

Adding value through industry associations



As Managing Director of ACDOCO, a UK SME operating in the cleaning products industry and as both a long standing member and current chair of UKCPI, I would like to think I have a good insight into how and why associations work, how they can benefit a company and indeed how they add value to a business.

The primary purpose of our association, the UKCPI, is to keep members abreast of current issues and regulations. This will not only help in avoiding costly mistakes, but by interacting with policy makers the association endeavours to protect both the interests of the individual company and the wider industry as a whole. The best way to be involved is to become an active member, because the output of any industry association will only be as good as the input it receives – the more we the member put in, the more we will get out.

“being a member of a trade association can only add value to a business”

The UKCPI is the leading UK trade association that represents the views and interests of the cleaning products industry as a whole, which includes SMEs through to multinationals. Its main functions are to:

- Provide members with exclusive access to the European association's knowledge and expertise via the UKCPI's membership of the AISE, allowing access to their vast resources and databases;
- Provide members with information and clear advice on legislative and industry-wide issues including those already in force and proposed;
- Provide individual one-on-one help to any of our members on a daily basis through its own technical manager;
- Provide UK and EU Governments with information and technical advice to ensure the effects on UKCPI members are taken into account in the process of legislation and legislative decision making;

- Provide factual information to opinion formers and the general public alike, to educate and therefore combat common misconceptions which could potentially harm the sale of members' products;
- Provide, via its communications officer, a vast library of information which is supplied via regular direct communications as well as via our website and intranet.

At a time when company finances are squeezed (and as a UK SME I fully appreciate that pressure) I can understand why joining a trade organisation may not be your priority right now. But I guarantee that membership of UKCPI will simply add more value (actually much more value) to a business than the subscription fee charged, as it provides access to information, a huge support network, and teams of active company members that has to be tried to be fully appreciated.

In stepping down as chair this year, I remain both thankful and grateful to know that I and my business will remain supported by representatives from multinational consumer products companies (one of whom is due to take over as chair for 2015), fellow SMEs and I&I products manufacturing.

Between us we represent all business interests in our sector and any one of us would be happy to talk to you directly about the benefits of UKCPI membership and indeed very much look forward to hearing from you soon.

Yours sincerely

Brandon Pilling

Chairman - UKCPI

Managing Director - ACDOCO



UKCPI members



Technical Committee – 2014 review

The UKCPI Technical Committee was chaired in 2014 by Mr Rowland Furse. The committee met eight times throughout the year to progress the UKCPI workplan, and to discuss regulatory and technical developments affecting the industry. UK-specific issues are the key focus, but the committee also monitors EU regulatory developments closely. This is primarily done by linking with AISE technical activities so that we are able to input UK opinions into European discussions.

“UK-specific issues are the key focus”

Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

The CLP regulation has a transition period for the classification of mixtures until 1 June 2015. If classification by calculation is applied under the new regulation, many products would become more severely classified and labelled than is currently the case. Experience shows that such classification may not be justified and may confuse consumers.



“A Detergents Classification Network (DetNet) has been developed to promote and enable science-based, consistent and appropriate classification of detergent & cleaning products”

A Detergents Classification Network (DetNet) has been developed to promote and enable science-based, consistent and appropriate classification of detergent and cleaning products for skin and eye corrosion/irritation end points under CLP. DetNet was formally launched at the beginning of 2014 and it is important to note that UKCPI members enjoy a significant reduction in the cost of using DetNet, compared to non-members.

CLP implementation issues

“UKCPI will continue to press the industry view at the HSE GHS Stakeholder meetings”

Key implementation issues have been labelling for soluble packaging, chronic aquatic toxicity classification and metal corrosion classification. UKCPI was fully engaged with members and AISE to develop advocacy material for the Liquid Laundry Detergent Capsule issue. A number of highly productive meetings and discussions were held with HSE on this issue, with a proportionate outcome at European level. UKCPI will continue to press the industry view at the HSE GHS stakeholder meetings. Article 45 of the regulations requires the Commission to propose a harmonised format for submitting data to Poison Control Centres - industry has called for concentration ranges rather than exact formulations.

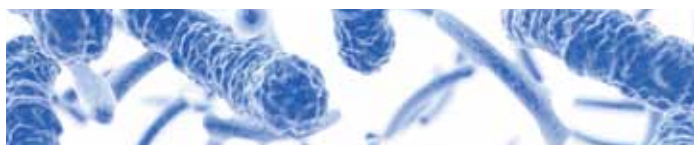
National Poisons Information Service (NPIS)



This year the NPIS has further assisted by reviewing household incident data relating to laundry gel capsules. The information was very important in helping UKCPI determine the scope of the laundry gel capsule issue. The External Affairs Committee continued to work directly on the development of a product stewardship programme together with AISE and other associations around the world.



Technical Committee – 2014 review



Biocidal products

Progress remains slow on the review programme for active materials and is planned to be completed by 2024. The inclusion directives for our sector are planned to be published by the end of 2020.

Guidance documents and implementing regulations are in the process of being commented upon by industry, prior to their publication. One of these sets out the guidance for biocidal product families, this is progressing well and is confirming areas of flexibility for industry. Technical Committee will continue to work closely with AISE and HSE on these issues; AISE works closely with associations, such as CEFIC and Cosmetics Europe, to ensure wider industry presents a uniform view to the Commission.

Sodium hypochlorite: environmental classification

AISE, supported by national associations, continues to work with the Commission and Member States to secure a harmonised acute environmental classification. The harmonised classification for hypochlorite is under review by the Dutch competent authority under CLP and the outcome is due to be published in December. The result of this decision will also be the classification used in the hypochlorite biocides dossier managed by EuroChlor and assessed by the Italian competent authority.

Control of Major Accident Hazards (CoMAH)

The revision of the Seveso Directive (Seveso III) was published in 2012. This revision allows for the transition from CHIP to CLP Classifications, with a transitional deadline of 1st June 2015.

There is also a general lowering of the environmental thresholds which would have captured many sites and warehouses handling low quantities of sodium hypochlorite containing products.

Industry successfully incorporated a specific entry for environmentally classified mixtures containing less than 5% sodium hypochlorite with higher thresholds than the general entry.

REACH

Although REACH was not a priority regulatory issue during 2014, it was still important to continue to monitor developments to keep members regularly updated. The second registration deadline, at the end of May 2013, passed without significant impact for our industry. The next and final registration deadline is June 2018.

Transport regulations

Work has continued internationally on a number of topics from previous years, in particular on classification of corrosives, trying to achieve better harmonization without damaging impacts for transport. It is unlikely that this will be completed in this UN biennium.

Other legislative areas / horizon monitoring

The UKCPI Technical Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that will potentially influence our product categories. Mr Steven Stewart, UKCPI Technical Manager, has regular contact with technical managers in other industry trade associations. Furthermore our Director General, Mr Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries.



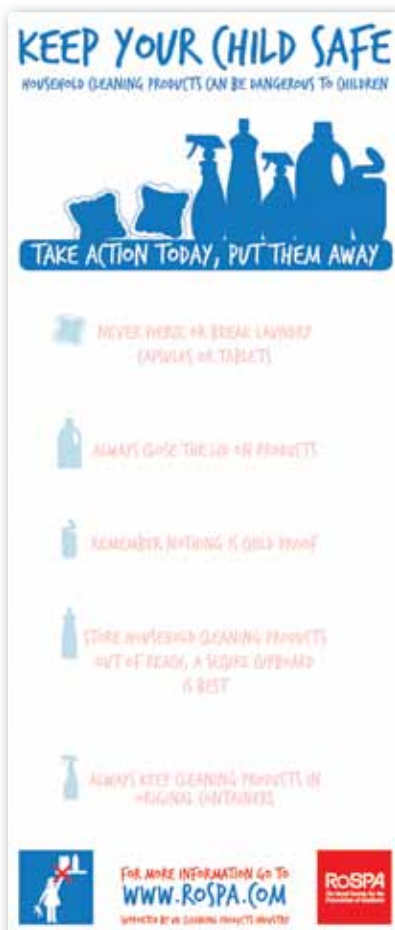
External Affairs Committee – 2014 review

“The external affairs committee (EAC) oversees the external communications activities of UKCPI which include: i) the promotion and protection of the industry’s reputation, ii) the provision of an authoritative and unifying voice and iii) a well briefed and supportive stakeholder network”

The UKCPI External Affairs Committee (EAC) is chaired by Dr John Bailey of Procter & Gamble, supported by external affairs professionals from member companies.

Take action today – put them away

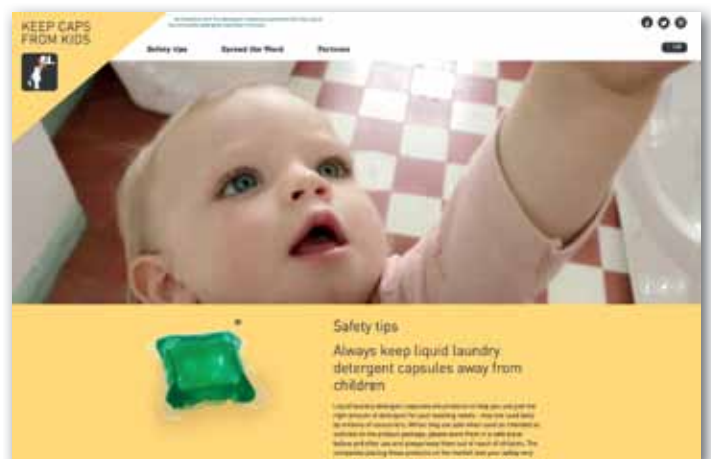
UKCPI worked with The Royal Society for the Prevention of Accidents (RoSPA) to continue and fund the roll out of our campaign reminding home owners to use and store household cleaning products safely. Launches in children’s hospitals in the West Midlands and Merseyside saw home safety packs delivered to 80,000 families with young children under five years old through home visits and through the Government’s Sure Start centres. The campaign will revisit these areas at the end of the year as well as target families in two new regions of Leeds/Bradford and rural Norfolk.



Liquid laundry capsules - Product Stewardship Programme (PSP)

Responding to concerns over infant access in the home to liquid laundry gel capsules, manufacturers developed a voluntary scheme aimed at securing safe use and storage of these products by consumers. Product packaging has improved closures, an opaque appearance and carries prominent messages and safe use guidance for users. UKCPI has been actively promoting the introduction of the PSP to various stakeholders including authorities and media. Furthermore, UKCPI continues to work with the UK National Poisons Information Service to track trends and the nature of injuries. Reports in 2014 show a decrease in reported incidents over previous years.

In addition, a consumer education campaign 'Keep Caps From Kids' was launched in 2014. UKCPI is working with partners and experts in the field of home safety using social media to ensure as wide a reach as possible of the engaging website.



External Affairs Committee – 2014 review

Promoting washing at low temperature

I Prefer 30 is the industry's campaign to encourage consumers to change their laundry habits and wash at a lower temperature where possible. UKCPI partnered with The National Union of Students to target students with the I Prefer 30 message and the benefits to both environment as well as energy use. Over 500,000 students got the message through a mix of social media, e-bulletins, online 'selfie' competitions and 10,000 'goodie' bags handed out during fresher's week.



Green claims guidance

At the invitation of DEFRA to supplement its own Green Claims Guidance, UKCPI published a guidance document to address specific issues that can arise in the context of cleaning products. The guide gives clear, straightforward advice which will benefit both businesses to get claims right and to help consumers to make informed buying choices.

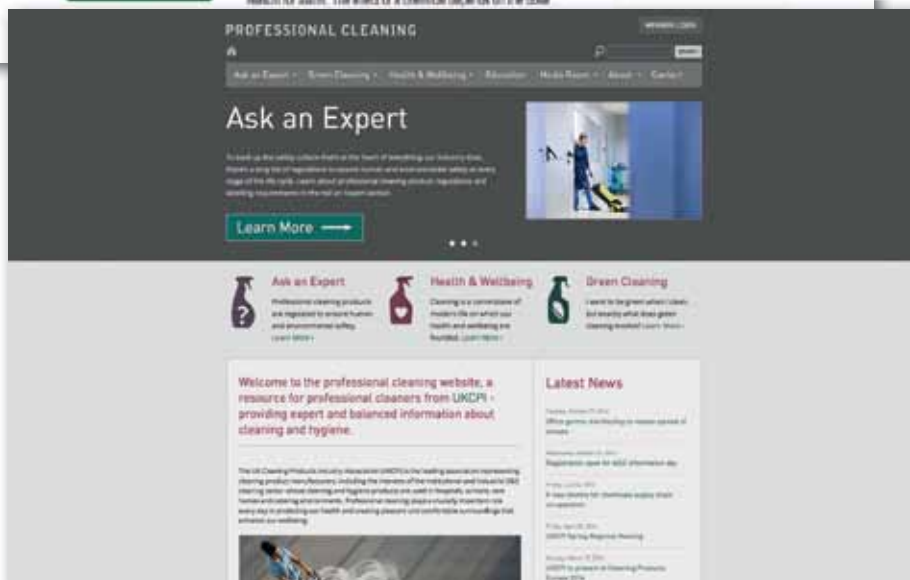


External Affairs Committee – 2014 review

Maintaining our web presence

Both websites www.ukcpi.org and www.professionalcleaning.org continue to meet the need for expert and balanced information on cleaning and hygiene to be easily available for consumers and professional cleaners alike. The websites offer a comprehensive FAQ (frequently asked questions) as well as sections dedicated to green cleaning, health & wellbeing and guidance on legislation.

Alongside these websites, our twitter account @UKCPI_Cleaning continued to provide regular news and updates to followers throughout 2014. We are now followed by many journalists and other opinion-formers with an interest in our sector.





External contacts and stakeholders

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2014, UKCPI worked closely with other trade associations, government departments, external stakeholders and the media on matters of common interest, these have included:

- Allergy UK
- Alliance of Chemical Associations (ACA)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Brands Group
- British Business Bureau (BBB)
- British Cleaning Council (BCC)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- UK Chemicals Regulatory Forum (CRF)
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Business, Innovation and Skills (BIS)
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Home Office
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- National Poisons Information Service, Birmingham (NPIS)
- National Union of Students (NUS)
- Royal Society for the Prevention of Accidents (RoSPA)

- Sense about Science (SaS)
- Sustainable Clothing Action Programme (SCAP)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- Waste and Resources Action Programme (WRAP)

All these organisations contributed to the influence and effectiveness of UKCPI during 2014.

All Party Parliamentary Group for the Cleaning and Hygiene Industry (APPG)

The APPG of MPs with a constituency interest continues to provide UKCPI with an excellent network of contacts in both the House of Commons and the House of Lords. Sadly, the chair of the APPG Jim Dobbin MP died unexpectedly in September. His legacy will continue under the chairmanship of the APPG Treasurer, David Crausby MP. The APPG has officers drawn to provide cross party support and include Liz Truss MP and David Mowat MP.

Conference attendance



UKCPI joined industry leaders, provided media support and presented at both the Cleaning Products Europe Conference in Manchester and also the World Surfactants Conference in New Jersey, USA. As a result of this presence we experienced a boost in membership enquiries and new members.



Member services

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used. Labelling issues continue to be a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

European link

UKCPI staff are directly linked to European association AISE at key points from Board level through to many of the working groups. This means that UKCPI is in a position to both contribute to and influence AISE policy, as well as keep UK member companies up to date on issues affecting their businesses.

Regional meetings

UKCPI runs two regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members and we are always pleased to see new faces. This year's presentations covered learnings from the biocidal product authorisation process; exposure scenarios; aerosol labelling and CLP.

Newsletter

A monthly email newsletter includes updates on UKCPI activity, reminders of forthcoming meetings as well as a summary of relevant news stories that have appeared in the media each month.



Members' extranet and monthly email update



The extranet continues to allow UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking of

UKCPI meetings, issues and position papers are also available for members here. A monthly email summarizes the latest documents uploaded to the extranet and allows members to click through and log in.



UKCPI committees

Council members during 2014

Brandon Pilling (Chair)	ACDOPRO
Steve Elder (Vice Chair)	Ecolab
Steven Hermiston (Vice Chair)	Unilever UK & Ireland
Petra Hangweier (Vice Chair)	Unilever UK & Ireland
Matthias Kreysel	Robert McBride
Tony Appleton	Procter & Gamble UK & Ireland
Dr John Bailey	Procter & Gamble UK & Ireland
Colin Butler	Reckitt Benckiser UK
Neill Craigie	PZ Cussons (UK)
Rowland Furse	Jeyes UK
Mark Worden	SC Johnson
Pete Gilbert	Sealed Air
Bruce Maxwell	Dri-Pak
Demelza Turner-Wilkes	Premiere Products
Rhian Eckley	Unilever UK & Ireland
Ania McClafferty	Unilever UK & Ireland
Alan Rogers	Kay's (Ramsbottom)
David Walker	Consultant, Robert McBride
Philip Malpass	UKCPI

External Affairs Committee during 2014

David Walker	Consultant, Robert McBride
Dr John Bailey (Chair)	Procter & Gamble UK & Ireland
Alison Cairns (Vice Chair)	Unilever UK & Ireland
John Pickup	Industry Consultant
Sally Ann Wilkinson	Consultant, Reckitt Benckiser UK
Philip Malpass	UKCPI
Charlotte Salter	UKCPI
Eibhlin Boydell	UKCPI
Steve Stewart	UKCPI



UKCPI committees

Technical Committee during 2014

Rowland Furse (Chair)	Jeyes UK
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Barrie Anderson	Nice-Pak
Colin Butler	Reckitt Benckiser UK
Nick Buxton	Sealed Air
Vanessa Cole	Rockline Industries
Ian Croft	Robert McBride
Adrian Nordone	SC Johnson
Duncan Halliwell	PZ Cussons (UK)
Mick Cooper	PZ Cussons (UK)
Ben Plunkett	ACDOPRO
Tony James	Consultant, ACDOPRO
Rhian Eckley	Unilever UK & Ireland
Susan Maskew	Ecolab
Tina Patel	Rockline Industries
Demelza Turner-Wilkes	Premiere Products
Philip Malpass	UKCPI
Steve Stewart	UKCPI

The UKCPI legal panel

The UKCPI legal panel throughout 2014 consisting of Tony Appleton and Ania McClafferty continued to advise UKCPI on any legal matters concerning the industry.



UKCPI team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.



Philip Malpass
Director General

Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharma companies, as well as managing issues and external relations for international alcohol brands.

philip.malpass@ukcpi.org



Steven Stewart
Technical Manager

Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years' experience in the cleaning products sector.

sstewart@ukcpi.org



Charlotte Salter
Communications Officer

Charlotte covers digital media, press office, external and internal communications for UKCPI. She speaks French, Spanish and Italian and previously worked as a magazine editor managing a range of international B2B publications and websites.

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Kathryn Dodgson
Personal Assistant /
Office Manager

Kathryn is responsible for the smooth running of the UKCPI office as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts.

secretariat@ukcpi.org

