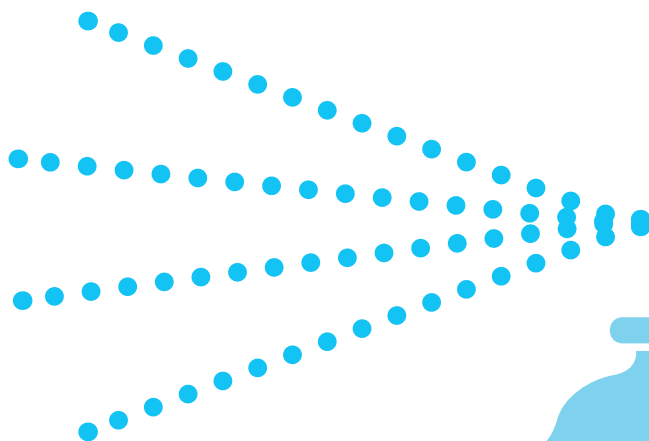
Peter Woodhead of Selden Research represented UKCPI on the AISE Professional Cleaning & Hygiene Sector (PCHS) Steering Group and reported back to the ARC Committee. The review of the REACH Annex III for Safety Data Sheets was hoped to bring a better approach to extended SDS and Exposure Scenarios for the PC&H Sector. The Committee was also monitoring proposals to restrict phosphate in laundry products for the sector.

Other legislative areas / horizon monitoring

The UKCPI Advocacy, Regulatory & Communication Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that could influence our product categories.

To keep up-to-date on issues relevant to our industry, UKCPI regularly attends the DfT UN transport briefings, HSE GHS Stakeholders Group and Environment Agency Liaison Group meetings held throughout the year.

UKCPI Technical Manager Steven Stewart is in regular contact with technical managers in other industry trade associations. Furthermore our Director General, Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries, as well as the Chemicals Stakeholder Forum run by Defra.



Advocacy, Regulatory and Communications Committee

Communications

Covid-19

The Covid-19 pandemic brought the importance of cleanliness and hygiene into sharp focus during 2020. UKCPI put together Covid-19 guidance, which we communicated via our website, social media and newsletter. This featured information on cleaning and hygiene, guidance on the safe use of disinfectants and also signposted advice from UK authorities.

EU exit communication

Throughout 2020, UKCPI continued to communicate the latest EU exit developments to members, via 'as it happens' email alerts and also through the monthly newsletter for members. UK Government officials attended all Council meetings and, furthermore, presented at all regional meetings.

Plastic

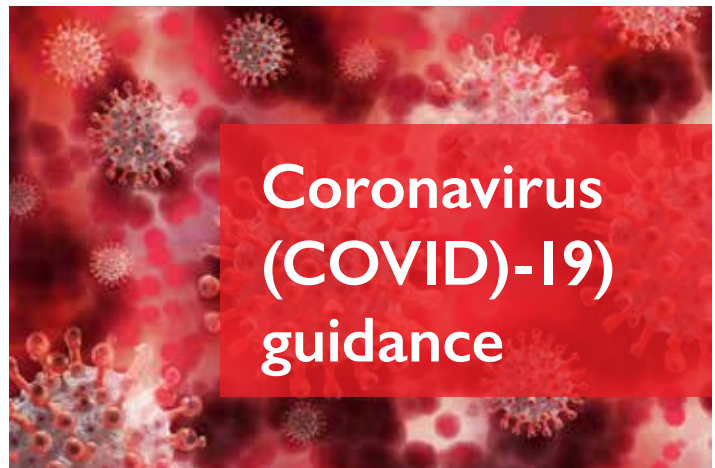
Plastic-related issues continued to feature throughout the year, including microfibres released from clothing during laundry, targets for the percentage use of recycle in packaging and targets for the percentage of packaging to be recycled. The trend for refilling also continued.

Recycling awareness

UKCPI supported WRAP's national Recycle Week in September on social media, to raise awareness of the importance of recycling cleaning product packaging. This was especially relevant in a year in which the use of cleaning products increased significantly, due to the pandemic.

Pre-school safety project

UKCPI worked with The Child Accident Prevention Trust (CAPT) to develop a teaching resource to educate young children about safety around cleaning products, to be delivered by staff in early years settings such as nurseries and pre-schools. Material includes an illustrated story book, lesson plan, session plan and a fact sheet on cleaning products, explaining their benefits and the potential risks if misused by small children.



Advocacy, Regulatory and Communications Committee

Safety first – working with RoSPA

Work continued on the Take Action Today, Put Them Away campaign, which is run in partnership with the Royal Society for the Prevention of Accidents (RoSPA), to reduce the number of children harmed by accidental exposure to cleaning products in the home.

We held a physical launch in Coventry before COVID-19 made such launches difficult. We continued to roll out the programme through virtual meetings using pre-recorded videos and online interactive forums, with launches in Cornwall at the end of 2020. This was a successful format and may well be something we can do more of in 2021, as a cost-effective means of launching the campaign across the UK.

The campaign has gone from strength to strength since its launch in 2013, and has now reached 26 areas of the UK including Birmingham, Liverpool, King's Lynn, Nottingham, Newcastle, Bradford, Lincolnshire, Warwickshire and Northern Ireland, where 400,000 families have been helped to prevent poisoning and eye injuries.



Communications network

UKCPI's communications officer participates in AISE's Commsnet network of communications professionals across Europe, who exchange ideas and best practice, as well as AISE's Communications Steering Group and Hygiene Communications Task Force.

Advocacy, Regulatory & Communications Committee 2020

Peter Woodhead, Selden Research (Chair)

Helen Fenwick, Unilever UK & Ireland (Vice-Chair)

Barrie Anderson, Nice-Pak International

Amy Barker, SC Johnson

Claudia Berto, Henkel

Gosia Bilska-Pietrasiak, Star Brands

Mick Cooper, PZ Cussons (UK)

Rhian Eckley, Unilever UK & Ireland

Rowland Furse, RB

Jerome Gourbeault, RB

Andrew Hill, Robert McBride

Tony James, Consultant, ACDOPRO

Kamila Josefacka, Coventry Chemicals (trading as Mirius Global Hygiene Solutions)

Nancy Katsouli, Procter & Gamble UK & Ireland

Kostas Kotsanopoulos, Diversey

Rajnish Maharaj, Ecolab

Stephen McKay, Greyland

Yash Parulekar, Monosol

John Pickup, Consultant

Dainius Plepys, Clorox

Carole Scott, Henkel

Matt Wood, Coventry Chemicals (trading as Mirius Global Hygiene Solutions)

Philip Malpass, UKCPI

Charlotte Salter, UKCPI

Steve Stewart, UKCPI

External contacts and stakeholders

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2020, UKCPI worked closely with government departments, other trade associations, NGOs, external stakeholders and the media on matters of common interest. These have included:

- Allergy UK
- Alliance of Chemical Associations (ACA)
- American Cleaning Institute (ACI)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Brands Group
- British Cleaning Council (BCC)
- British Coatings Federation (BCF)
- British Plastics Federation (BPF)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- Chemical Business Association (CBA)
- Cleaning Products Europe
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Cleaning Industry Liaison Forum (CILF)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department for Business, Energy and Industrial Strategy (BEIS)
- BEIS Transition / EU exit forum
- Department for Environment, Food and Rural Affairs (DEFRA)
- DEFRA's Chemical policy / EU exit forum
- Department for Exiting the EU (DExEU)
- Department for International Trade, chemicals round table
- Department for Transport (DfT)
- Environment Agency Chemicals Liaison Group
- Euromonitor
- Health and Safety Authority (Ireland)
- Health and Safety Executive Committees (HSE)
- Health and Safety Laboratories (HSL)
- Home Office
- Hubbub
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- International Scientific Forum on Home Hygiene (IFH)
- Irish Cosmetics and Detergents Association (ICDA)
- National Poisons Information Service, Birmingham (NPIS)
- Ricardo Consulting
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- UNSCoEGHS
- Waste and Resources Action Programme (WRAP)



All Party Manufacturing Group (APMG)

UKCPI is a member of the All-Party Parliamentary Manufacturing Group (APMG), which encourages the exchange of knowledge and understanding between Parliament and the UK's diverse manufacturing industries. The APMG helps to raise the profile of manufacturing both inside and outside of Parliament. Made up of more than 30 parliamentarians from all parties and both Houses, the APMG is co-chaired by Mark Pawsey MP and Jack Dromey MP.

All these organisations contributed to the influence and effectiveness of UKCPI during 2020.

Member benefits

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used, particularly on future EU exit scenarios.

Key issues such as labelling and biocide regulations are a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

Advocacy

Of great value to members is UKCPI's access to and credibility with officials and policy makers. This often means UKCPI is asked to meet and contribute to Government thinking prior to initiatives being fully developed. This has been essential during 2020 and the Government's preparations for EU exit.

“UKCPI works regularly with a number of Government departments and stakeholder groups to promote members' interests.”

European link

UKCPI staff are directly linked to the European association AISE at key points from board level through to many of the working groups. This strong relationship with AISE will be important as we progress through the UK's exit from the EU.

Regional meetings

UKCPI runs regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members and we are always pleased to see new faces.

This year the autumn regional meeting was held online, due to COVID-19 travel restrictions, and this format had the benefit of enabling a large number of members to attend. In October officials from Defra, BEIS and HSE briefed members on the latest EU exit developments.

Newsletter and monthly email update

A monthly email newsletter provides members with updates on UKCPI activity, details of forthcoming meetings and events, and a summary of relevant news stories that have appeared in the media each month.



Members' extranet

The extranet allows UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking of UKCPI meetings, issues and position papers is also available for members here. A monthly email summarises the latest documents uploaded to the extranet and allows members to click through and log in.

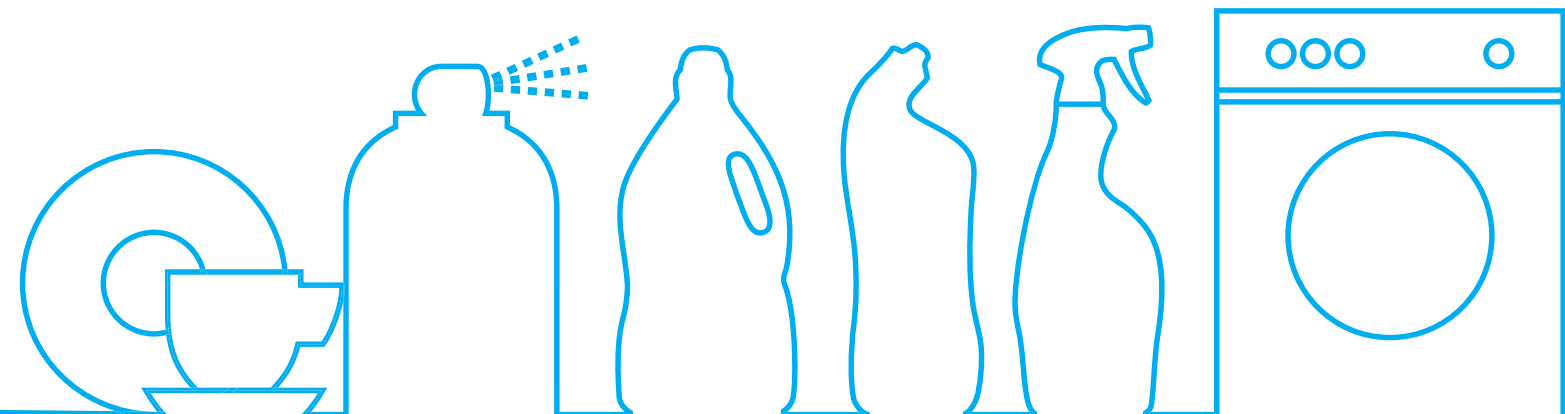
UKCPI council and legal panel

UKCPI Council

Rowland Furse, RB (UK) (Chair)
Tony Appleton, Procter & Gamble UK & Ireland
Amy Barker, SC Johnson
Charlie Beevor, Unilever UK & Ireland
Claudia Berto, Henkel UK
Duane Butterfield, Ecolab
Mark Cunningham, PZ Cussons (UK)
Rhian Eckley, Unilever UK & Ireland
Gareth Edwards, Acdoco
Jerome Gourbeault, RB (UK)
Helen Herd, Robert McBride
Graham Horne, Astonish
Rob Keeling, Airpure (Vice chair)
Kostas Kotsanopoulos, Diversey
Philip Malpass, UKCPI (Secretary)
Gillian Marsh, Procter & Gamble UK & Ireland
Bruce Maxwell, Dri-Pak
Ania McClafferty, Unilever UK & Ireland
Peter Woodhead, Selden (ARC rapporteur)

UKCPI Legal panel

The UKCPI legal panel in 2020, consisting of Tony Appleton and Ania McClafferty, continued to advise UKCPI on any legal matters concerning the industry.



UKCPI team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.



Philip Malpass, Director General

Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharmaceutical companies, as well as managing issues and external relations for international alcohol brands.

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Steven Stewart, Technical Manager

Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years experience in the cleaning products sector.

sstewart@ukcpi.org



Charlotte Salter, Communications Officer

Charlotte covers digital media, press office, external and internal communications for UKCPI. She holds a degree in French, Spanish and Italian and has experience in digital and print publishing, having previously worked as a magazine editor for international B2B magazines and websites.

charlotte.salter@ukcpi.org



**Kathryn Dodgson,
Personal Assistant/Office Manager**

Kathryn is responsible for the smooth running of the UKCPI office as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts. Kathryn has a degree in English Literature.

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