

## CONTENTS

<b>UKCPI</b>	<b>3</b>
Who we are	3
What we do	3
Chairman's message	4
<b>EXTERNAL RELATIONS - MAJOR ACHIEVEMENTS IN 2011</b>	<b>7</b>
External Affairs Committee	7
All Party Parliamentary Group for the Cleaning and Hygiene Industry (APPG)	8
External contacts and influence	9
<b>VOLUNTARY INITIATIVES - MAJOR ACHIEVEMENTS IN 2011</b>	<b>10</b>
Charter for Sustainable Cleaning	10
UKCPI website	11
Cleanright	11
<b>PUBLICATIONS</b>	<b>12</b>
UKCPI/BACS Green Public Procurement Meeting Natural Expectations	12
Hooray for Handwashing	13
<b>REGULATORY AND TECHNICAL AFFAIRS - MAJOR ACHIEVEMENTS IN 2011</b>	<b>15</b>
Technical Committee	15
Regulation on Classification, Labelling and Packaging of Substances and Mixtures (CLP)	16
REACH	17
Biocidal Products	18
Sodium Hypochlorite: environmental classification	18
Seveso	19
Transport Regulations	20
Detergent Regulations - restrictions on phosphate	21
Biofuel subsidy impact on tallow	21
<b>COMMUNICATION TO MEMBERS</b>	<b>22</b>
Newsletter	22
Technical and regulatory support and guidance	22
Regional meetings	23
SME Forum	23
Members extranet	23
<b>UKCPI COMMITTEES</b>	<b>24</b>
UKCPI Council	24
Technical Committee	25
External Affairs Committee	26
SME Forum	26
The UKCPI legal panel	26
UKCPI membership	27
The UK Market	27

## UKCPI

### Who we are

The UK Cleaning Products Industry Association is the leading trade association representing the interests of the cleaning, hygiene and surface care product manufacturers in the UK for over 50 years.



Philip Malpass  
Director General



Steven Stewart  
Technical Manager



Charlotte Hindle  
Communications Officer



Kathryn Dodgson  
Personal Assistant/  
Office Manager

### What we do

#### Industry representation

- UKCPI represents our members' interests directly to UK Government departments and bodies to ensure practical and sensible formulation and then application of UK and European policy and regulation
- Through AISE (Association for Soaps, Detergents and Maintenance Products), UKCPI engages with the European Commission and European Parliament to ensure that UK members' interests are represented at a European level
- Organise the All Party Parliamentary Group and meetings to ensure that MPs with a constituency interest in the UK cleaning and hygiene industry are fully briefed on matters relating to our sector

#### Advice and guidance

- Provide valuable advice and guidance to members regarding current and forthcoming legislation and regulation
- Organise regional meetings and workshops to keep members up-to-date on technical and regulatory developments and issues
- Gives individual help to members on a daily basis, especially regarding technical and regulatory affairs
- Maintain a comprehensive members extranet covering legal and regulatory requirements
- Manage an SME forum to identify and address issues of specific concern to UKCPI SME members

#### Authoritative industry voice

- Provide the industry voice for its members to the media and outside organisations, both directly and through its website: [www.ukcpi.org](http://www.ukcpi.org)
- Give advice and answer queries from the general public, continually working to improve knowledge and understanding of the industry's products
- Proactively engage with journalists to provide information and comment to foster balanced reporting on our sector. Additionally, challenge and correct misleading coverage
- As a member of the Government's Chemical Regulatory Forum (CRF), the Chemicals Stakeholders Forum (CSF) as well as the Confederation of British Industry (CBI) and Alliance of Industry Associations in the chemicals sector (AIA), the UKCPI contributes to high level strategic discussions on the impact of UK and EU policy and regulation on its members



Colin McIntyre  
UK Managing Director Robert McBride

“UKCPI has continued to meet its members’ expectations by delivering on its three core functions”



## Chairman’s message

It will come as no surprise if I say that 2011 was a challenging year for business. Upward pressures on our costs and a lack of consumer confidence have meant that everyone has had to look hard at how they do business. It is therefore pleasing for me to report that throughout the year UKCPI has continued to meet its members’ expectations by delivering on its three core functions.

As the leading body for our sector, the technical competence of the association and its committees has enabled it to deliver strong **industry representation** to UK and EU policy makers as they review a number of key regulations that impact our sector. The role of the association in the provision of **guidance and advice** to our members continues to be in demand from both multinationals as well as from our smaller members.

Finally, the reputation of UKCPI as the **authoritative industry voice** on a range of issues to media, consumers and NGOs has strengthened throughout the year with numerous speaking opportunities and media activities and is being enhanced with a new consumer facing website linked to social media programmes.

In line with a need to better utilise the European network, UKCPI is now a key member of our European body in Brussels (AISE) contributing as a member of the Board and National Association Committee as well as having strong representation on the key working groups. All this ensures the interests of UK members are well represented.

This publication summarises the work plans and activities undertaken by UKCPI on your behalf – I hope you find it a useful reminder not just of the range of issues and regulations we have in place in our sector, but also of the role of UKCPI in managing these. The work plans are developed and implemented by the association staff and overseen by the members of UKCPI committees – to whom I extend my gratitude for their input and guidance throughout the year.

As you read through this publication you might be forgiven for forgetting that UKCPI is a small (but energetic) team and at the end of my first year as chairman I would like to extend my thanks to Kathryn, Charlotte, Steve and Philip who deliver such good progress on our behalf.

Finally, as a result of retirement UKCPI is set to lose the services of two respected colleagues. A major factor in the success of any association is the commitment of its members. Lennox John of Ecolab and Andrew McCarthy of Procter & Gamble have embodied that, giving more than two decades of service, and their ebullient contributions will be missed.

**Colin McIntyre**  
**Chairman**  
**UKCPI**



Men use 'sniff test' to tell clothes' cleanliness, survey shows

Hands off our dishwashers!

Domestic cleaning 'vital as flu season approaches'

Will YOUR dishwasher give you food poisoning?

'Cancer risk' of perfumed products in your tumble-dryer

“to ensure that stakeholder opinion and media coverage is better informed”



## EXTERNAL RELATIONS – MAJOR ACHIEVEMENTS IN 2011

### External Affairs Committee

The UKCPI External Affairs Committee (EAC) was chaired throughout 2011 by Helen Fenwick of Unilever and has continued to progress the association's communications strategy and workplan for 2011.

The main plank of the strategy - to be more proactive in our external relations – has been executed with the support of a stakeholder contact programme to make UKCPI better known amongst key opinion formers and to be seen as the source of expertise for the sector.

The objective of the stakeholder contact programme was to ensure that stakeholder opinion and future media coverage is better informed by encouraging contact with UKCPI first. In addition to better media balance, this contact programme is expected to deliver endorsements of our industry's voluntary initiatives such as Charter 2010.

Now that increasing numbers of external groups know what we can offer; the plan for 2012 is to ensure that our website is rebuilt and updated to better present the UKCPI as a source of credible information for journalists, opinion formers and consumers alike.

Nevertheless, UKCPI still continued to address ill informed media coverage throughout the year; but due to some of the relationship building that had gone on, we had some notable successes in redressing adverse coverage in some national broadsheets and tabloids as well as online services such as NHS Choices.

The external affairs committee also reviewed its PR agency support and decided to recruit an in-house communications officer. Charlotte Hindle joined UKCPI in May 2011 to work on internal and external communications, press office duties and to develop the association's online presence and use of social media.

The EAC will continue building its proactive communications strategy and stakeholder contact programme in 2012 with a particular focus on sustainability and the introduction of Charter2010.

DAILY MAIL

THE TELEGRAPH

DAILY EXPRESS

THE DAILY MIRROR



### All Party Parliamentary Group for the Cleaning and Hygiene Industry (APPG)

A recruitment drive throughout the year saw a number of new MPs join our all party group. In addition we welcomed Liz Truss MP and David Mowat MP as officers of the group to work alongside its chairman Jim Dobbin MP and Treasurer David Crausby MP.

We are pleased to report that our all party group met all the requirements of the new rules issued by the Office of the Parliamentary Commissioner Standards.

Plans for an end of year briefing in Portcullis House are well under way to update MPs on sector concerns and seek their support.

The APPG of MPs with a constituency interest will continue to provide UKCPI with an excellent network of contacts in both the House of Commons and the House of Lords.

### External contacts and influence

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2011, UKCPI worked closely with other trade associations, government departments, external stakeholders and the media on matters of common interest, these have included:

- Association for Soaps, Detergents and Maintenance Products (AISE)
- Alliance of Industry Associations (AIA)
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Cleaning Council (BCC)
- British Standards Institute (BSI)
- British Retail Consortium (BRC)
- UK Chemicals Regulatory Forum (CRF)
- UK Chemicals Stakeholders Forum (CSF)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Business, Innovation and Skills (BIS)
- Department for Communities and Local Government (DCLG)
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Home Office
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA)
- National Poisons Information Service, Birmingham (NPIS)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)

All these organisations contributed to the influence and effectiveness of UKCPI during 2011.



“driving change to more sustainable production and sustainable consumption patterns”

## VOLUNTARY INITIATIVES – MAJOR ACHIEVEMENTS IN 2011

UKCPI and its members are committed to providing quality products which meet high standards of human and environmental safety and to provide customers and consumers with clear communication on effective and safe use of our products.

In addition, we believe we have a pivotal role to play in driving change to more sustainable production as well as sustainable consumption patterns. It is in this context that UKCPI is active in developing and supporting a number of voluntary initiatives.

### Charter for Sustainable Cleaning

The new Charter 2010 is enhanced with revised manufacturing criteria as well as the introduction of new product-related sustainability criteria.

UKCPI has been briefing stakeholders on the new Charter 2010 and will support its launch with media briefings, member workshops and retailer communication in advance of consumer products appearing on shelf in 2012. The first categories able to adopt the Charter mark are laundry powders, liquids and fabric softeners.

When consumers see the Charter mark on a product, it guarantees that the product has been designed to meet reduced dosage and concentration criteria, is optimally packaged with minimal use of non recycled materials, has been tested for effectiveness at low temperatures and has no ingredients at levels that would affect the aquatic environment. The product also carries advice on safe and sustainable use by consumers.



### UKCPI website

The UKCPI website underwent a thorough review in 2011 and the decision was made to create a new site, to better reflect what we have to say as well as allow integration with social media activity.

The new site, currently under construction, will benefit from a fresh design and improved clarity – both in terms of navigation and language. The main focus will be on areas that consumers search for to find expert advice and informed opinion such as health and wellbeing and sustainability. We intend this to be a platform to help us reach concerned consumers, as well as journalists and stakeholders.

Search engine optimisation is a key part of the strategy, to ensure that UKCPI information is easily found by online users.

We look forward to launching the new website in early 2012.



Draft design concept for the new UKCPI website

### Cleanright – promoting sustainability to consumers

The Cleanright website provides information on the safe use of cleaning products to consumers and stakeholders. Developed by AISE and Cefic (European Chemical Industry Council), the website is promoted in the UK by UKCPI in conjunction with the Chemical Industries Association (CIA). The site [www.cleanright.eu](http://www.cleanright.eu) aims to be a point of reference for consumers and others seeking accurate, easily understandable information on cleaning products. Visitor statistics show the UK version to be the most popular with over 2000 visitors per month.





“a practical approach to ‘going green’ for both public and private sector purchasers”



## PUBLICATIONS

### UKCPI/BACS Green Public Procurement



The sustainable cleaning guidance for users of professional cleaning products, developed in discussion with the UK Chemicals Stakeholder Forum and endorsed by the Department for Environment, Food and Rural Affairs (DEFRA),

has continued to be promoted and is well received as a practical approach to 'going green' for both public and private sector purchasers.

The online version of the guidance is available at [www.sustainablecleaning.org.uk](http://www.sustainablecleaning.org.uk) and will be updated in 2012, in line with the new UKCPI website.

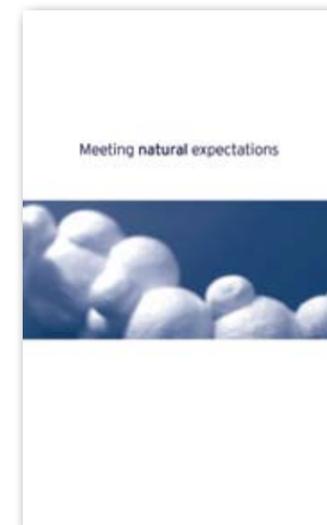


The web version contains links to key source documents for the guidance, notably published risk assessments which are the basis of the guidance on ingredients. The web version allows for

more interactive communication with I&I purchasers and users who wish to improve the sustainability of their cleaning operations.

Our work on sustainable cleaning guidance has enabled us to work with Defra in 2011 in producing their Government Buying Standards, which sets purchasing criteria – some of which is mandatory - for cleaning products purchased by Government departments.

### Meeting natural expectations



An enthusiasm for all things 'natural' is a defining trend of our time - yet the common expectation that natural products will inevitably tend to be 'safer' is not supported by fact.

With this in mind the 'Meeting natural expectations' discussion paper aims are to de-mystify the

facts about 'natural' ingredients versus 'chemicals' used in washing and cleaning products. Throughout 2011 it has been used with external stakeholders, including the media, to redress the balance of understanding and to open the debate about ways to improve sustainability throughout the whole cleaning process.

### Hooray for Handwashing



In the education area we continue to promote our handbook 'Hooray for Handwashing' to coincide with the beginning of each school term. The demand for this teaching pack on the importance of personal hygiene now comes from schools across the UK, the Republic of Ireland as well as from the USA. The material is now in a suitable format on our website for teachers to download.



“the committee confirmed REACH, CLP, Biocidal Products, Seveso and GHS as priority areas”



## REGULATORY AND TECHNICAL AFFAIRS – MAJOR ACHIEVEMENTS IN 2011

### Technical Committee

Major reviews of European Regulations dominated the work of the Technical Committee during 2011. Chaired by Dr Sheila Kirkwood, the committee confirmed REACH, CLP, Biocidal Products, Seveso and GHS as priority areas since all of these are subject to ongoing review or amendment. More detailed information on the work of the committee on these topics and other key technical issues is given in the following pages.

These priorities align well with those identified by our European association (AISE) and we have ensured that UKCPI is represented on the key AISE work groups and task forces to maintain consistency of response. This activity, combined with a restructuring of the meeting agendas, means that the committee is well placed to ensure that the views of our members feed into discussions both at a European level and with appropriate UK competent authorities.

Work on the priorities identified above will continue in 2012 and beyond, when the full impact of new regulations will be experienced by the industry. UKCPI is very sensitive to the concerns of members, in particular SMEs, at this ever increasing legislative burden and the associated costs in these economically difficult times. As a result the Technical Committee has improved its communication of these complex issues via background information embedded in minutes and through the UKCPI extranet.



“UKCPI has continued to keep members aware of developments through our close links with government departments”

### Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

As we approach the start of implementation of CLP for mixtures in 2015, UKCPI **continues to work in collaboration with AISE** to ensure consistent and accurate classification for detergent and cleaning products. The work has two main fronts: implementation and data sharing. Implementation activities for relevant classification and labelling continued with a programme of evaluation of suitability of in vitro methods for skin and eye irritation classification of mixtures. Work also continued on designing a network model through which existing and new data can be shared among companies and used to derive consistent and harmonised product classifications. To ensure full transparency and acceptance, European and national authorities are kept aware of these initiatives.

The CLP Task Force, where the UK is well represented, focused on other implementation issues such as single dose/soluble wrapping, metal corrosion labelling, acute aquatic toxicity and harmonised data submission to Poison Control Centres.



### REACH

The main focus at a European level during 2011 was to continue to monitor potential substance supply issues for members by working with supplier consortia/trade associations. This is shown in links with other industry partners such as the European Chemical Industry Council (Cefic) and the Downstream Users of Chemicals Co-Ordination Group (DUCC) on the development of methods, guidance and tools to support downstream users in fulfilling their duties under REACH. There has also been the opportunity to provide input to Director Contact Group on behalf of DUCC and to work with ECHA/Commission on the development of methods, guidance and tools (such as on pre-registration, exposure scenarios, Chemical Safety Report and risk communication) and to promote relevant methodologies with key supplier organisations.

UKCPI has continued to keep members aware of developments through our close links with government departments and in regional meeting presentations. With the review of the REACH regulation currently underway it is likely that REACH will be a key priority for the association for a number of years.





“working closely with the Commission and member states”



### Biocidal Products

Several more Inclusion Directives were published in the past year. The first disinfectant active substance, hydrochloric acid, is currently being discussed as a draft at Commission level and will hopefully be agreed and published shortly as a further Inclusion Directive.

The work of the Efficacy Guidelines Shadow Group has continued and the draft Technical Note for Guidance is very close to finalisation. This will give clear guidance for dossier writers and evaluating authorities regarding appropriate efficacy data.

The revision of the Directive to a Regulation has progressed well and industry has overcome a number of difficulties. However, the topic of treated articles continues to be problematic due to difficulties with finding the correct wording. Also, the timing and product types permitted for Union Authorisation is still too restrictive.

Once again the Technical Committee will continue to work closely with AISE and HSE on these issues and look forward to further progress.

### Sodium Hypochlorite: environmental classification

The further testing of this substance has recently been completed by EuroChlor and further confirms the existing results - that products containing up to 4.9% hypochlorite (as available chlorine) do not need to be environmentally classified.

AISE is now working closely with the Commission and member states in an attempt to secure a harmonised classification. Ideally, environmental classification only applies to formulated product when present above 4.9%.

We hope this will be finalised over the next few months.



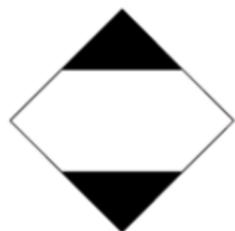
### Seveso

As a result of proposed changes to the Seveso Directive (implemented in the UK by the Control of Major Accident Hazards), the AISE CLP Task Force has submitted amendments to seek a derogation for products packed in limited quantities, a specific entry for sodium hypochlorite and higher tonnage tiers for environment endpoints. The success of these proposals should be known by the end of the year but it appears likely that yet more installations will be drawn in to the scope of this Directive.



## Transport Regulations

2011 has been a year of implementation of the amended modal regulations, the most important change being the new mark for limited quantities packs and vehicle and container placards.



A 'Transport Alert' was issued to members clarifying placarding requirements for vehicles and containers of limited quantities by sea and in large loads by road. Another was issued advising how to document consignments by sea following the demise of SITPRO forms as a result of Whitehall cuts.

UKCPI has been represented throughout the year at the various liaison meetings between industry and the UK Road, Sea and Air and Transport Security regulators.

Lobbying activity has concentrated on 2013 and 2015 changes, jointly with other trade associations and with help from the UK Department for Transport and HSE. Work has continued on classification of corrosives at GHS and UN Transport Sub-Committee trying to achieve better harmonization, without damaging impacts for transport. Proposals were also made in an attempt to simplify documentation requirements for pollutants. Some progress has been made although not as much as we would have liked.

Changes from 2013 are likely to include minimum heights for UN numbers on pack labels depending on pack size, a user-friendly table to assist assigning packing groups for Class 8 corrosives, provision for "chemicals under pressure" in packages and tanks, and restrictions on larger loads of limited quantities through Category 'E' road tunnels (such as inner London tunnels and Heathrow airport). UKCPI will issue appropriate Transport Alerts to members once these are confirmed and arrange the usual briefing workshop during late 2012.

## Detergent Regulations – restrictions on phosphate

UKCPI worked hard with Defra and other government departments in recent years to agree the criteria for a restriction in the use of inorganic phosphate in domestic laundry cleaning products (DLCP) by 2015.

Early in 2011, a European Commission proposal was introduced to amend the Detergent Regulations to restrict the use of phosphates and other phosphorus compounds in DLCP as well as extend this restriction to auto dish wash (ADW) and potentially review their use in the industrial and institutional (I&I) sector. If agreed, the EU ruling will replace the UK legislation.

UKCPI is working closely with Defra, UK MEPs and AISE to ensure that any restriction is based on grams per wash or dose (so not to impede industry efforts to compact product) as well as introduced in such a way as to provide greater certainty and harmonisation of regulations for products such as ADW.

## Biofuel subsidy impact on tallow

The promotion of renewable sources of energy was introduced as part of the UK Government's Climate Change Bill in 2007. One unintended consequence of this has been that tallow now attracts subsidies if it is diverted into biofuels which significantly impacts the cost of tallow for soap makers.

Through working with other impacted sectors in the UK and in Europe, UKCPI was successful in getting the UK government to commission three independent studies into the carbon impact of diverting tallow into biofuel. All the studies agreed with the industry position that burning tallow was an inappropriate use and created a bigger carbon footprint than if used as a raw material for soap making. Throughout 2011, UKCPI and BACS worked with the European group representing oleochemicals (APAG) and re-engaged with the Department for Business, Innovation and Skills (BIS), the Department for Transport (DfT) as well as with the Department for Energy and Climate Change (DECC) to push the case for removing tallow from the relevant regulations that currently treat it as a biofuel.



## COMMUNICATION TO MEMBERS

To meet the challenge of communicating the ongoing regulatory changes and developments to our members, we have continued to review our current practices and introduced some new initiatives to keep members up to date.

### Newsletter

A monthly email newsletter was launched in June 2011 to improve communication with members. It includes updates on UKCPI activity, reminders of forthcoming meetings as well as a summary of relevant news stories that have appeared in the media each month.



## Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used and valued by members. Labelling issues continue to be a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Direct feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

UKCPI staff are now directly linked to AISE at key points – Board, President's Advisory Group, National Association Committee, Charter communication taskforce, advocacy group, REACH implementation group and CLP. This not only means that the association is in a position to inform relevant officials, it also ensures that UK member companies are bang up to date on issues affecting their businesses.

## Regional meetings

UKCPI runs two regional meetings during the year – these are aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members. During 2011 we were joined by speakers from member companies, government departments (BIS), and the Health & Safety Executive.

### SME Forum

In response to feedback from SME members, the association created a forum for them to discuss and network on issues that are specific to them. At the same time SME representation on Council was strengthened and in the coming year it is hoped that representation for SME companies can be increased on the Technical Committee.

THE SME Forum united with the regional meeting in early 2011 where they were joined by a representative from the Enterprise Directorate of BIS who presented the support for start-ups and SMEs, focusing on providing information and removing red tape.

### Members extranet

The extranet continues to allow UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and its various committees. Tracking of UKCPI meetings, issues and position papers are also available for members here.



## UKCPI COMMITTEES

### UKCPI Council

Colin McIntyre (Chair 2010-2013)  
Irwin Lee  
Iain Potter  
Dr John Bailey  
Dr Aomesh Bhatt  
Colin Butler  
Neill Craigie  
Steve Elder  
Helen Fenwick  
Neil Fletcher  
Rowland Furse  
Brad Goodwin  
Tim Jones  
Dr Sheila Kirkwood  
Andrew McCarthy  
Bruce Maxwell  
Brandon Pilling (Vice Chair 2010-2013)  
Dave Planson  
Alan Rogers  
Tim Seaman  
Philip Malpass

Robert McBride  
Procter & Gamble UK & Ireland  
Unilever UK & Ireland  
Procter & Gamble UK & Ireland  
Reckitt Benckiser (UK)  
Reckitt Benckiser (UK)  
PZ Cussons (UK)  
Ecolab  
Unilever UK & Ireland  
Unilever UK & Ireland  
Jeyes UK  
SC Johnson  
Diversey UK  
Robert McBride  
Procter & Gamble UK & Ireland  
DriPak  
ACDOPRO  
Unilever UK & Ireland  
Kay's (Ramsbottom)  
Robert McBride  
UKCPI

### Technical Committee

Dr Sheila Kirkwood (Chair)  
Dr John Bailey (Vice Chair)  
Barrie Anderson  
Colin Butler  
Nick Buxton  
Ian Croft (from April 2011)  
Rowland Furse  
Brian Glanville  
Rachael Guckenheim (from July 2011)  
Darren Greenwood  
Duncan Halliwell  
Tony James  
Lennox John (until October 2011)  
Dawn Kirby (until July 2011)  
Philip Malpass  
Helen McMillan  
Dr Tom Shearmur (until April 2011)  
Steve Stewart

Robert McBride  
Procter & Gamble UK & Ireland  
Nice-Pak International  
Reckitt Benckiser (UK)  
Diversey UK  
SC Johnson  
Jeyes UK  
Ecolab  
Rentokil Initial  
Robert McBride  
PZ Cussons (UK)  
Consultant, ACDOPRO  
Ecolab  
Rentokil Initial  
UKCPI  
Unilever UK & Ireland  
SC Johnson  
UKCPI

### External Affairs Committee

Helen Fenwick (Chair)	Unilever UK & Ireland
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Tim Jones	Diversey
John Pickup	Industry Consultant (Guest)
David Walker	Consultant, Robert McBride
Sally Ann Wilkinson	Consultant, Reckitt Benckiser (UK)
Philip Malpass	UKCPI
Steve Stewart	UKCPI
Charlotte Hindle	UKCPI

### SME Forum

ACDOPRO  
 Cater-Lyne  
 Dasic International  
 Dri-Pak  
 John Drury & Co  
 Kays (Ramsbottom)  
 Lornamead UK Ltd  
 The London Oil Refining Company  
 Sigma Soaps  
 Star Brands  
 William Clements (Chemicals) Ltd  
 Zenith Hygiene Systems Ltd

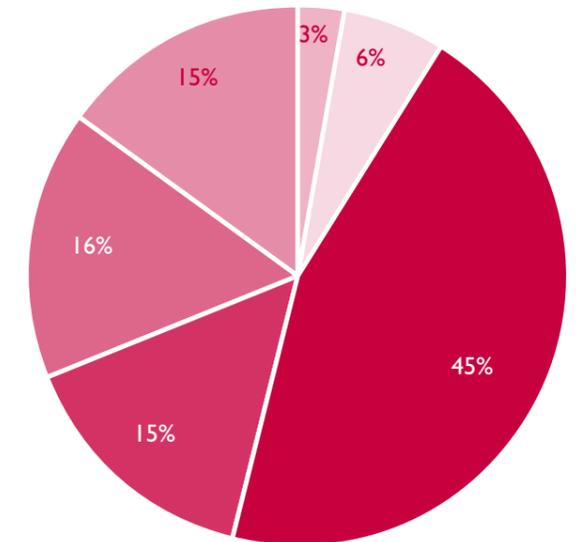
### The UKCPI legal panel

The UKCPI legal panel throughout 2011, consisting of Andrew McCarthy, Ania McClafferty and Cassie Hawkins, continued to advise UKCPI on any legal matters concerning the industry. After the retirement of Andrew McCarthy at the end of 2011, Tony Appleton will join the legal panel in 2012.

### UKCPI membership

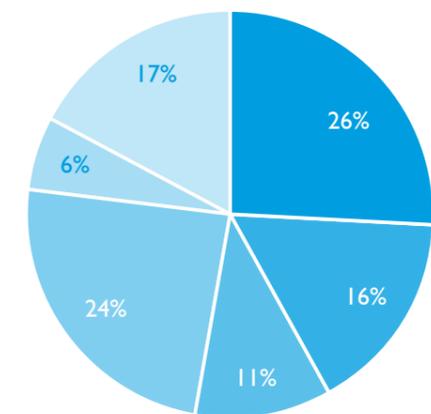
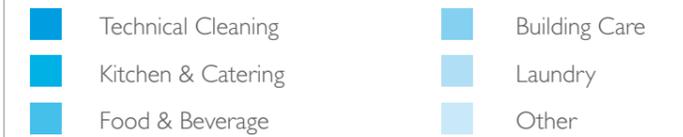
ACDOPRO Limited  
 Cater-Lyne Limited  
 Christeyns UK Limited  
 Dasic International Limited  
 Dri-Pak Limited  
 Ecolab Limited  
 Genencor International BV (A Dansico Company)  
 Jeyes Limited  
 John Drury & Co Limited  
 Diversey Limited  
 Kay's (Ramsbottom) Limited  
 Lakeland Limited  
 Lornamead UK Limited  
 Nice-Pak International Limited  
 Persan ES  
 Premiere Products  
 Procter & Gamble UK & Ireland Limited  
 PZ Cussons (UK) Limited  
 Reckitt Benckiser (UK) Limited  
 Rentokil Initial UK Limited  
 Robert McBride Limited  
 Rockline Industries Limited  
 SC Johnson Limited  
 Senzora BV  
 Sigma Soap Limited  
 Solent Packaging International Limited  
 Star Brands Limited  
 The London Oil Refining Company Limited  
 Unilever UK Limited  
 William Clements (Chemicals) Ltd  
 Zenith Hygiene Group Systems Limited

### THE UK MARKET



Total retail sales value of over £3bn

### UK I&I Sector



Total sales value of over £750 million

