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| national associations commiTtee meeting 02/2021 | |
| Minutes | Conf call Monday 14 June 2021 10:00-13:00 CEST |

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| ***Participants :***  *By phone*  Mr Giuseppe ABELLO, Assocasa  Mr Petr BOBROVSKIY, APCoHM  Mr Bernard CLOETTA, SKW *(partly)*  Ms Ana-Maria COURAS, A.I.S.D.P.L.  Ms Virginie d’ENFERT, Afise  Ms Pilar ESPINA, Adelma  Ms Helle FABIANSEN, KoHB  Mr Christian GRUNDLING, FCIO  Mr Olof HOLMER, K.T.F.  Mr Lukas HORAK, CSZV  Ms Inara JONISKIENE, Likochema  Ms Sari KARJOMAA, KH  Mr Thomas KEISER, I.K.W. *(partly)*  Mr Philip MALPASS, U.K.C.P.I.  Ms Anna MELVAS, K.T.F.  Mr Hallar MEYBAUM, EKTL  Mr Istvan MURANY, Kozmos  Ms Anna OBORSKA, P.A.C.D.I.  Ms Tulin OZKOCA, KTSD  Ms Jelena PEJCINOVIC, Kozmodet  Ms Mihaela RABU, Rucodem (partly)  Mr Finn RASMUSSEN, V.L.F.  Mr Thomas RAUCH, I.H.O.  Mr Hans RAZENBERG, N.V.Z.  Ms Marijana SABLIJC, HGK  Mr Roman STERBAK, S.Z.Z.V.  Ms Françoise VAN TIGGELEN, Detic | ***From A.I.S.E.:***  *By phone*  Ms Cindy CHHUON  Mr Luca CONTI  Ms Nathalie HANON *(partly)*  Ms Zivile KAIRYTE  Mr Sascha NISSEN  Ms Aisling O’KANE  Ms Jan ROBINSON  Ms Valérie SEJOURNE  Ms Giulia SEBASTIO  Ms Amelie WEBER  Ms Susanne ZÄNKER *(partly)* |

1. Reminder on competition policy

The rules of the Competition law were reminded, and all agreed to adhere.

1. Welcome and approval of agenda

The Chair, Sari Karjomaa opened the meeting by welcoming the attendees to the web-conference. She also welcomed, on behalf of the NAC, Cindy Chhuon and Zivile Kairyte as new members of the A.I.S.E. Team. The agenda was approved as sent out, mentioning that the EU-Clean project would be included under 5.1.

1. APPROVAL OF MINUTES & REVIEW OF ACTIONS OF LAST MEETING (23-24 March 2021)

The minutes of last meeting held on 23 March were approved as sent out dealing mainly with the revision of the work plan which was subsequently endorsed by the Board.

The minutes of the NAC meeting on 24 March were approved. As to the actions, they were carried out or will be covered through the agenda. On the point retrieving information on the extranet such as recent position paper, V. Séjourné mentioned that a first proposal had been elaborated that will be assessed together with F. Van Tiggelen as she suggested such a tool to be developed.

1. GOVERNANCE
   1. **Short debrief of last Board meeting** (29 April 2021) (S.Zänker)

The following 3 key parts had been discussed at the Board (for more details see [Board minutes):](https://aise.wall.idloom.com/#/filelastversion/12497)

a) Green Deal: points relevant for the NAC will be reported and discussed under agenda item 5.1.

b) Topics related to the GA:

- Board members: all current members confirmed to carry on the second part of their elected mandate (June 2020 – June 2022)

- UKCPI membership at A.I.S.E.: a change in the statutes will be proposed to the GA to allow UKCPI to remain an Ordinary member beyond the already agreed deadline of end 2021. The situation will be looked at again in 2022, in particular as to the financial contribution from 2024 onwards.

- No increase in membership is foreseen for the year 2022; however, the treasurer raised awareness that the reserves with the decreased income and increased needs will reach soon the agreed threshold, meaning that for 2023 an increase in membership fees will occur. Work on this will start soon.

c) A.I.S.E. Work programme 2021 - 2022

The Board expressed its concern about the ever-increasing workload on top of the “normal” work to be tackled, mainly stemming from the Green Deal. It was suggested to working on 2 aspects, firstly to increase FTE to allow to cope with additional work related to the Green Deal. And secondly, to review the work plan *per se* to assess what could be further rationalised, postponed, deleted or put on “monitoring” position, while keeping the Green Deal with the imposed deadlines as a priority. The MC should start the work on it after the GA.

* 1. **General Assembly: Last questions** (S.Zänker)

No questions were raised.

1. Key topics FOR DISCUSSION
   1. **European Green Deal** (S.Nissen, M.Temsamani, J.Robinson, L.Conti)

A.I.S.E. strategy and approach on the CEAP – what do National Associations need from A.I.S.E. for outreach at local level?

The NA directors were informed on the ongoing developments concerning several workstreams, which have been initiated to address the Green Deal objectives (see presented slide-deck).

One very important vehicle is a technical proposal for the Commission that is addressing in detail A.I.S.E.’s vision and recommendations on the CEAP to deliver on the EU Green Deal’s objectives, especially for initiatives related to the substantiation of green claims for our sector; it further aims:

* to seek guidance from the Commission on the appropriateness of developing sectorial approaches (based on robust science-based methodologies) to accurately address the diversity of features that must be communicated to consumers.
* to seek guidance from the European Commission on our proposal to integrate environmental footprint (EF) policy in our industry’s sustainability flagship initiative ‘Charter for Sustainable Cleaning’.
* to invite the European Commission to provide input on those activities as elaborated below and help steer A.I.S.E.’s proposal in this regard.

The June Board will be asked for approval, so the document can be sent to the Commission by the end of the month.

The technical proposal includes also A.I.S.E.’s position and strategy, i.e., support of the CEAP objectives, and proposing the A.I.S.E. Charter with its product standards as centre piece, integrating robust environmental footprint (EF) elements, such as:

* defend risk-based approach in the Charter (no adoption of Usetox)
* tools for companies to provide environmental product information (incl. carbon footprint).

It was agreed that outreach at EU level (Commission, EP, etc.) should go hand in hand with outreach at MS level. In this context, NAs were asked what kind of tools and guidance they need from A.I.S.E. to convey key messages. Also, regarding activities at local level, e.g., in France on product environmental information and the CLEAN initiative (see below). Several NA directors replied that the Charter has been promoted and introduced, e.g., to local authorities and consumer associations. It seems that especially latter refer more often to schemes like the EU Ecolabel, though the Charter is much more successful than the EU Ecolabel. Further points were raised, i.e.:

* Not all companies are Charter members, and therefore, further promotion at local level may help; for this purpose, available A.I.S.E. material is already helpful, but it would be good to get – when ready – a clear and simple summary of those new elements that are currently under discussion in the context of our CEAP strategy (see above ‘Technical proposal’) and the next potential Charter revision. This should also include an explanation of the complementary relationship between the EU Ecolabel and the Charter.  
  ***ACTION:***

***- prepare such a summary as soon as ready (A.I.S.E. Team).***

* It would help, if the Charter gets stronger in the PC&H sector; here, the initiation of the new PC&H Green Deal may be helpful as a next step forward.   
  ***ACTION:***

***- prepare kick-off of new PC&H sub-group, incl. ToR, with support of NAs (A.I.S.E. team)***

* Provide easier access to relevant A.I.S.E. position papers. In this context, V Séjourné replied that the A.I.S.E. communications department is looking into the issue and will come up with a solution within shortly.

Finally, the NA directors were informed on (i) state of play of other technical developments, (ii) proposal for advocacy outreach (see presentation). This will also be presented to the June Board for approval.

* 1. **Development in France on (environmental) information to consumers** (D’Enfert/Temsamani)

An overview of the activities/policy initiatives at French level were presented (see A.I.S.E. annotated agenda).

* 1. **CSS: revision of REACH and CLP** (J.Robinson)

As a supplement to the pre-reading, a presentation on the CLP revision was shared that had been made by the Commission (DG GROW) at the HelpNet workshop on 9 June (see slides provided). The timeline has been adjusted slightly but remains very ambitious; NAC members were informed that the public consultation is expected to open at the end of June for 14 weeks.

The A.I.S.E. CSS impact assessment project with Ricardo is intended to provide input for the Commission’s own impact assessments (besides other advocacy). 37 companies are participating, far short of the intended 70; A.I.S.E. is discussing with Ricardo how to ensure that the results will still be representative of the sector. Many participants are smaller companies from the NA network, and it is important to keep them all on board; if any will struggle to complete the data input by 1 July, it is important to find out how much extra time they require.

* 1. **Mandatory sorting instructions – Endorsement of online platform** *(A.Weber)*

Following the EU Directive 2018/852 on Packaging and Packaging Waste, some Member States are transposing the parts related to the environmental labelling of packaging. For example, in Italy, on-pack information on materials and sorting will become mandatory as of next year. In France, this will become mandatory as well, however, differently than in Italy. Therefore, some NAC members have requested to create a European overview, if, and how individual states are implementing the Directive, or if there are alternative existing communication channels (In Belgium for example, the reason why there is no on-pack labelling is because their EPR organisation is ensuring the communication of these instructions via other routes than the label). Since A.I.S.E. cannot be held liable for keeping such an overview up to date, it was suggested to create an online platform that can be accessed and updated independently by the members. The proposal for a document to be used as the basis for such a platform was shared with the NAC members, and was endorsed during the meeting. It was highlighted that the main objective of such a platform would be for the national associations to support another, and that it is not meant as guidance for companies, as it may be imperfectly completed. The participants agreed to fill in the platform during the summer.

***ACTION:  
- set up a share point for the NAC to report on the local requirements as to information on materials and sorting instructions (A. Weber).***

***- by end of August fill in the table with the aim to get a holistic overview of the situation in the MS (NAC).***

* 1. **Digitalisation- Progress on roadmap and new pilot project** (V.Séjourné)

An update on latest developments was shared as pre-reading and discussed at the NAC. One major activity is the work undertaken by the Commission consultant regarding the study on hazard information simplification and use of e-labelling, to which A.I.S.E. and its members are contributing actively (a number of interviews have taken place or are being scheduled these weeks). This is a key priority of our sector since the BRES project back in 2016. V. Séjourné indicated that the key messages and input provided to the Commission consultant could be shared with the NAC for consistent input to them from the network.

***ACTION:  
- share A.I.S.E. input with NAC members; NAC members being asked for an interview with VVA/Conpolicy to inform A.I.S.E. (VS/GS) and debrief from discussions (VS).***

More recently, some other developments related to the provision of sustainability-related information are emerging from the Green Deal, which could also help the Charter case (and structure the discussion on green washing claims).

Both types of information to the consumer, i.e., information on sustainability and hazard, are related, and as we are lacking data on how people would feel/ react about (additional) information to be conveyed online, it is proposed that an online pilot survey is organised during the summer in order to check consumers’ reactions to the provision of such information. That would then equip us with further arguments for our advocacy in fall 2021, and potentially guide us for good practices to undertake in the future on both topics (hazard info/sustainability info). Decision on the countries where our pilot should be organised is still to be made, but the NAC will be informed in due course. This topic will be discussed for approval at the Board on 15 June.

1. TOUR DE TABLE AND EMERGING ISSUES AT NATIONAL LEVELS

**From Belgium**- First [Congrès Détergence](http://www.congres-detergence.com/), result of the collaboration of Afise and DETIC   
- Probiotic based detergents is a growing topic for the media.  
- DETIC has now the full support of authorities (political and inspection) to question the role of those launching mobile app’s to influence consumer purchase choice.  DETIC started by filing a complaint against YUKA-cosmetics and we are now preparing information regarding other apps. Detic is also liaising with Cosmetics Europe, as there is a definite for EU support on how to tackle these “new players” on the market.

**From Denmark:  
-**  A Danish Chemical Action Plan 2022-2025 is in process of being drafted. We have already been invited for discussion with the ministry of environment. In the fall the process will move to the political level and we will take active part in this.   
- Together with our members within professional cleaning/hygiene we are working on a hygiene project to ensure a continued focus on investments in a high level of hygiene post Covid19. The project includes socio-economic analysis of the benefits of investing in hygiene, communication/media activities and the development of a tool “safe to visit” to test the level of hygiene in the e.g., retailers, fitness etc.

**From Norway**Please find attached [information on drain openers](https://aise.wall.idloom.com/#/filelastversion/12499) currently on the in Norway.   
Also enclosed a [draft of a new symbol](https://aise.wall.idloom.com/#/filelastversion/12498) that is being discussed with our members now.

**From the Netherlands**  
Reference is made to the NVZ International Newsletter.   
Additional point: Some companies were checked by the Dutch Institute for Environment & Transport (abbrev. ILT; part of the NL Ministry of Infrastructure) regarding compliance with the essential requirements in line with the Packaging & Packaging Waste Directive (EN 13427 through 13432). So far this is unprecedented in any European country. This summer the inspectorate will work on their final report. It is proposed to come back on the outcome and learnings of this issue in the September meeting.

**From Romania:**  
- Detergents: Consumer Authority is keep its view on the labelling in Romanian language the products; - Explosive precursors: the law to set the application frame for the new Regulation is not yet approved; the reporting of all/any transaction, on paper, to the Romanian authority - is still in place;  
- Double Standards - Labs - testing, budgets;  
- Consumers Protection: keeping the sanctioning based on turnover;  
- Biocides: tests performed - media;

1. WRITTEN INFORMATION IN THE [MEETING GUIDE](https://aise.wall.idloom.com/#/filelastversion/12270): no further information
   1. **Regulatory topics**
      1. Zero Pollution Action Plan (J.Robinson)
      2. Detergents Regulation (G.Sebastio)
      3. REACH: SUMI guidance (G.Sebastio)
      4. Drain Cleaners (G.Sebastio)
      5. 1,4 dioxane (G.Sebastio)
      6. Medical Device Regulation Guidance (G.Sebastio)
      7. New Better Regulation Communication – A.I.S.E. paper (L.Conti)

No questions were raised during the meeting following the information shared in the Meeting Guide.

* + 1. Biocides (N.Hanon/M.Temsamani)

No questions were raised during the meeting following the information shared in the Meeting Guide.

* + 1. Microplastics (M.Temsamani)

No questions were raised during the meeting following the information shared in the Meeting Guide.

* 1. **Sustainability topics** 
     1. Access to Charter online platform (S.Nissen)
     2. Update on other activities related to packaging – Perforated sleeves icon (A.Weber)
     3. Single use plastics guidelines (M.Temsamani)

No questions were raised during the meeting following the information shared in the Meeting Guide.

* + 1. Public Consultation on the Sustainable Products Initiative (A.Weber/L.Conti)

No questions were raised during the meeting following the information shared in the Meeting Guide.

* 1. **Communication topics**
     1. Targeted Hygiene report- Stakeholder feedback received and next steps *(V.Séjourné)*
     2. Sleeves icon- Implementation and potential national campaigns *(V.Séjourné)*
     3. Activity and sustainability report 2020-2021- Distribution in the network *(V.Séjourné)*
  2. **Governance topics**
     1. A.I.S.E. – UKCPI relations *(L.Conti)*

No questions were raised during the meeting following the information shared in the Meeting Guide.

NAC members are invited to contact the A.I.S.E. Secretariat if they have questions on any of the topics listed.

1. Next Meeting DateS:

**Thursday 16 September 2021- virtual from 10h to 14h30 as following**:

- 10h00 - 11h30: Tour de Table and 1 key topic with the President, Nadia Viva

- 12h00 – 14h30: Discussion on 4-5 selected key topics chosen by the NAC, (plus for information topics)

**Thursday 9 December 2021 - 09:00 – 13:00 – physical meeting** (timing tbc) - Brussels (A.I.S.E.) following the day of the A.I.S.E. Stakeholder Forum

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