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UKCPI

Who are we

The UK Cleaning Products Industry Association is the leading trade association, representing the interest of the cleaning, hygiene and surface care product manufacturers in the UK for over 50 years.



Philip Malpass
Director General



Steven Stewart
Technical Manager



Louise Clarke
Personal Assistant/
Office Manager
(on maternity leave)



Kathryn Dodgson
Personal Assistant/
Office Manager
(maternity cover)

What we do

Industry representation

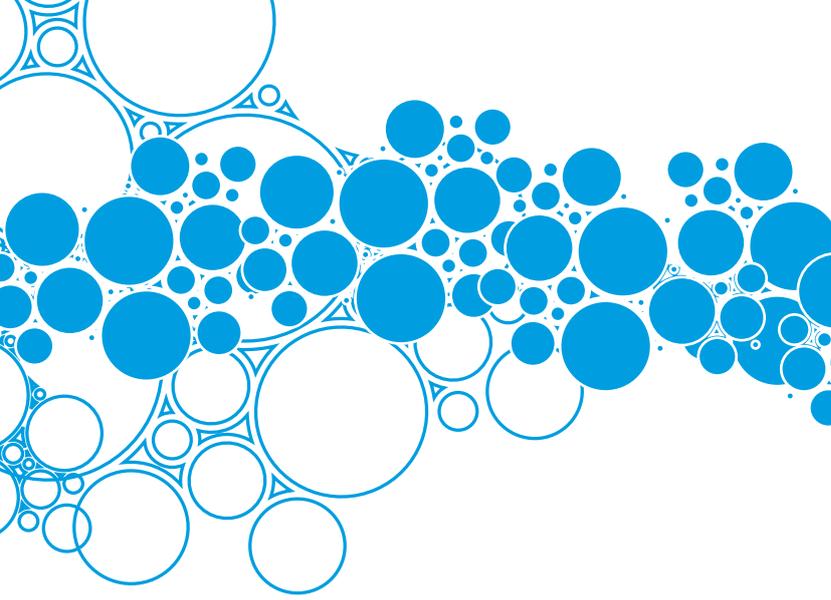
- UKCPI represents our members' interests directly to UK Government departments and bodies to ensure practical and sensible formulation and then application of UK and European policy and regulation
- Through AISE (Association for Soaps, Detergents and Maintenance Products), UKCPI engages with the European Commission and European Parliament to ensure that UK members' interests are represented at a European level
- Organise the All Party Parliamentary Group to ensure that MPs with a constituency interest in the UK cleaning and hygiene industry are fully briefed on matters relating to our sector

Advice and guidance

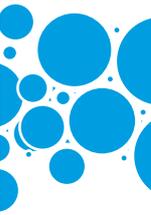
- Provide valuable advice and guidance to members regarding current and forthcoming legislation and regulation
- Organise regional meetings and workshops to keep members up-to-date on technical and regulatory developments and issues
- Gives individual help to members on a daily basis, especially regarding technical and regulatory affairs
- Maintain a comprehensive members extranet covering legal and regulatory requirements
- Manage an SME Forum to identify and address issues of specific concern to UKCPI SME members

Authoritative industry voice

- Provide the industry voice for its members to the media and outside organisations, both directly and through its website: www.ukcpi.org
- Gives advice and answers queries from the general public, continually working to improve knowledge and understanding of the industry's products
- Proactively engage with journalists to provide information and comment to foster balanced reporting on our sector. Additionally, challenge and correct misleading coverage
- As a member of the Government's Chemical Regulatory Forum (CRF), the Chemicals Stakeholders Forum (CSF) as well as the Confederation of British Industry (CBI) and Alliance of Industry Associations in the chemicals sector (AIA), the UKCPI contributes to high level strategic discussions on the impact of UK and EU policy and regulation on its members



Irwin Lee
Vice President &
Managing Director
UK & Ireland
Procter & Gamble



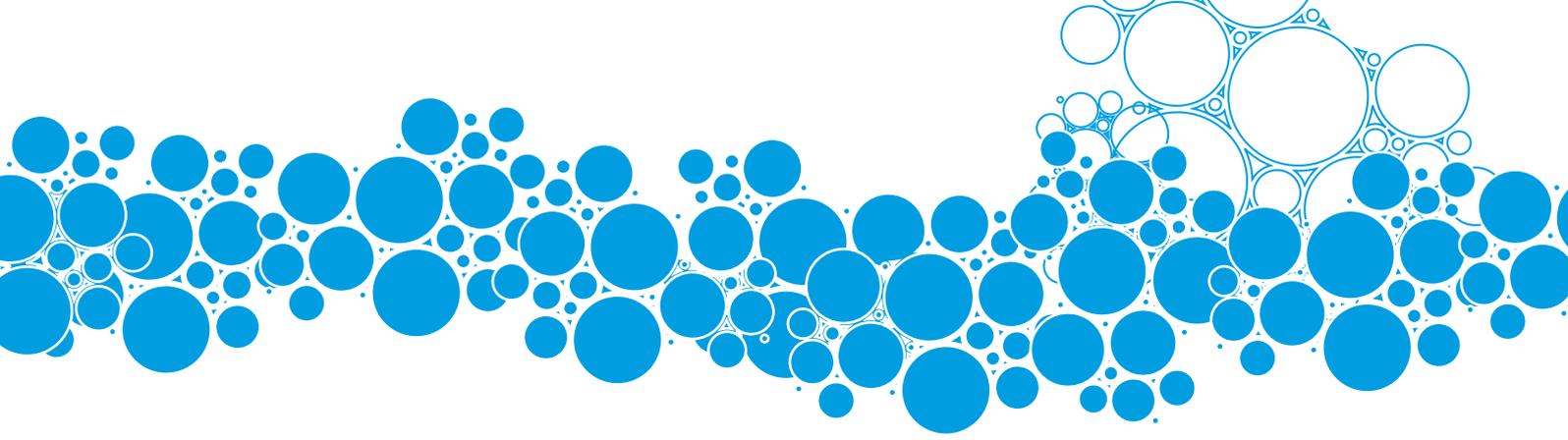
Chairman's message

2010 has been a challenging year for everybody engaged in our sector be they Government, suppliers, customers or our consumers. In this context and looking back over the last 12 months I am delighted with the progress that has been made by Philip and the small but energetic team at UKCPI under its three pillars of the association's mandate.

In the area of **industry representation**, the technical competence of the association and its committees has enabled it to deliver significant input to policy makers in the key areas that affect our business in the technical and regulatory field. In the provision of **guidance and advice** to our members I am pleased to report on the positive feedback on our regional meetings as well as the new initiative to help our smaller members voice their concerns to Government through our SME Forum.

A new member's extranet provides an excellent tool for members to keep abreast of activities. Finally, we have made great progress in extending our external network and to provide an **authoritative industry voice** on a range of issues to media, consumers and NGO's.

The association has been very active this year in the work of our European body (AISE) and I believe that this integration as well as UKCPI's ability to represent our sector's interests to UK departments and UK competent authorities, has had a positive influence on the decision making process in Europe. Much work still needs to be done in areas such as the upcoming review of REACH, classification issues and sensible and proportionate labelling proposals under the CLP Regulation and the recasting of the Biocidal Products Regulation, but UKCPI is now well placed to participate in the process.



“I am delighted with the progress that has been made by UKCPI under the three pillars of the association’s mandate”

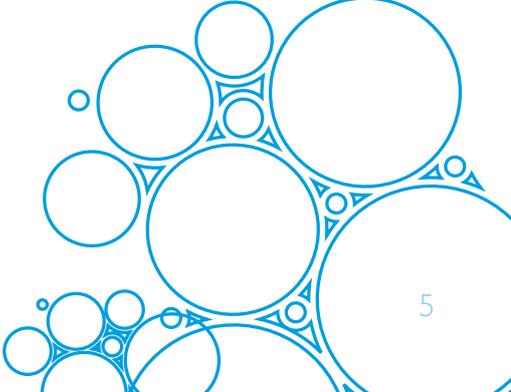


Our ability to influence policy makers depends not just on our strength of argument, with a good evidence base, but also on our credibility to deliver what we say. Voluntary initiatives provide compelling proof that we can deliver against our promises even when they are not compulsory. So I welcome the launch this year of the upgraded Sustainable Charter 2010 – our industry’s answer to delivering real improvements in sustainable performance against the European Commission’s 2020 strategy.

I would like to end my message for 2010 with mention of the forward thinking put in place by Philip and UKCPI by undertaking a strategic review of the association’s role and priorities over the coming years. This is good work and should provide a solid platform for the association’s plans going forward.

After three years as chairman I am required to step down and have great pleasure in welcoming Colin McIntyre, managing director of Robert McBride into the role. I am sure that with Colin’s experience, the expertise of the UKCPI secretariat and the hard working individuals of UKCPI’s committees, the association will continue to succeed on behalf of our members throughout 2011.

Mr Irwin Lee
Chairman
UKCPI





” to ensure that stakeholder opinion and media coverage is better informed”



EXTERNAL RELATIONS

External Affairs Committee

The UKCPI External Affairs Committee (EAC) was chaired throughout 2010 by Helen Fenwick of Unilever and has continued to progress the association’s communications strategy and workplan for 2010.

The main plank of the strategy - to be more proactive in our external relations – has been executed with the support of a stakeholder contact program to make UKCPI better known amongst key opinion formers and to be seen as the source of expertise for the sector:

The objective of the stakeholder contact program was to ensure that stakeholder opinion and future media coverage is better informed by encouraging contact with UKCPI first. In addition to better media balance this contact program is expected to deliver endorsements of our industry’s voluntary initiatives such as Charter 2010.

Now that increasing numbers of external groups know what we can offer, the plan for 2011 is to ensure that our website is rebuilt and updated to better present the UKCPI as a source of credible information for journalists, opinion formers and consumers alike.

Nonetheless UKCPI still continued to address ill informed media coverage throughout the year but due to strengthened relationships we had some notable successes in redressing adverse coverage in some national broadsheets/ tabloids as well as on line services such as NHS Choices.

The external affairs committee also reviewed its PR agency support and enlisted Blue Rubicon on specific external projects throughout the year.

The EAC will continue building its proactive communications strategy and stakeholder contact programme in 2011 with a particular focus on sustainability and the introduction of Charter 2010.





All Party Parliamentary Group for the Cleaning and Hygiene Industry (APPG)

The APPG experienced a significant number of changes with the general election. Whilst losing some long serving and supportive members, the election has also presented UKCPI with an opportunity to invite new MP's to join the All Party Group. Mr Jim Dobbin, MP, takes over as chair and together with other MP's with a constituency interest will continue to provide UKCPI with an excellent network of contacts in both the House of Commons and the House of Lords.



External contacts and influence

In addition to a specific external affairs program to meet and brief a number of key groups and opinion formers throughout 2010, UKCPI worked closely with other trade associations, Government departments, external stakeholders and the media on matters of common interest, these have included:

- Association for Soaps, Detergents and Maintenance Products (AISE)
- Alliance of Industry Associations (AIA)
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Business Bureau (BBB)
- British Cleaning Council (BCC)
- British Standards Institute (BSI)
- British Retail Consortium (BRC)
- UK Chemicals Regulatory Forum (CRF)
- UK Chemicals Stakeholders Forum (CSF)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Business, Innovation and Skills (BIS)
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Industry Council for Packaging and the Environment (Incpen)
- National Poisons Information Service, Birmingham (NPIS)
- London Organising Committee of the London Olympic Games and Paralympic Games (LOCOG)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)

All these organisations contributed to the influence and effectiveness of UKCPI during 2010.



“we believe we have a pivotal role to play in driving change to more sustainable production as well as sustainable consumption patterns”

VOLUNTARY INITIATIVES – MAJOR ACHIEVEMENTS IN 2010

UKCPI and its members are committed to providing quality products which meet high standards of human and environmental safety and to provide customers and consumers with clear communication on effective and safe use of our products.

In addition, we believe we have a pivotal role to play in driving change to more sustainable production as well as sustainable consumption patterns. It is in this context that UKCPI is active in developing and supporting a number of voluntary initiatives.

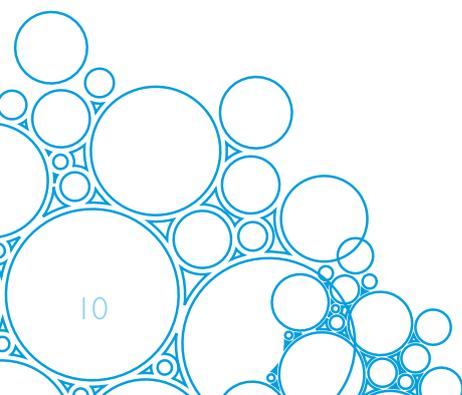
Charter for Sustainable Cleaning

Throughout 2010 much effort from UKCPI member companies went into upgrading the current charter to include revisions to manufacturing criteria as well as the introduction of new product related sustainability criteria. Companies who have voluntarily committed to continual improvement in sustainability in their manufacturing operations (Charter 2005) will now be able to extend the assurance of advanced sustainability standards to their own individual products and brands.

UKCPI has been briefing stakeholders on the new Charter 2010 and will support its launch with media briefings, member workshops and retailer communication in advance of consumer products appearing on shelf by the middle of 2011. The first categories able to adopt the Charter mark are laundry powders, liquids and fabric softeners.

When consumers see the Charter mark on a product, it guarantees that the product has been designed to meet reduced dosage and concentration criteria, is optimally packaged with minimal use of non recycled materials, has been tested for effectiveness at low temperatures and has no ingredients at levels that would affect the aquatic environment. The product also carries advice on safe and sustainable use by consumers.

The Charter 2005 has over 120 manufacturers and retailers signed up, with most expected to sign up to the newer and tougher Charter 2010.



UKCPI/BACS Green Public Procurement

The “Sustainable Cleaning” guidance for users of professional cleaning products developed in discussion with the UK Chemicals Stakeholder Forum and endorsed by the Department for Environment, Food and Rural Affairs (DEFRA) has continued to be promoted and is well received as a practical approach to ‘going green’ for both public and private sector purchasers.

A web-based version of the guidance has been developed and is now available; www.sustainablecleaning.org.uk

The web version contains links to key source documents for the guidance, notably published risk assessments which are the basis of the guidance on ingredients. It also allows for more frequent updating in the light of new science and the provision of more detailed guidance on more complex classes of ingredients.

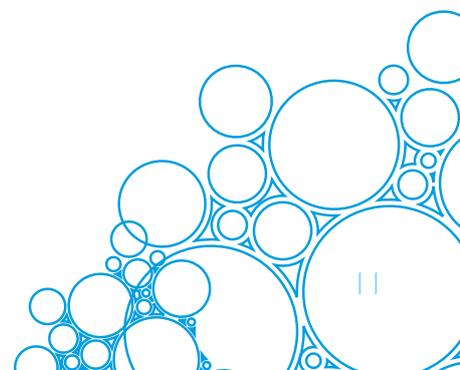
The web version will bring more interactive communication with I&I purchasers and users who wish to improve the sustainability of their cleaning operations. It was presented earlier in the year to the London Organising Committee of the London Olympic and Paralympic Games (LOCOG).



ingredient class	active summary
Phosphates	Preferential choice: common during product design
Phosphonates	Preferential choice: common during product design
Anionic surfactants	Preferential choice: common during product design
Cationic surfactants	Preferential choice: common during product design
Amphoteric surfactants	Preferential choice: common during product design
Non-ionic surfactants	Preferential choice: common during product design
Oxygen-based bleaching agents	Preferential choice: common during product design
Chlorine-based bleaching agents	Preferential choice: common during product design
EDTA (ethylenediaminetetraacetic acid) and its salts	Use should be limited to specific applications
NTA (nitrilotriacetic acid) and its salts	Use should be limited to specific applications
Phenols and halogenated phenols	Use is restricted to specific applications (see detailed guidance on phenols)
Paradichlorobenzene	Should not be used
Aromatic hydrocarbons	Use should be limited to specific applications
Aliphatic hydrocarbons	Use should be limited to specific applications
Halogenated hydrocarbons	Use should be limited to specific applications
Souls	Preferential choice: common during product design
Zwitterions	Preferential choice: common during product design
Polycarboxylates	Preferential choice: common during product design
Enzymes	Preferential choice: common during product design
Disinfectants / biocides	Use is restricted to specific applications (see detailed guidance on biocides)
Optical brighteners	Preferential choice: common during product design
Perfumes, including phthalates & musks	Use is restricted to specific applications (see detailed guidance on phthalates)
Alkylphenol ethoxylates (APEs)	Cleaning products containing APEs should not be used
Preservatives	Use is restricted to specific applications (see detailed guidance on preservatives)
Colouring agents	Preferential choice: common during product design
VOCs (Volatile Organic Compounds)	Low VOC products should be preferred (see detailed guidance on VOCs)
Glycol ethers	Preferential choice: common during product design

Cleanright – promoting sustainability to consumers

The Cleanright website provides information on the safe use of cleaning products to consumers and stakeholders. Developed by Cefic (European Chemical Industry Council) and AISE, the website is promoted in the UK by UKCPI in conjunction with the Chemical Industries Association (CIA). The site www.cleanright.eu aims to be the first point of reference for consumers and others seeking accurate, easily understandable information on cleaning products. Visitor statistics shows the UK version to be the most popular with over 2000 visitors per month.





“to redress the balance of understanding and to open the debate about ways to improve sustainability”

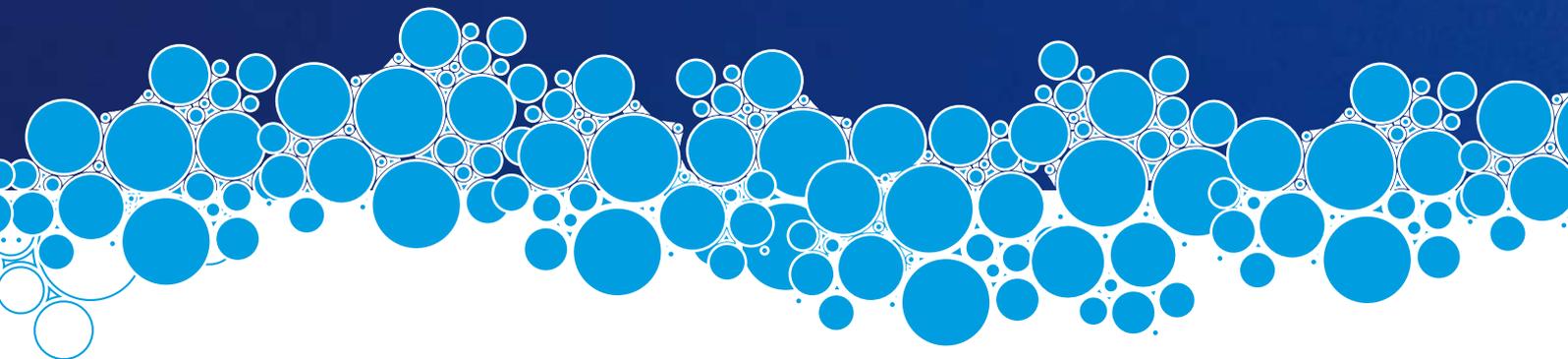
PUBLICATIONS

Meeting natural expectations

An enthusiasm for all things 'natural' is a defining trend of our time - yet the common expectation that natural products will inevitably tend to be 'safer' is not supported by fact.

With this in mind the 'Meeting natural expectations' discussion paper aims are to de-mystify the facts about 'natural' ingredients versus 'chemicals' used in washing and cleaning products. Throughout 2010 it has been used with external stakeholders, including the media, to redress the balance of understanding and to open the debate about ways to improve sustainability throughout the whole cleaning process.





Hooray for handwashing

In the education area we ran a small PR campaign to promote our handbook on the importance of personal hygiene to coincide with the beginning of each school term. This resulted in such a demand for the ever popular teaching pack – Hooray for hand washing – that we commissioned a further print run of the children's handbook as well as putting the material in a suitable format on our website for teachers to download.



UKCPI input to DEFRA's Green Claims Code

Early in 2010 the Department for Environment, Food and Rural Affairs (DEFRA) announced a consultation on updating its guidance on green claims. UKCPI met with the DEFRA team to discuss aspects of the current code that, in our view, should be revised. UKCPI took the lead in drafting an industry response which was shared with other downstream user associations to ensure a consistent approach. A comprehensive submission was made late summer commenting on areas of relevance to our sector. Dialogue with DEFRA has continued to better define some of the proposed guidance, with the likely proposed new code being available early 2011.





“the committee monitors and manages UK and EU technical and regulatory developments directly and with AISE”



REGULATORY AND TECHNICAL AFFAIRS

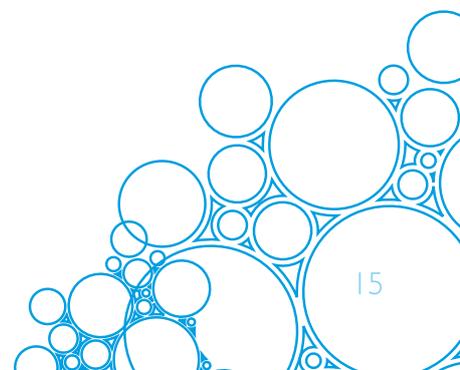
Technical Committee

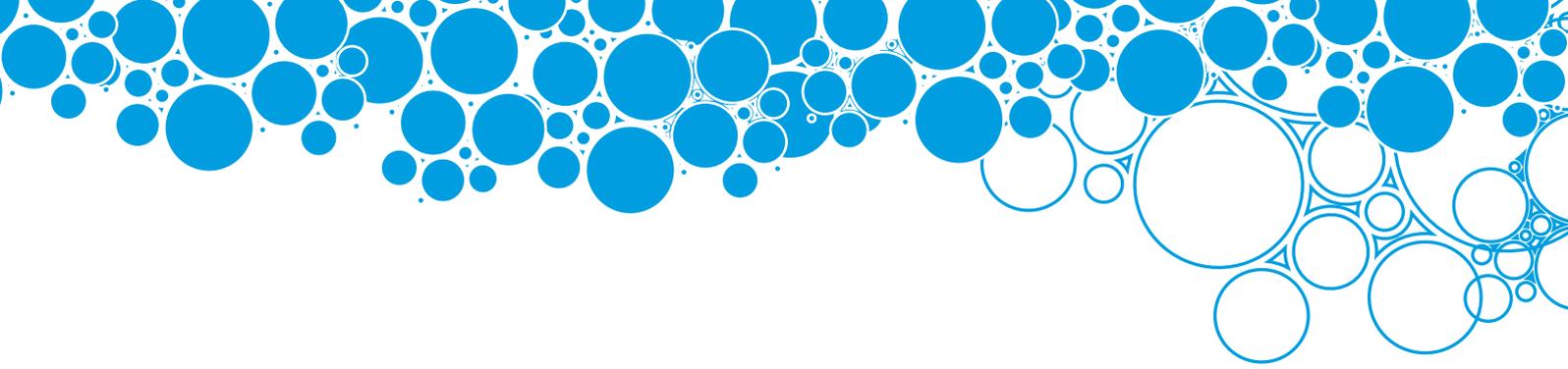
The UKCPI Technical Committee, chaired by Dr Sheila Kirkwood, met regularly throughout the year to discuss impacts on the industry from technical issues and legislation. Each January the committee reviews and updates its work plan to ensure that priority issues can be effectively managed. Doing so at this time allows for it to be UK specific but also to take into account the current AISE work plan. The identified issues are split as priority regulatory and priority technical issues.

Currently the priority regulatory issues are REACH, CLP, Biocides and GHS/TDG and the technical priority issues are sodium hypochlorite, phosphate and NPIS. The number (a total of 23) and range of subjects covered means that it is essential for member companies to support the association in providing expertise, information and opinion to help manage the issues.

Regular reports were given at committee meetings by members on developments in legislation since the implementation and integration of Biocides Regulations, CLP and REACH continue to present challenges for the industry. We also reported on transport, I&I issues and followed progress on implementation of the Cosmetics Regulations for its impact on hand soaps. Summaries of the year's activities on these key topics are on the following pages.

As well as these priority activities the Technical Committee provides expert support on any requests from the association on issues that arise throughout the year. For example, an article published in the British Medical Journal in March 2010 on paediatric injuries from liquid detergent capsules contained some inaccuracies. The Technical Committee commented on the article to facilitate a formal response to the article from the Association.





MAJOR ACHIEVEMENTS IN 2010

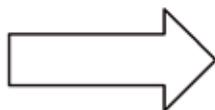
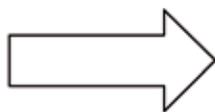
Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

The CLP Regulation was published in the EU Official Journal on 31 December 2008 and entered into legal effect on 20 January 2009, subject to a lengthy transitional period up to June 2015. The regulation will apply to the classification of substances from 1 December 2010 and to the classification of mixtures from 1 June 2015.

There are two main elements to AISE activities on CLP implementation and UKCPI is represented in both. The CLP Strategy Steering Group has been working for more than 2 years on addressing the fact that the new regulation results in increased classification for many categories of detergent and cleaning products if the calculation method is used. The group is working on an industry network which will maximise the use of existing data and facilitate consistent and appropriate classification of detergents and cleaning products. An expert sub-group is working on assessing suitability for mixtures of in vitro tests for skin and eye irritation/corrosivity classification which will feed into the network process.

A Technical Group has been set up to look at other implementation issues such as labelling of small packages (soluble and non soluble wrappings for unit doses) and criteria for sensitiser warnings.

Although a deadline of December 2012 is in place for the change over to the new format Safety Data Sheets (SDS) for existing products, new products will be required to comply from December 2010. Also products with significant changes will require their SDS to be updated to the new format straight away.



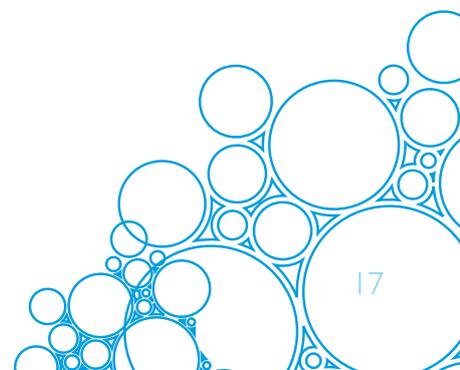


REACH

Communication in the supply chain was again promoted to Members as the key to successfully dealing with the downstream implications of REACH. AISE continues to work closely with CEFIC, the European Chemicals Industry Association, to develop a common “language” between our Industries. This joint work, however, has still to filter down throughout the chemical industry and members have been left with some concerns over their suppliers’ intentions to register chemicals and continuing to be able to supply into the future. These concerns have been exacerbated by the messages coming from ECHA regarding the slow progress of Substance Information Exchange Forums (SIEFs). Even with the first registration deadline approaching some SIEFs have yet to identify a lead registrant.

The impact of REACH is just about to be felt by the industry with the first phase of registrations and no doubt will be a major activity for the Association for the foreseeable future – starting with the first review of the Regulation itself.

“members have been left with some concerns over their suppliers’ intentions to register chemicals“





“hard work needs to continue to finalise the guidance”

Biocidal Products

Whilst only a small number of Annex I Inclusion Directives have been published this year, there has been significant progress with biocidal products. It is interesting to note that some 80% of the product dossiers submitted to date have been received by UK's Health & Safety Executive.

The Technical Committee has working closely with the Efficacy Guidelines Shadow Group at AISE. This group is helping the Competent Authorities (CAs) to write the guidance for dossier preparation and evaluation in terms of acceptable efficacy for disinfectants. A claims matrix, plus detailed explanatory notes, have been developed by industry and broadly accepted by the CAs. This matrix and guidance supports the use of existing test methods, eg. EN and OECD standards. The hard work needs to continue to finalise the guidance in time for industry to make use of it to build the disinfectant product dossiers.

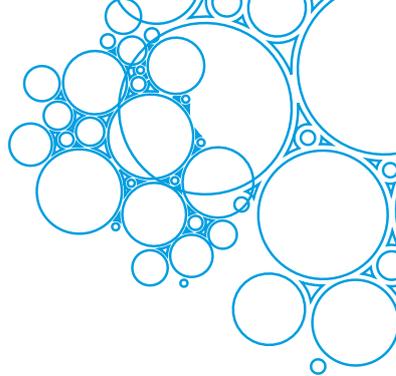
Furthermore, work on the revision of the Directive (BPD) into a Regulation (BPR) continues. UKCPI have worked closely with both HSE and AISE to drive amendments on the proposed regulations. This work has proved reasonably successful and many of industry's amendments were favourably voted on although there are still some difficulties that need to be overcome. The concept of a frame formulation has now been inadvertently linked to low risk products. For the BPR to work for both industry and the CAs, frame formulations must be applicable for all biocidal products and not just those that fall within the definition of low risk.

The article about treated materials continues to be problematic. This article is intended to close a loop-hole, whereby items such as furniture can be imported into the Community having been treated with a biocide not evaluated under BPD / BPR. The article, as currently worded, captures more articles / materials than intended and work continues to improve the wording.

The borderline decision for a cosmetic product making secondary biocidal claims is currently considered to be within scope of the Cosmetic Regulations. However, the proposed BPR has reversed this decision and brings such products within scope of BPR. If successful this means that many products previously regulated and marketed under the Cosmetic Regulations, will now be subject to the regulatory constraints of Biocidal Products. UKCPI and CTPA have objected to this proposal and HSE support this view, the Technical Committee will continue to monitor and report further on this issue.

The issue of the Sustainable Use of Biocides is also under discussion. Presently the Technical Committee is working closely with the Biocides Working Group at AISE to develop an industry voluntary initiative. Whilst it is likely that we will end up with legislation on this topic, we have decided it worth proposing the voluntary initiative route to begin with.

We look forward to further progress.



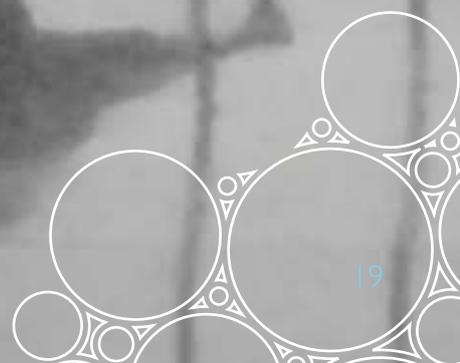
Sodium Hypochlorite: environmental classification

We reported on this issue last year and the favourable position that HSE/EA agreed with industry, that products containing up to 4.9% hypochlorite (as available chlorine) do not need to be classified or labelled with N-R50. This agreement is still in place in the UK, however, the Technical Committee has continued to work closely with the Hypochlorite Bleaches Working Group at AISE. Some Competent Authorities in other member states have challenged part of the rationale developed by AISE. Following many months of intense debate with the authorities and industry experts, EuroChlor (the European Chlorine Producers' Forum) have agreed to conduct a further EC50 test. This will be the same test conducted before, but this time on a different species of water flea - Ceriodaphnia.

Without dwelling on the in depth technical detail, the reason behind this challenge is due to one result from one paper which suggests that Ceriodaphnia may be the most appropriate (sensitive) species on which to conduct the EC50 test.

AISE and EuroChlor will be negotiating very closely with the Commission to ensure that the results of this second EC50 test will finalise the debate about the environmental classification of hypochlorite containing products.

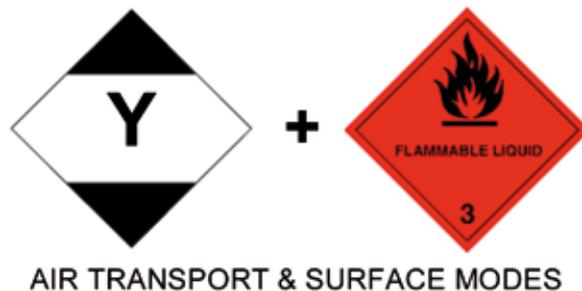
We hope to report a finalised and positive outcome... in next years review!



Transport Regulations

The latest amendments to modal transport regulations will come into effect on 1st January 2011, but with various transition periods. A 'Transport Alert' was issued to members at the end of last year to give as much notice of the changes as possible.

After many years of lobbying for such modal harmony, the most significant change is the introduction of a new diamond mark for 'Limited Quantities' to replace diamonds with UN numbers, making distribution of mixed packs and label stocking simpler. Placards for vehicles and shipping containers will also be to the new design. Use of the 'Y' version of the new diamond for air transport, confirming that a pack is technically suitable, will remove the need to over-label cartons at airports.



UKCPI, along with other trade associations in the UK, lobbied for an extended transition period to avoid having to over-label existing stock, particularly at distributors. For land transport across Europe, it was agreed that existing marks could be used until June 2015, but this has not proved possible for international sea transport, the change being mandatory from 1st January 2012. However, the UK sea authorities have agreed to the same transition period as for road, which will simplify final distribution to the UK islands and Northern Ireland.

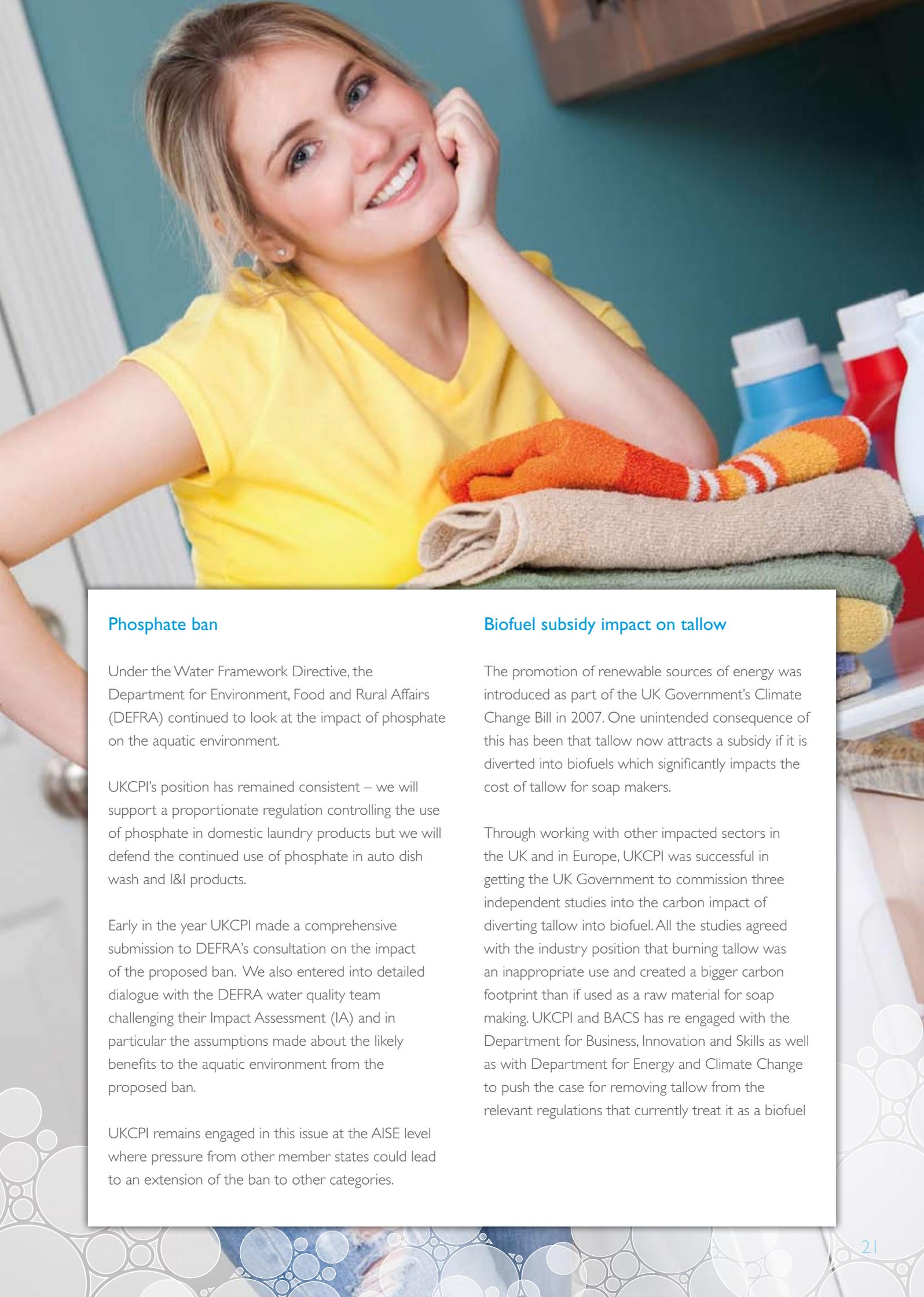
Other changes being implemented in 2011 include placarding of larger vehicles carrying more than 8 tonnes of limited quantities, documentation and marking of pollutants, vibration tests for IBCs and revised Packing Instructions for air transport. 'Transport Alerts' have also been issued to members covering Emergency Telephone Numbers in the USA, Confusion over the design of Pollutant Marks, dual marking of LQ cartons and the location of Tunnel Codes in sea transport document descriptions.

Work has continued, in conjunction with AISE and others, to resist the repeated attempts by the Dutch authorities to align the UN transport regulations with GHS corrosivity criteria, with all the damaging implications for many cleaning and household products. This lobbying has had the beneficial effect of calling into question the basic GHS criteria themselves. These must now be amended before further work on transport in the next UN biennium period.

An input was also made to changes to pollutancy criteria in European land regulations (RID/ADR) to remove potential mis-alignment with sea requirements.

Concern has been expressed in various quarters about the growing loss of expertise in the transport of dangerous goods, due to demography and companies out-sourcing distribution activities. Requests have been made to the EU for additional funds for training and a new voluntary society is being formed in the UK to encourage the sharing of experience. Trade associations will however continue to have an important role in training and alerting members.

UKCPI has been represented throughout the year at the various liaison meetings between industry and the UK Road, Sea and Air and Transport Security regulators and the HSE enforcers.



Phosphate ban

Under the Water Framework Directive, the Department for Environment, Food and Rural Affairs (DEFRA) continued to look at the impact of phosphate on the aquatic environment.

UKCPI's position has remained consistent – we will support a proportionate regulation controlling the use of phosphate in domestic laundry products but we will defend the continued use of phosphate in auto dish wash and I&I products.

Early in the year UKCPI made a comprehensive submission to DEFRA's consultation on the impact of the proposed ban. We also entered into detailed dialogue with the DEFRA water quality team challenging their Impact Assessment (IA) and in particular the assumptions made about the likely benefits to the aquatic environment from the proposed ban.

UKCPI remains engaged in this issue at the AISE level where pressure from other member states could lead to an extension of the ban to other categories.

Biofuel subsidy impact on tallow

The promotion of renewable sources of energy was introduced as part of the UK Government's Climate Change Bill in 2007. One unintended consequence of this has been that tallow now attracts a subsidy if it is diverted into biofuels which significantly impacts the cost of tallow for soap makers.

Through working with other impacted sectors in the UK and in Europe, UKCPI was successful in getting the UK Government to commission three independent studies into the carbon impact of diverting tallow into biofuel. All the studies agreed with the industry position that burning tallow was an inappropriate use and created a bigger carbon footprint than if used as a raw material for soap making. UKCPI and BACS has re engaged with the Department for Business, Innovation and Skills as well as with Department for Energy and Climate Change to push the case for removing tallow from the relevant regulations that currently treat it as a biofuel



COMMUNICATION TO MEMBERS

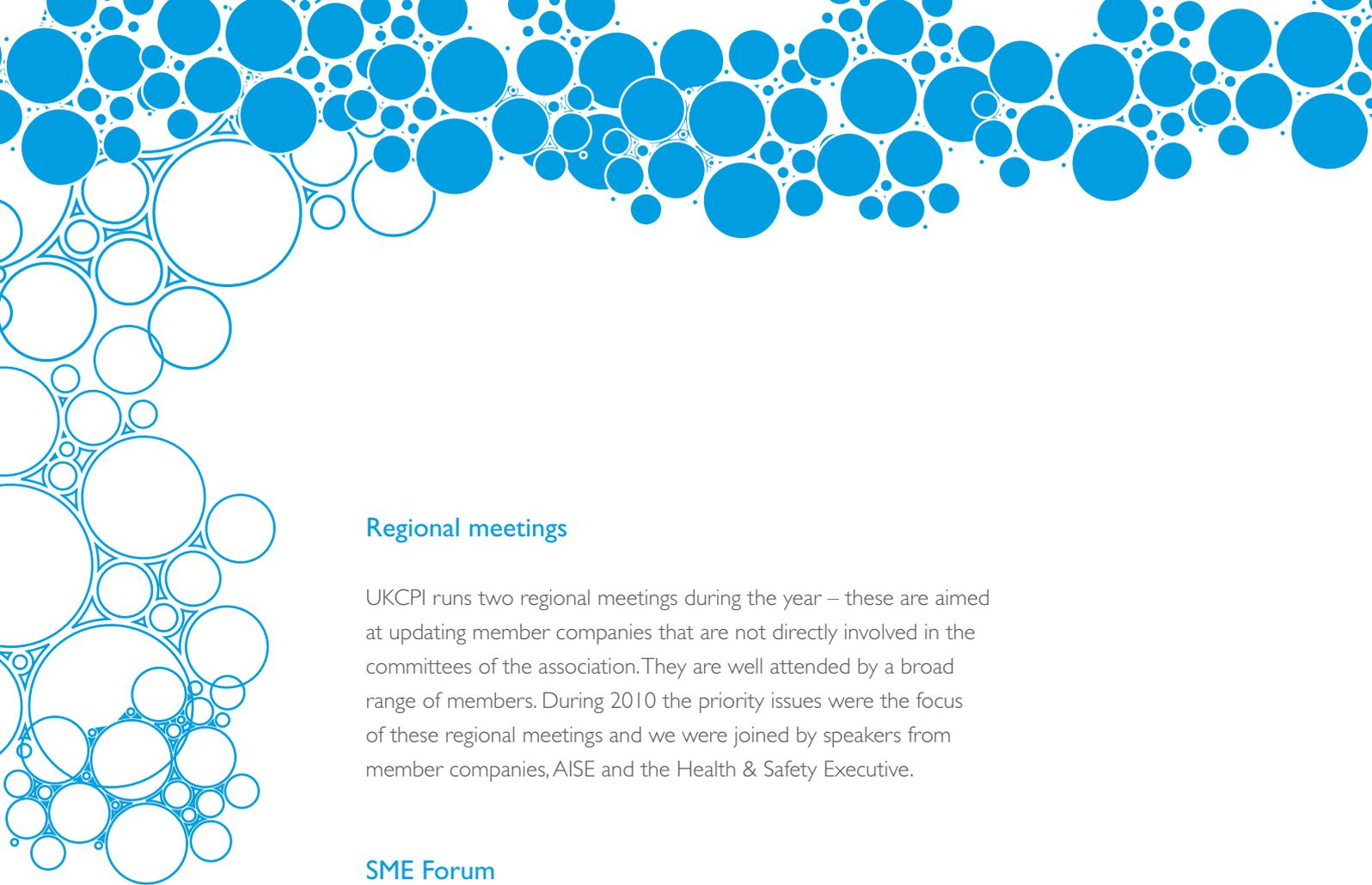
To meet the challenge of communicating the ongoing regulatory changes and developments to our members, we have reviewed current practices and introduced some new initiatives to keep members up to date.

Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis. Steve responds to specific members' enquiries more or less every other day and in the last 6 months almost every company has taken advantage of this service. The enquiries are on a wide range of topics but the most common are on biocides, classification & labelling and REACH. We have also introduced a bi-monthly Regulatory and Technical Overview that is sent to all members.

Direct feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

Both the UKCPI Director General and Technical Manager are now directly linked to AISE at key points – Board, National Association Committee, Charter communication task force, Advocacy group, REACH implementation group and CLP. This not only means that the association is in a position to inform relevant officials, it also ensures that UK member companies are bang up to date on issues affecting their businesses.



Regional meetings

UKCPI runs two regional meetings during the year – these are aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members. During 2010 the priority issues were the focus of these regional meetings and we were joined by speakers from member companies, AISE and the Health & Safety Executive.

SME Forum

In response to feedback from SME members, the association created a Forum for them to discuss and network on issues that are specific to them. At the same time SME representation on Council was strengthened and in the coming year it is hoped that representation for SME companies can be increased on the Technical Committee.

At the inaugural meeting of the Forum, members had a chance to quiz the small business representative of CBI and also set out terms of reference for future activities. The Better Regulation Unit attended the second meeting setting out their role in supporting SMEs.

With this Forum now in place it will allow SMEs to fully engage with the association and ensure their voice is heard and their unique concerns built in to the work plans for 2011.

Members extranet

A members only on line 'information source' has been created to allow UKCPI members to search for the latest updates on the issues covered by UKCPI, AISE and its various committees. Tracking of UKCPI meetings, issues and position papers are also available for members here.



UKCPI COMMITTEES

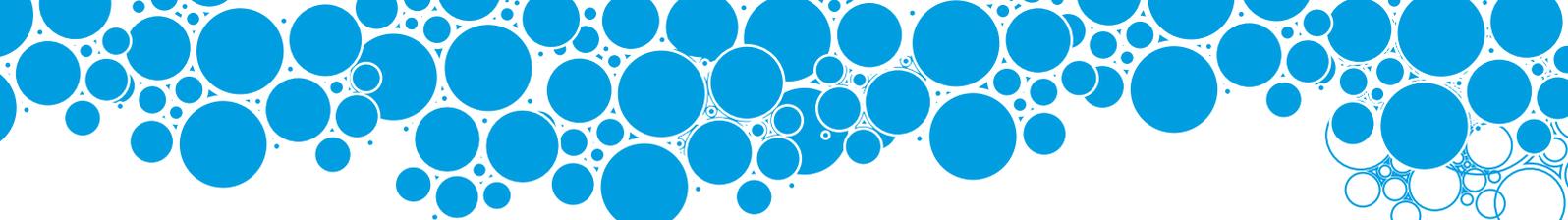
UKCPI Council

Irwin Lee (Chair 2007-2010)	Procter & Gamble UK & Ireland
Matt Close (Vice Chair 2007-2010)	Unilever UK & Ireland
Dr John Bailey	Procter & Gamble UK & Ireland
Dr Aomesh Bhatt	Reckitt Benckiser (UK)
Colin Butler	Reckitt Benckiser (UK)
Neill Craigie	PZ Cussons (UK)
Steve Elder	Ecolab
Helen Fenwick	Unilever UK & Ireland
Neil Fletcher	Unilever UK & Ireland
Rowland Furse	Jeyes UK
Brad Goodwin	SC Johnson
Tim Jones	Diversey UK
Dr Sheila Kirkwood	Robert McBride
Andrew McCarthy	Procter & Gamble UK & Ireland
Colin McIntyre (Chair 2010-2013)	Robert McBride
Bruce Maxwell	DriPak
Brandon Pilling (Vice Chair 2010-2013)	ACDOPRO
Dave Planson	Unilever UK & Ireland
Alan Rogers	Kay's (Ramsbottom)
Tim Seaman	Robert McBride
Philip Malpass	UKCPI



Technical Committee

Dr Sheila Kirkwood (Chair)	Robert McBride
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Barrie Anderson	Nice-Pak International
Colin Butler	Reckitt Benckiser (UK)
Nick Buxton	Diversey UK
Dr Graham Catton	Unilever UK & Ireland
Mick Cooper (until September 2010)	PZ Cussons (UK)
Rowland Furse	Jeyes UK
Darren Greenwood	Robert McBride
Duncan Halliwell (from October 2010)	PZ Cussons (UK)
Tony James	Consultant, ACDOPRO
Lennox John	Ecolab
Philip Malpass	UKCPI
Helen McMillan	Unilever UK & Ireland
Katie Mole	SC Johnson
Tina Parker	Reckitt Benckiser (UK)
Rachel Pike (until October 2010)	Rentokil Initial
Sylvie Saulzet	Reckitt Benckiser (UK)
Dr Tom Shearmur	SC Johnson
Steve Stewart	UKCPI



External Affairs Committee

Helen Fenwick (Chair)
Dr John Bailey (Vice Chair)
Tim Jones
John Pickup
Jam Stewart
David Walker
Sally Ann Wilkinson
Philip Malpass
Steve Stewart
Simone Whitfield (Guest)
Simon Pritchett (Guest)

Unilever UK & Ireland
Procter & Gamble UK & Ireland
Diversey
Industry Consultant (Guest)
SC Johnson
Consultant, Robert McBride
Consultant, Reckitt Benckiser (UK)
UKCPI
UKCPI
Blue Rubicon
Blue Rubicon

SME Forum

ACDOPRO
Cater-Lyne
Dasic International
Dripak
John Drury & Co
Kays (Ramsbottom)
The London Oil Refining Company
Senzora
Sigma Soaps
Star Brands

The UKCPI legal panel

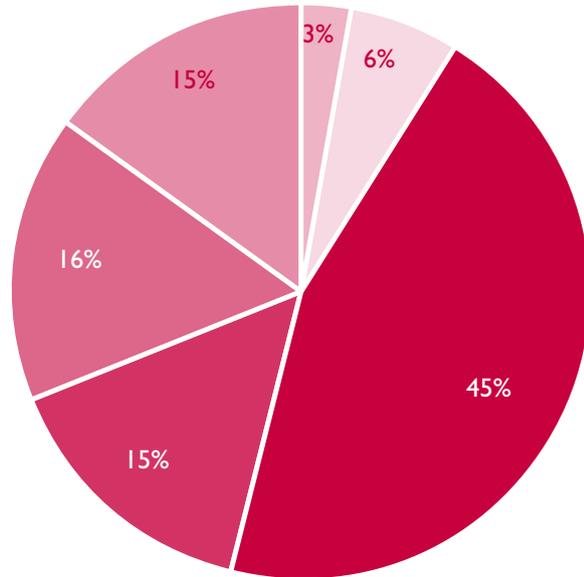
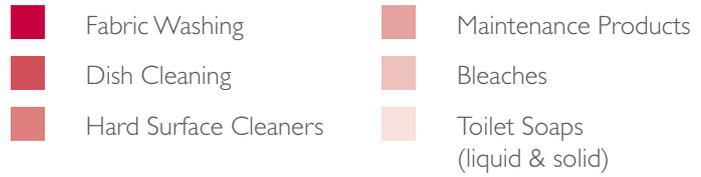
The UKCPI legal panel consisting of Mr Andrew McCarthy and Ms Ania McClafferty continued to advise UKCPI on any legal matters concerning the industry.

UKCPI membership

ACDOPRO Limited
 Cater-Lyne Limited
 Christeys UK Limited
 Dasic International Limited
 Dicom Dalli Limited
 Dri-Pak Limited
 Ecolab Limited
 Genencor International BV
 Jeyes UK Limited
 John Drury & Co Limited
 Diversey Limited
 Kay's (Ramsbottom) Limited
 Lakeland Limited
 Nice-Pak International Limited
 Persan ES
 Procter & Gamble UK & Ireland Limited
 PZ Cussons (UK) Limited
 Reckitt Benckiser (UK) Limited
 Rentokil Initial UK Limited
 Robert McBride Limited
 Rockline Limited
 SB Chemicals Limited
 SC Johnson Limited
 Senzora BV
 Sigma Soap Limited
 Solent International Limited
 Standard Soap Company Limited
 The London Oil Refining Company Limited
 Unilever UK Limited
 Star Brands Limited

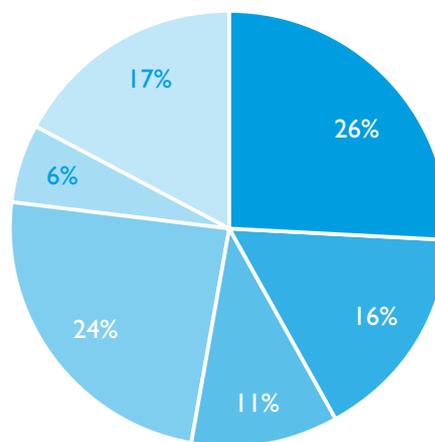
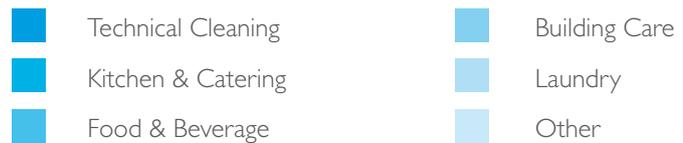
THE UK MARKET

UK Retail Sector



Total sales value of almost £3bn

UK I&I Sector



Total sales value of £743 million



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