



## External contacts and stakeholders

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2013, UKCPI worked closely with other trade associations, government departments, external stakeholders and the media on matters of common interest, these have included:

- Allergy UK
- Alliance of Industry Associations (AIA)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Business Bureau (BBB)
- British Cleaning Council (BCC)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- UK Chemicals Regulatory Forum (CRF)
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Business, Innovation and Skills (BIS)
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Home Office
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- National Poisons Information Service, Birmingham (NPIS)
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Sustainable Clothing Action Programme (SCAP)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- Waste and Resources Action Programme (WRAP)

All these organisations contributed to the influence and effectiveness of UKCPI during 2013.

### All Party Parliamentary Group for the Cleaning and Hygiene Industry (APPG)

The APPG of MPs with a constituency interest continues to provide UKCPI with an excellent network of contacts in both the House of Commons and the House of Lords. Jim Dobbin MP continued to chair the group throughout 2013 with cross party support from Liz Truss MP, David Mowat MP and treasurer David Crausby MP.

### The Cleaning Show

UKCPI attendance at this NEC event resulted in a boost to membership.



## Member services

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

### Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used. Labelling issues continue to be a frequent topic and this reflects the number of on-going changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

UKCPI staff are directly linked to AISE at key points which means that the association is in a position to inform relevant officials and to keep UK member companies up to date on issues affecting their businesses.

### Regional meetings

UKCPI runs two regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members and we are always pleased to see new faces. This year's presentations covered an in-depth review of the new Biocidal Products Regulations, Industry initiatives "I Prefer 30" and "DetNet", and an insight into future developments in legislation.

### Newsletter & monthly email update

A monthly email newsletter includes updates on UKCPI activity, reminders of forthcoming meetings as well as a summary of relevant news stories that have appeared in the media each month.



### Members' extranet



The extranet continues to allow UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking

of UKCPI meetings, issues and position papers are also available for members here. A new monthly email summarizes the latest documents uploaded to the extranet and allows members to click through and log in.



# UKCPI committees

## Council members during 2013

Brandon Pilling (Chair)	ACDOPRO
Steve Elder (Vice Chair)	Ecolab
Petra Hangweier (Vice Chair)	Unilever UK & Ireland
Colin McIntyre	Robert McBride
Tony Appleton	Procter & Gamble UK & Ireland
Dr John Bailey	Procter & Gamble UK & Ireland
Colin Butler	Reckitt Benckiser UK
Neill Craigie	PZ Cussons (UK)
Neil Fletcher	Unilever UK & Ireland
Rowland Furse	Jeyes UK
Brad Goodwin	SC Johnson
Pete Gilbert	Sealed Air
Bruce Maxwell	Dri-Pak
Pedro Medez	Unilever UK & Ireland
Jacky Morris	Unilever UK & Ireland
Alan Rogers	Kay's (Ramsbottom)
David Walker	Consultant, Robert McBride
Philip Malpass	UKCPI

## External Affairs Committee during 2013

David Walker (Chair)	Consultant, Robert McBride
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Nicola Dykes	Unilever UK & Ireland
Alison Cairns	Unilever UK & Ireland
John Pickup	Industry Consultant
Sally Ann Wilkinson	Consultant, Reckitt Benckiser UK
Philip Malpass	UKCPI
Charlotte Salter (maternity leave)	UKCPI
Eibhlin Boydell	UKCPI
Steve Stewart	UKCPI



## UKCPI committees

### Technical Committee during 2013

Rowland Furse (Chair)	Jeyes
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Barrie Anderson	Nice-Pak
Colin Butler	Reckitt Benckiser UK
Nick Buxton	Sealed Air
Vanessa Cole	Rockline Industries
Ian Croft	SC Johnson
Brian Glanville	Ecolab
Duncan Halliwell	PZ Cussons (UK)
Tony James	Consultant, ACDOPRO
Rhian Eckley	Unilever UK & Ireland
Susan Maskew	Ecolab
Tina Patel	Rockline Industries
Demelza Turner-Wilkes	Premiere Products
Philip Malpass	UKCPI
Steve Stewart	UKCPI

### The UKCPI legal panel

The UKCPI legal panel throughout 2013 consisting of Tony Appleton, Neil Fletcher, Cassie Hawkins and Jacky Morris continued to advise UKCPI on any legal matters concerning the industry.





## UKCPI team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.



**Philip Malpass**  
Director General

Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharma companies, as well as managing issues and external relations for international alcohol brands.

[philip.malpass@ukcpi.org](mailto:philip.malpass@ukcpi.org)



**Steven Stewart**  
Technical Manager

Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years' experience in the cleaning products sector.

[sstewart@ukcpi.org](mailto:sstewart@ukcpi.org)



**Charlotte Salter**  
Communications Officer  
(currently on maternity leave)

Charlotte covers digital media, press office, external and internal communications for UKCPI. She speaks French, Spanish and Italian and previously worked as a magazine editor managing a range of international B2B publications, websites and video.

[charlotte.salter@ukcpi.org](mailto:charlotte.salter@ukcpi.org)



**Eibhlin Boydell**  
Communications Officer

Eibhlin is providing maternity cover for the press office, digital media, external and internal communications for UKCPI. Eibhlin has run her own PR consultancy and previously worked as Communications & Marketing Manager for the British Cleaning Council. She has a BA (Hons) in English and an NCTJ Certificate in Journalism.

[eibhlin.boydell@ukcpi.org](mailto:eibhlin.boydell@ukcpi.org)



**Kathryn Dodgson**  
Personal Assistant /  
Office Manager

Kathryn is responsible for the smooth running of the UKCPI office and UKCPI committees and events. She previously worked for the NHS for over eight years in various roles including management of NHS Pharmaceutical Contracts and GP Contracts.

[secretariat@ukcpi.org](mailto:secretariat@ukcpi.org)



## UKCPI members

ACDOPRO Limited  
 Cater-Lyne Limited  
 Challs Ltd  
 Christeyns UK Limited  
 Dasic International Limited  
 Dri-Pak Limited  
 Ecolab Limited  
 Genencor International BV  
 Greyland Ltd  
 Jeyes Limited  
 John Drury & Co Limited  
 Kay's (Ramsbottom) Limited  
 Lakeland Limited  
 Lornamead UK Limited  
 Nice-Pak International Limited  
 Persan ES  
 Procter & Gamble UK & Ireland Limited

Premiere Products  
 PZ Cussons (UK) Limited  
 Reckitt Benckiser (UK) Limited  
 Robert McBride Limited  
 Rockline Industries Limited  
 Rozone Ltd  
 SC Johnson Limited  
 Sealed Air  
 Selden Research Limited  
 Senzora BV  
 Solent Packaging International Limited  
 Star Brands Limited  
 Stephenson Group Limited  
 The London Oil Refining Company Limited (Astonish)  
 Unilever UK & Ireland Limited  
 William Clements (Chemicals) Ltd  
 Zenith Hygiene Group Systems Limited



## External Affairs Committee – 2013 review

*“The external affairs committee (EAC) oversees the external communications activities of UKCPI which include i) the promotion and protection of the industry’s reputation, ii) the provision of an authoritative and unifying voice and iii) a well briefed and supportive stakeholder network”*

The UKCPI External Affairs Committee (EAC) was chaired throughout 2013 by David Walker representing McBride supported by external affairs professionals from members.

### Increasing our web presence

[www.professionalcleaning.org](http://www.professionalcleaning.org) was launched during the year to meet the need for expert and balanced information on cleaning and hygiene to be easily available for professional cleaners and organisations. The website offers a comprehensive FAQ (frequently asked questions) section on subjects including legislation and labelling requirements, as well as pages dedicated to Green Cleaning and Health & Wellbeing. The information has been put together by some of the industry’s leading experts in the industrial and institutional (I&I) area.

This website will also run alongside the consumer cleaning website run by UKCPI [www.ukcpi.org](http://www.ukcpi.org)



### Social media

Alongside these websites, our Twitter account continued to provide regular news and updates to followers throughout 2013, we are now followed by many journalists and other opinion formers with an interest in our sector.





# External Affairs Committee – 2013 review

## Promoting industry initiatives

### Product Stewardship Program (PSP)

Responding to concerns over infant access in the home to liquid laundry gel capsules, manufacturers developed a voluntary scheme aimed at securing safe use and storage of these products by consumers. Product packaging has improved closures, an opaque appearance and carries prominent messages and safe use guidance for users. UKCPI has been actively promoting the introduction of the PSP to various stakeholders including authorities and media. In addition, UKCPI continues to work with the UK National Poisons Information Service to track trends and nature of injuries. Although the changes are still being introduced, early reports show a decrease in infant incidents over previous years.



### Take Action Today – Put Them Away

Throughout 2013 UKCPI worked with The Royal Society for the Prevention of Accidents (RoSPA) to develop and fund the roll out of a campaign reminding home owners to use and store household cleaning products safely. Launches in children's hospitals will see campaign magnets and shopping pads distributed to 80,000 households in the West Midlands and Merseyside, all the households targeted have infants under five years old.



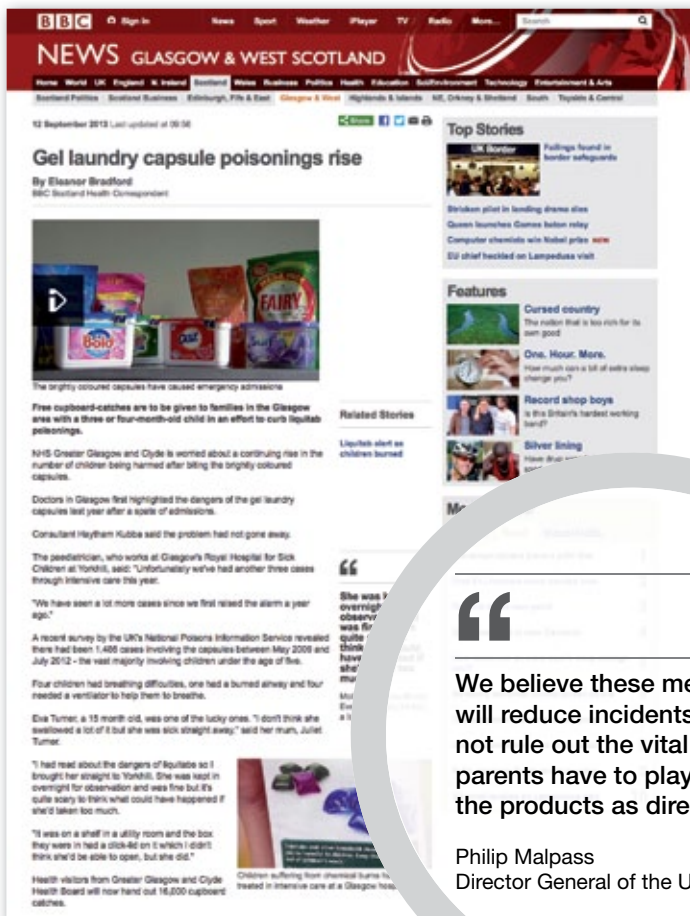


# External Affairs Committee – 2013 review

## Media work

Whilst, a key focus for 2013 has been to be more proactive in our external relations, we still continued to address ill-informed media coverage throughout the year, and due to some of the relationship-building that had been carried out, we had some notable successes in redressing adverse coverage in some national broadsheets and tabloids.

In order to address the 'digital footprint' of media coverage that remains online, we continue to make statements in the comments section of newspaper articles and also publishing our own news articles on our website, to contribute to the information 'footprint' available online.



“We believe these measures will reduce incidents but should not rule out the vital role that parents have to play when using the products as directed”

Philip Malpass  
Director General of the UKCPI



## Adding value through industry associations



As Managing Director of ACDOCO, a UK SME operating in the cleaning products industry and a long standing member of UKCPI, I think I have a good insight into how and why associations work, how they can benefit a company and how they add value to a business.

The primary purpose of our association, the UKCPI, is to keep members abreast of current issues and regulations. This will not only help in avoiding costly mistakes, but by interacting with policy makers the association endeavours to protect both the interests of the individual company and the wider industry as a whole. But the best way to be involved is to become an active member, because the output of any industry association will only be as good as the input it receives – the more the member puts in the more that member gets out.

### Being a member of a trade association can only add value to a business

The UKCPI is the leading UK trade association that represents the views and interests of the cleaning products industry as a whole, which includes SMEs through to multinationals and its main functions are:

- Provide members with exclusive access to the European association's knowledge and expertise via the UKCPI's membership of the AISE, allowing access to their vast resources and databases
- Provide members with information and clear advice on legislative and industry-wide issues including those already in force and proposed
- Provide through individual one-on-one help to any of our members on a daily basis through its own technical manager
- Provide UK and EU Governments with information and technical advice to ensure the effects on UKCPI members are taken into account in the process of legislation and legislative decision making
- Provide factual information to opinion formers and the general public alike, to educate and therefore combat common misconceptions which could potentially harm the sale of members' products
- Provide, through its communications officer, a vast library of information which is supplied via regular direct communications as well as our two websites and members' intranet

At a time when company finances are squeezed (and as a UK SME I fully appreciate that pressure) I can understand why joining a trade organisation may not be your priority right now, but I believe that as a member of UKCPI, it simply adds much more value to a business than the subscription fee charged, as it provides access to information, a huge support network, and teams of active company members that I guarantee has to be tried to be fully appreciated.

I am supported by representatives from both a multinational consumer products company and an I&I products manufacturer, and any of us would be happy to talk to you directly about the benefits of UKCPI and look forward to hearing from you soon.

Yours sincerely

**Brandon Pilling**

Chairman - UKCPI

Managing Director - ACDOCO



## Technical Committee – 2013 review

The UKCPI Technical Committee was chaired in 2013 by Mr Rowland Furse. The committee met eight times throughout the year to progress the UKCPI workplan, and to discuss regulatory and technical developments affecting the industry. UK specific issues are the key focus, but the committee also monitors EU regulatory developments closely. This is primarily done by linking with AISE technical activities so that we are able to input UK opinions into European discussions.

*“UK-specific issues are the key focus”*

### Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

The CLP Regulation has a transition period for the classification of mixtures until 1 June 2015. If classification by calculation is applied under the new regulation, many products would become more severely classified and labelled than is currently the case. Experience shows that such classification may not be justified and may confuse consumers.



*“A Detergents Classification Network (DetNet) is being developed”*

A Detergents Classification Network (DetNet) is being developed to promote and enable science-based, consistent and appropriate classification of detergent & cleaning products for skin and eye corrosion/irritation end points under CLP. During the year the project reached some important milestones, such as the completion of a pilot project testing the system and promotion of the service by AISE to various National Associations, including the UKCPI. DetNet is due to be formally launched early in 2014 and it is important to note that UKCPI members will enjoy a significant reduction in the cost of using DetNet, compared to non-members.

### CLP implementation issues

*“UKCPI will continue to press the industry view at the HSE GHS Stakeholder meetings”*

Key implementation issues have been labelling for soluble packaging, chronic aquatic toxicity classification and metal corrosion classification. UKCPI will continue to press the industry view at the HSE GHS stakeholder meetings. Article 45 of the regulations requires the Commission to propose a harmonised format for submitting data to Poison Control Centres - industry has called for concentration ranges rather than exact formulations.

### National Poisons Information Service (NPIS)

Following the publication of two papers about incidents involving household products in the home, UKCPI and NPIS (UK Poison Control Centre) continue to collaborate about such incident data.

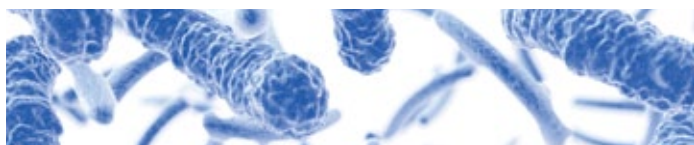


*“UKCPI and NPIS will continue to collaborate”*

This year the NPIS have assisted by reviewing household incident data relating to laundry gel capsules. The information was very important in helping UKCPI determine the scope of the laundry gel capsule issue. The External Affairs Committee worked directly on the development of a product stewardship programme together with AISE and other associations in Europe.



## Technical Committee – 2013 review



### Biocidal Products

Progress remains slow on the review programme for active materials and is planned to be completed by 2024. The inclusion directives for our sector are planned to be published by the end of 2020.

The new Biocidal Products Regulation (BPR) came in to effect on 1 September 2013. The new regulation fully repeals the old directive and changes some of the terminology. An amendment, correcting a number of errors, is due to be published by the end of 2013. Guidance documents and implementing regulations are in the process of being commented upon by industry prior to their publication. The Technical Committee will continue to work closely with AISE and HSE on these issues; AISE also worked closely with associations, such as CEFIC and Cosmetics Europe, to ensure wider industry presents a uniform view to the Commission.

### Sodium Hypochlorite: Environmental Classification

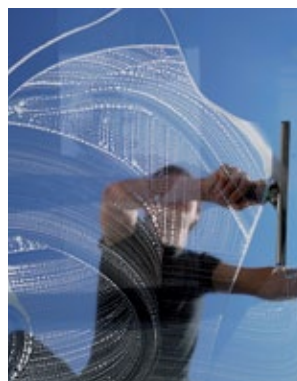
AISE and EuroChlor, supported by national associations, continue to work with the Commission and Member States to secure a harmonised acute environmental classification. While there has been some acceptance of the data, results and conclusions; work continues to gain formal recognition.

### Control of Major Accident Hazards (CoMAH)

The revision of the Seveso Directive (Seveso III) has been published. This revision allows for the transition from CHIP to CLP Classifications, with a transitional deadline of 1st June 2015. There is also a general lowering of the environmental thresholds which would have captured many sites and warehouses handling low quantities of sodium hypochlorite containing products.

Industry successfully lobbied for the incorporation of a specific entry for environmentally classified mixtures containing less than 5% sodium hypochlorite with higher thresholds.

### REACH



Although REACH was not a priority regulatory issue during 2013, it was still important to continue to monitor developments to keep members regularly updated. The second registration deadline, at the end of May, passed without significant impact for our industry. The next and final registration deadline is June 2018.

### Transport Regulations

Work has continued internationally on a number of topics from previous years, in particular on classification of corrosives, trying to achieve better harmonization without damaging impacts for transport. It is unlikely that this will be completed in this UN biennium.

### Other legislative areas / horizon scanning

The UKCPI Technical Committee actively monitors other legislative areas, such as Cosmetics, Aerosols & Perfumes, for issues that will potentially influence our product categories. Mr Steven Stewart, UKCPI Technical Manager, has regular contact with technical managers in other industry trade associations. Furthermore, our Director General, Mr Philip Malpass sits on the Alliance of Industry Association (AIA), which represents the majority of the UK chemicals industries.

