

“The UK sector generates over **£4.5 billion** in sales annually and directly employs over **30,000 people** – many in SMEs.”

Everyday millions of people use cleaning products to give them the **clean and safe lifestyle** that they expect and take for granted in the 21st century.

The UK soaps, detergents and cleaning products sector **has been and should remain a success story for UK plc** – it delivers the health and hygiene standards we pretty much take for granted today.

To find out more about UKCPI please visit our website or contact us.

www.ukcpi.org

UKCPI

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An introduction to

ukcpi
UK Cleaning Products Industry Association

“Expert and balanced information about cleaning and hygiene”

www.ukcpi.org

WHAT IS THE UKCPI?

The UK Cleaning Products Industry Association (UKCPI) is the leading trade association representing UK producers of cleaning and hygiene products from soaps, washing powders and liquids, household disinfectants, air care and polishes, to the professional cleaning and hygiene products used in industrial and institutional applications.

Membership is open to companies that manufacture or market cleaning products in the United Kingdom.

We estimate that our membership includes over 98% of UK consumer product manufacturers and over 60% of UK industrial and institutional product manufacturers.

WHAT WE DO

Industry representation

- UKCPI represents our members' interests directly to UK Government departments and bodies to ensure practical and sensible formulation and then application of UK and European policy and regulation
- Through AISE (Association for Soaps, Detergents and Maintenance Products), UKCPI engages with the European Commission and European Parliament to ensure that UK members' interests are represented at a European level

Advice and guidance

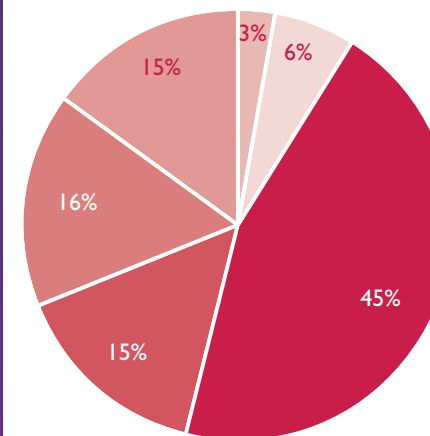
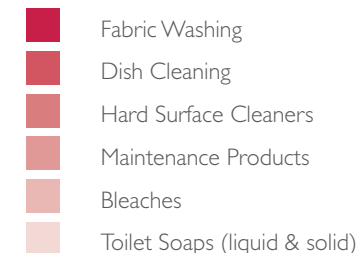
- Provide valuable advice and guidance to members regarding current and forthcoming legislation and regulation
- Organise regional meetings and workshops to keep members up-to-date on technical and regulatory developments and issues
- Gives individual help to members on a daily basis, especially regarding technical and regulatory affairs
- Maintain a comprehensive members extranet covering legal and regulatory requirements
- Manage an SME forum to identify and address issues of specific concern to UKCPI SME members

Authoritative industry voice

- Provide the industry voice for its members to the media and outside organisations, both directly and through its website: www.ukcpi.org
- Give advice and answer queries from the general public, continually working to improve knowledge and understanding of the industry's products
- Proactively engage with journalists to provide information and comment to foster balanced reporting on our sector. Additionally, challenge and correct misleading coverage

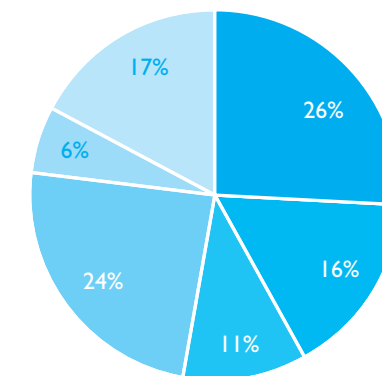
THE UK MARKET

UK Retail Sector



Total retail sales value of over £3bn

UK I&I Sector



Total sales value of over £750 million