CLEAN SMART

ukcpi
UK Cleaning Products Industry Association

ANNUAL REVIEW 2025

"Expert and balanced information about cleaning and hygiene"

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Chair's review 2025



Ian Croft
Head of Regulatory Affairs
Robert McBride

As I come to the end of my two year tenure as chair of UKCPI, I am delighted to introduce this year's annual review of the work undertaken by the association and its committees on behalf of its members.

I started my introduction this time last year by saying that 'being in business is tough and it is likely to get tougher as I am writing this the day after our new Government's first budget'. Well, that prophesy came to pass and I am now writing this before the much-awaited second budget on 26th November 2025 and what it might mean for business.

Throughout all of this challenge and uncertainty, UKCPI provided feedback to Government officials on members' business concerns and, at the same time, kept members informed and engaged in opportunities to input on regulatory developments – particularly key given ongoing changes to EU legislation with which our businesses are inextricably linked.

You will see from the following pages **how UKCPI has continued to meet its members' expectations in three core areas of advocacy, member support and external relations.**

In terms of representing members' interests, under the expert guidance of our Technical Manager, Steve Stewart, throughout the year UKCPI delivered **robust comments to a number of UK Government consultations, calls for evidence and informal requests** from officials for input.

I would like to thank my colleagues for contributing their operational knowledge to these working groups.

UKCPI is a full member of AISE, our European trade body, with a presence on the AISE Board, National Association Committee and numerous regulatory working groups. This means it is able to contribute to positions and remain abreast of the most recent developments which directly or indirectly will impact UK businesses.

UKCPI developed and refined its position on divergence which allowed for **a quick response to external and media enquiries** such as media coverage of CLP concerns in Northern Ireland.

A continuing highlight for me is to see **our ongoing commitment to home safety**. Driven by Charlotte Salter, our Communications and Campaigns Manager, our work on infant accident prevention with RoSPA continues to expand and has now covered over 122 areas of the UK and some 1 million homes.

In addition, we have **worked throughout the year with national agencies and charities** to find a pragmatic way to raise the awareness of carers of the need for safe storage of household products in the homes of dementia sufferers. We hope that by being proactive in this difficult field we can help prevent accidental exposures in this vulnerable group.

I hand over to two very capable individuals, Neil Bolton of Procter & Gamble and Emma Mannion of Astonish, who between them truly represent the nature of our sector from multinational to successful SME. I believe their engagement creates a powerful message to government and industry observers of the breadth of representation that UKCPI delivers. It also reflects the ongoing commitment of the members themselves to ensure that UKCPI remains a strong and effective association able to deliver for its members.

Ian Croft
Head of Regulatory Affairs
Robert McBride

An introduction to CLEAN SMART ukcpi

UK Cleaning Products Industry Association

"Expert and balanced information about cleaning and hygiene"

www.ukcpi.org

What is the UKCPI?

The UK Cleaning Products Industry Association (UKCPI) is the leading trade association representing UK producers of cleaning and hygiene products – from laundry, dishwashing, household disinfectants, home care and air care, to the professional cleaning and hygiene products used in industrial and institutional applications. Membership is open to companies that manufacture or market cleaning products in the United Kingdom.

We estimate that our membership includes over 98% of UK consumer product manufacturers and over 60% of UK professional cleaning and hygiene product manufacturers.

What we do

Industry representation

- UKCPI represents its members' interests directly to UK Government departments, stakeholders and academic bodies to ensure practical and sensible formulation and then application of UK policy and regulation.
- Through membership of A.I.S.E. (Association for Soaps, Detergents and Maintenance Products), UKCPI ensures that UK members are kept aware of regulatory changes at a European level, which remain relevant to Northern Ireland.

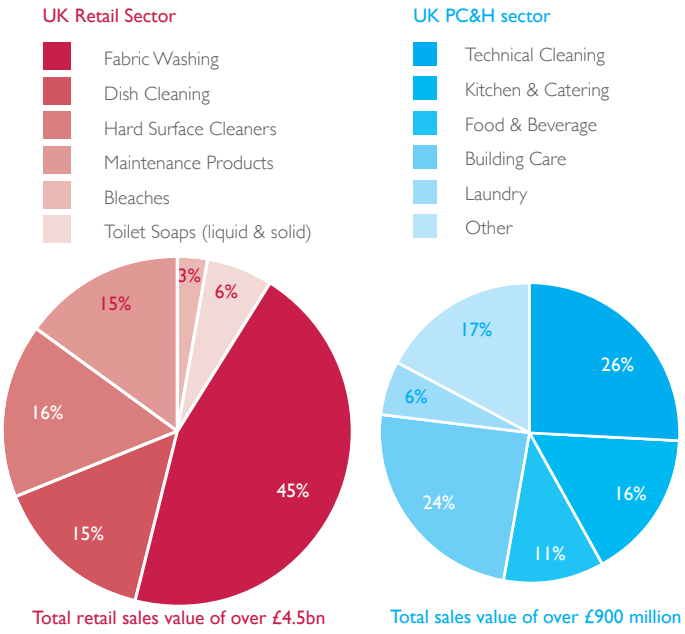
Advice and guidance

- Provide valuable advice and guidance to members regarding current and forthcoming legislation and regulation.
- Organise members' forums, seminars and workshops to keep members up-to-date on technical and regulatory developments and issues.
- Give individual help to members on a daily basis, especially regarding technical and regulatory affairs.
- Maintain a comprehensive members' extranet covering legal and regulatory requirements.

Authoritative industry voice

- Provide the industry voice for its members to the media and outside organisations, both directly and through its website: www.ukcpi.org
- Give advice and answer queries from the general public, continually working to improve knowledge and understanding of the industry's products.
- Proactively engage with journalists to provide information and comment to foster balanced reporting on our sector. Additionally, challenge and correct misleading coverage.

The UK market



"The UK cleaning and hygiene product manufacturing sector generates over £4.5 billion in sales annually and directly employs over 10,000 people – many in SMEs."

Everyday millions of people use cleaning products to give them the clean and safe lifestyle that they expect and take for granted in the 21st century.

The UK soaps, detergents and cleaning products sector has been, and should remain, a success story for UK plc – it delivers the health and hygiene standards we take for granted today.

UKCPI members 2025

- 151 Products Ltd
- ACDOPRO Limited
- Airpure
- Challs Limited
- Christeyns UK Limited
- Cleanity
- Clorox
- Dasic International Limited
- Diversey
- Dri-Pak Limited
- Dyson Limited
- Ecoegg Ltd
- Greyland Limited
- Henkel Limited
- HG International
- Ionic Products Ltd
- Liquiform Limited
- Milton Pharmaceutical Company UK Limited
- Mirius
- Monosol
- Nice-Pak International Limited
- Nicols International
- Organica (UK) Ltd
- Persan ES
- Procter & Gamble UK & Ireland Limited
- PZ Cussons (UK) Limited
- Reckitt Benckiser (UK) Limited
- Robert McBride Limited
- Sachets Ltd
- Saraco Industries Limited
- SC Johnson Limited
- Solent Packaging International Limited
- The London Oil Refining Company Limited
- Unilever UK Limited
- William Clements (Chemicals) Ltd
- Zep UK Limited

Member benefits

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

Technical and regulatory support and guidance

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used, given the regulatory burden the industry faces.

Enquiries on key issues such as labelling and biocide regulations are a frequent topic and this reflects the core activities the association undertakes in regard to the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

Advocacy

Of great value to members is UKCPI's access to and credibility with officials and policy makers. This often means that UKCPI is asked to meet and contribute to Government thinking on regulations prior to initiatives being fully developed, which has been essential during 2025.

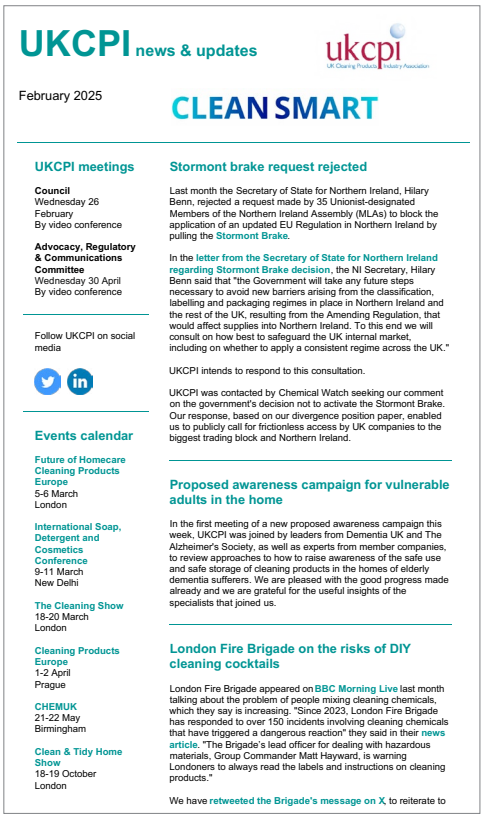
> "UKCPI works regularly with a number of Government departments and stakeholder groups to promote members' interests."

European link

UKCPI staff are directly linked to the European association A.I.S.E. at key points from board level through to many of the working groups. This strong relationship with A.I.S.E. continues to be important as members operate in both UK and EU markets.

Members' newsletter

A monthly email newsletter provides members with updates on UKCPI activity, legislative and regulatory news, details of forthcoming meetings and events, as well as a summary of relevant news stories that have appeared in the media each month.



UKCPI news & updates

ukcpi

February 2025

CLEAN SMART

UKCPI meetings

Council
Wednesday 26 February
By video conference

Advocacy, Regulatory & Communications Committee
Wednesday 30 April
By video conference

Follow UKCPI on social media

Events calendar

Future of Homecare Cleaning Products Europe
5-6 March
London

International Soap, Detergent and Cosmetics Conference
9-11 March
New Delhi

The Cleaning Show
18-20 March
London

Cleaning Products Europe
1-2 April
Prague

CHEMUK
21-22 May
Birmingham

Clean & Tidy Home Show
18-19 October
London

Stormont brake request rejected

Last month the Secretary of State for Northern Ireland, Hilary Benn, rejected a request made by 35 Unionist-designated Members of the Northern Ireland Assembly (MLAs) to block the application of an updated EU Regulation in Northern Ireland by pulling the Stormont Brake.

In the letter from the Secretary of State for Northern Ireland regarding Stormont Brake decision, the NI Secretary, Hilary Benn said that "the Government will take any future steps necessary to avoid new barriers arising from the classification, labelling and packaging regimes in place in Northern Ireland and the rest of the UK, resulting from the Amending Regulation, that would affect supplies into Northern Ireland. To this end we will consult on how best to safeguard the UK internal market, including on whether to apply a consistent regime across the UK."

UKCPI intends to respond to this consultation.

UKCPI was contacted by Chemical Watch seeking our comment on the government's decision not to activate the Stormont Brake. Our response, based on our divergence position paper, enabled us to publicly call for frictionless access by UK companies to the biggest trading block and Northern Ireland.

Proposed awareness campaign for vulnerable adults in the home

In the first meeting of a new proposed awareness campaign this week, UKCPI was joined by leaders from Dementia UK and The Alzheimer's Society, as well as experts from member companies, to review approaches to how to raise awareness of the safe use and safe storage of cleaning products in the homes of elderly dementia sufferers. We are pleased with the good progress made already and we are grateful for the useful insights of the specialists that joined us.

London Fire Brigade on the risks of DIY cleaning cocktails

London Fire Brigade appeared on BBC Morning Live last month talking about the problem of people mixing cleaning chemicals, which they say is increasing. "Since 2023, London Fire Brigade has responded to over 150 incidents involving cleaning chemicals that have triggered a dangerous reaction" they said in their news article. "The Brigade's lead officer for dealing with hazardous materials, Group Commander Matt Hayward, is warning Londoners to always read the labels and instructions on cleaning products."

We have retweeted the Brigade's message on X to reiterate to

Members' extranet and monthly email update

The extranet allows UKCPI members to search for the latest updates on issues covered by UKCPI, A.I.S.E. and the various committees. Tracking of UKCPI meetings, issues and position papers is also available for members here. A monthly email summarises the latest documents uploaded to the extranet and allows members to click through and log in.

Advocacy, Regulatory and Communications (ARC) Committee

The ARC committee prioritises and supports the advocacy, regulatory and communications work of UKCPI. The committee allows for member company technical, advocacy and communications experts to sit together and give UKCPI the basis on which to assess and then address a range of topics – some of which are demonstrated below.

Advocacy

UKCPI's value to its members is its access to and credibility with officials and policy makers. This often means that UKCPI is asked to meet and contribute to Government thinking prior to initiatives being fully developed.

'Key asks' position paper

Throughout the year a number of consultations and meetings on potential GB regulatory reform necessitated a consistent approach in our narrative and 'key asks'. Members of the ARC helped draft a 'key asks' position paper which became the go-to paper when responding to UK Government requests for comment and was also aligned with the new Government's change of tone in UK/EU relations.



Divergence and Stormont Brake

The 'key asks' position paper was used early in the year when the DUP and UUP parties of the Northern Ireland Assembly requested Hilary Benn MP, Secretary of State for NI, to apply the 'Stormont Brake' over incoming EU CLP measures.

The 'key asks' position on divergence was very helpful when responding to this, as well as to media requests at very short notice (24 hours) for comment on the Stormont Brake decision.

The position paper is continually refined to ensure we best present arguments when collecting detailed market data / cost impact being passed onto consumers, for example.

Intentionally added microplastics

UKCPI met with and then submitted detailed comments to a Defra-commissioned study on intentionally added microplastics and possible mitigating measures. The scope of products included encapsulated fragrances in laundry detergents as well as film-forming floor and wax products. The Defra team leader for the project joined an ARC meeting.

UK Reach

Details of the registration phase of UK Reach or the Alternative Transitional Registration model have still to be announced, despite Defra working on this since 2021 and numerous rounds of input from the chemicals sector and UKCPI. This delay has meant that registration deadlines have been pushed back still further. Advocacy by UKCPI and the Alliance of Chemical Associations continues.

HSE Chemicals legislative reform

UKCPI responded with members' input on this consultation which looked to reform how HSE approaches regulating chemicals and, in particular, as that relates to the Biocidal Products Regulation (BPR) and the Classification, Labelling and Packaging of Chemical Substances and Mixtures (CLP). At the time of going to print, we are awaiting HSE's response.

The House magazine

UKCPI contributed to a feature in the Parliamentary magazine that was available and given to delegates at both Labour and Conservative party conferences. The feature emphasised the value to the UK and consumers of UK chemicals and downstream products and the regulatory challenges we face when seeking growth.



COMMERCIAL CONTENT

The UK chemicals sector is vital to the economy

The UK chemicals industry is one of the country's most critical manufacturing pillars – integral not just economically, but socially and strategically

This article has been funded by the Alliance of Chemical Associations

All goods – used every day, by everyone, everywhere – rely on chemicals in their production processes one way or another. The sector generates £70bn turnover each year, with a GVA of £22bn. It directly employs over 150,000 people, and its supply chain another half a million. Moreover, it makes £7.8bn in business investment each year and contributes £55bn in exports – making it the second-largest manufacturing exporter by value of exported goods.

Delivering growth and anchoring the UK Industrial Strategy

The chemicals industry is integral to the success of the government's growth mission, providing materials, formulations and technologies used across everything from cars and aircraft to energy infrastructure and utilities; from food, packaging and healthcare to pharmaceuticals, construction and civil engineering; and from cleaning and hygiene to cosmetics and personal care products. A healthy chemicals base multiplies value throughout the economy. Without it, there would be no economy.

More specifically, the government's Industrial Strategy leans heavily on "foundational" industries, without which its "high-growth" sectors would not succeed. The chemicals industry is a prime example. Advanced manufacturing, life sciences, green energy, defence: all rely on chemicals and their derivative formulations and products.

But it is more than that. A strong domestic chemicals sector builds national industrial resilience and security, underpinning the country's critical national infrastructure. Recent global supply chain shocks have demonstrated how important this is. Equally, many parts of the sector are net exporters, helping deliver the government's Trade Strategy.

Employment in the industry is distributed across the UK but particularly strong in regional clusters, supporting regional growth. A whole range of employment opportunities are offered, not just on the factory floor, but in R&D, sustainability and AI, as well as many other high-skilled, technical roles. The workforce earns on average 32 percent more than the rest of manufacturing and around 41 per cent more than the economy-wide average.

What's more, the industry is a major R&D performer, responsible for 19.7 per cent of all UK R&D spending, at £9.6bn. Importantly, this means the chemicals industry plays a central role in achieving the UK's net-zero and environmental ambitions, with constant innovation enabling improved sustainability in other sectors through the development of new formulations and technologies, from improved batteries to longer-lasting and more reusable products and packaging.

How can the chemicals sector thrive further?

So, what does the chemicals sector need from government to continue to positively impact and support UK economic growth?

- **Production costs:** The sector faces numerous uncompetitive production costs, not least on energy, which has been especially punishing. Pricing closer to that of international neighbours is vital.
- **Carbon costs:** Both the amount and speed of emissions reductions are crippling competitiveness in an industry that is itself key to delivering net-zero solutions. A more predictable and business-supportive policy framework up to 2030 is essential to compete globally.
- **Green technologies:** Investment and support is needed for the green transition, decarbonisation, and circular-chemistry technologies like hydrogen, carbon capture, and sustainable feedstocks.
- **Chemical regulation:** The sector – especially those downstream users like formulators making adhesives, lubricants, paints or printing inks – face immense challenges under frameworks like UK REACH, CLP and BPR regulation. There is no need for unnecessary and costly UK REACH registration requirements for substances already registered under EU REACH, for instance. Ultimately, a proportionate, clear, consistent, and internationally compatible chemicals regulatory regime will reduce trade friction and compliance costs while maintaining high environmental and health standards.
- **Business regulations:** The cumulative impact of regulation heavily reduces competitiveness. Extended Producer Responsibility for packaging and plastic packaging taxes, energy and carbon reporting and schemes like CCA and CCL, imposition of landfill taxes, as well as changes to business taxes and employment law – to give just a few examples – are all hitting at the same time. It is good to note the Industrial Strategy highlights reducing overall regulatory burden, especially when the EU and other countries are committed to reducing regulation within their own borders.
- **Skills and training:** Support for future skills pipelines – especially in STEM subjects – in schools and universities is required to sustain the current-skilled workforce that powers high-value manufacturing.
- **Innovation and R&D:** Greater support for commercialisation of R&D in fine chemicals, formulations, advanced materials and sustainable feedstocks will further create high-value intellectual property and export opportunities.
- **Exports:** Continued support from DBT will help the industry identify and exploit more export opportunities, helping sectors that were historically net exporters, but are not any more, like cosmetic products, to become so again.

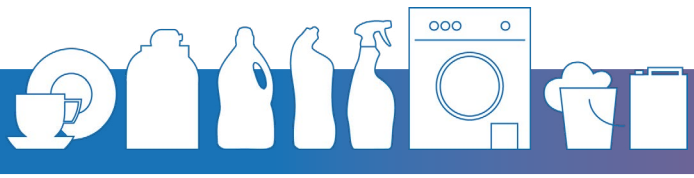
Ready to drive future growth

The UK chemicals sector is the strategic backbone of the economy, enabling downstream manufacturing sectors, providing high-quality, skilled jobs, and driving export and innovation. Investment incentives, predictable regulation, skills and training, and support for low-carbon process technologies all have outsized returns when channelled into chemicals. Bolstering the chemicals industry's competitiveness would allow it to deliver even greater value to the country in future.

The Alliance of Chemical Associations (ACA) consists of 14 trade associations representing some 1,400 companies, the majority of which are SMEs, operating in many sectors of the chemical industry supply chain, from the manufacture and the distribution of chemicals to their use for products such as plastics, paint and cosmetics.

Learn more about the ACA and the sectors they represent by scanning the QR code.

ACA



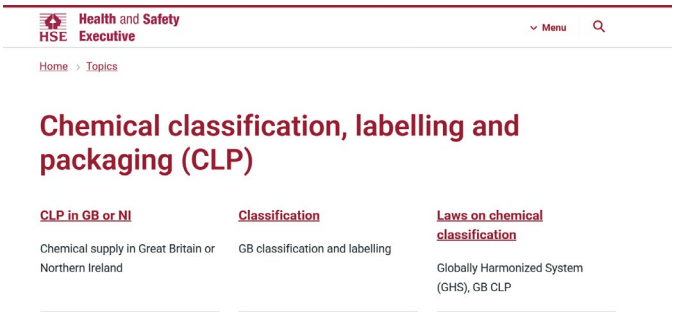
Regulatory

The UK operates under its own chemicals regulatory regime, following the UK's exit from the EU. Initially this is based on "lifting and shifting" the retained EU legislation and making changes that make it workable in the UK. UKCPI has been keenly monitoring developments and, where appropriate, has submitted comments on behalf of industry to government officials. Northern Ireland will continue to follow EU regulations under the Northern Ireland Protocol and the Windsor Framework adopted in March 2023.



Regulation on Classification, Labelling and Packaging of substances and mixtures (CLP)

As part of the Chemicals Strategy for Sustainability, the European Commission set in motion the revision of CLP and the new regulation was published in November 2024. Subsequently the Commission published an Omnibus in June 2025 that included proposals to "roll back" some of the changes introduced by the new regulation. In particular, the Omnibus looked at removing the labelling formatting rules, relaxing advertising rules, labelling updating rules, the use of digital labelling and small pack exemptions. Discussion between the Commission, Council and Parliament continued during 2025. Separate discussion also took place to extend the deadlines on the introduction of some aspects of the new regulations.



As expected, HSE launched a consultation on possible reforms to the GB CLP regulations. HSE sought views on their proposal to consolidate Articles 37 and 37A into one procedure under which proposals for mandatory classification and labelling would be evaluated. The consolidated procedure would include a fast-track evaluation pathway for assessing classification proposals from territories that adopt the UN GHS and have a transparent classification process. Also, HSE is seeking to remove the requirements relating to the Article 40 supplier obligations to notify the HSE and the Article 42 duties to establish and maintain the notification database. HSE is seeking to move the notes assigned to GB MCL entries from Part 1, Annex VI to HSE's website. HSE is seeking the creation of an ongoing power, exercisable by statutory instrument, under which GB CLP and its supporting legislation can be amended.

In anticipation of the consultation, the ARC committee formed a Working Group to develop an industry position on these issues prior to the consultation being launched. The consultation was shared with all UKCPI members and the feedback from this and the WG enabled UKCPI to respond to the consultation in detail.

Review of the Detergents Regulations

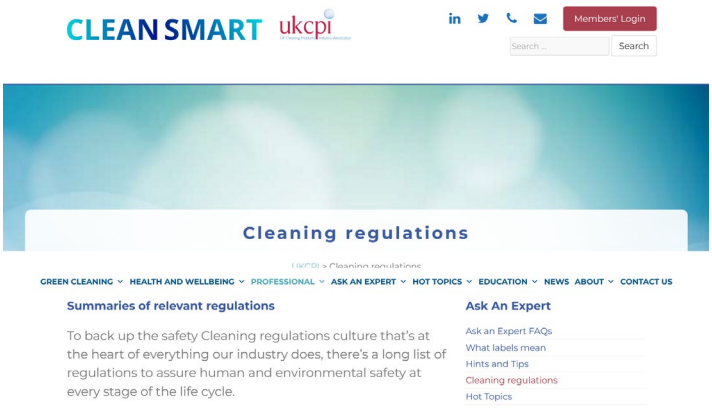
In Europe, the Commission continues to review the Detergents Regulations and A.I.S.E. continues to advocate on behalf of industry and responded to developments during the course of the year. In February, the EU Parliament voted on its position and in June the Council adopted its general approach. Trilogue discussions were held throughout 2025, and a draft agreed text was published in June. The text has not yet been published in the Official Journal. A number of issues, including biodegradability and phosphorus levels, will be subject to further discussions.

In the UK there have been no changes to the regulations, so for the moment we remain aligned. However, during the year UKCPI was advised that Defra would be looking at the impact of the new regulations for Northern Ireland and the divergence in the UK market. UKCPI initiated discussions with Defra and has sought the views of the ARC committee members ahead of further discussions with officials.

Biocidal products

HSE approached UKCPI in late 2024 seeking views on possible reforms to GB BPR. This was followed by a formal consultation that ran from 23 June to 18 August 2025. HSE consulted on a proposal to introduce a system which allows the recognition of approvals and, where appropriate, authorisations given in foreign jurisdictions with similar standards. HSE also sought views on the replacement of the system of active substance renewals where approvals would no longer have fixed expiry dates. Instead, active substances would be "called in" for review by HSE using a risk-based approach and in a manner which facilitates the smooth flow of goods across the whole UK Internal Market. HSE would look to introduce powers to permit the Secretary of State to allow biocidal active substances and biocidal products which are essential to society to be made available on the GB market where needed, whilst safeguarding against possible abuse of the system by means of specific conditions. Finally, the consultation looked to introduce powers to make further amendments in secondary legislation to the detailed procedures in GB BPR, making it possible to improve the efficiency and effectiveness of the regime in future in a more agile way.

Thanks to the work of the ARC committee members and extensive feedback from the wider membership, UKCPI was able to develop a detailed and extensive response to the consultation.



Other legislative areas / horizon monitoring

The UKCPI Advocacy, Regulatory & Communications Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that could influence our product categories.

To keep up to date on issues relevant to our industry, UKCPI regularly liaises with the Defra Chemicals Policy & Communication Forum, DfT UN transport briefings, HSE GHS Stakeholders Group and the Environment Agency Chemical Industry Liaison Group throughout the year.

UKCPI Technical Manager Steven Stewart is in regular contact with technical managers in other industry trade associations. Furthermore, our Director General, Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries, as well as the Chemicals Stakeholder Forum run by Defra.



Communications

Home safety awareness programme for dementia sufferers

This year UKCPI and members of the ARC committee created a dementia steering group to develop a home safety awareness programme, following three deaths due to accidental ingestion by dementia sufferers. We appreciate the advisory input of Age UK, Alzheimer's Society, Dementia UK, OPSS and UKCPI member companies on this important work.

UKCPI is creating a pack of communications materials including a new web page for the UKCPI website, social media material, a checklist and top tips which will be available for members and stakeholders to use. As they are rolled out, these materials will help those caring for people with dementia to use and store cleaning products securely and to improve safety at home for people with dementia.



Take Action Today, Put Them Away campaign

The Take Action Today, Put Them Away home safety campaign, which UKCPI runs in partnership with the Royal Society for the Prevention of Accidents (RoSPA), continued work to reduce the number of children involved in incidents of accidental exposure to cleaning products in the home.

UKCPI and RoSPA rolled out the 2025 programme through local authorities' existing home visit programmes. Take Action Today provides training and resources to local authorities that are then passed on to parents and, since local authority practitioners are trusted by parents, they are influential in parents' behaviours. By ensuring that practitioners are trained and can provide correct information to parents, Take Action Today brings about the required behavioural change.

UKCPI has now funded training and resources in over 60 areas of the UK, reaching over one million families who have been helped to use and store cleaning products safely.

In the first quarter of the year we surpassed our target of supporting existing areas, sending resources to eight areas and demand was so high that we had to reorder new resources. Perhaps the most unexpected development this year has been the high demand for practitioner training and feedback for this has been overwhelmingly positive.

Nottingham has shown exceptional enthusiasm for the campaign, hosting 10 launch events for practitioners during the first week of September. Impressively, they also integrated the campaign checklist into patient records, ensuring that all families attending the 9–12 month review complete the checklist as part of their visit, which is the first time the campaign has been directly embedded into NHS patient records. The campaign's integration into local systems reflects its growing influence and sustainability.



Media relations

Throughout the year UKCPI responded to media requests on a range of topics. When the UK press covered an incident in which a child in Australia was injured by a burst laundry capsule, The Sun newspaper published an advice box in their article which included a link to the UKCPI website and also quoted UKCPI advice, saying: “They are safe when used as intended and as specified on the product packaging. As with any other detergent, it is important to store them in a safe place before and after use, and always keep them out of reach of children and vulnerable people.”

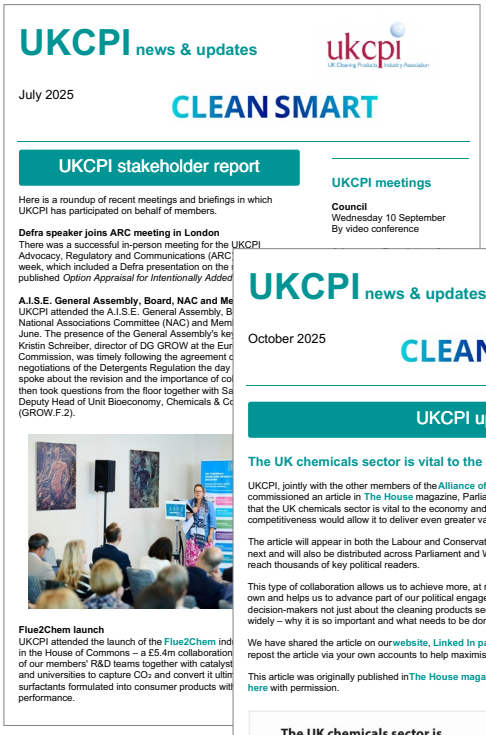
Recycling awareness

UKCPI supported WRAP’s annual Recycle Week in September on social media, to raise awareness of the importance of recycling cleaning product packaging. This year the national campaign focused on “missed capture”: the items that can be recycled but are commonly missed in the home, including cleaning product packaging.



Member communications

Throughout the year, UKCPI kept members appraised of the latest news, events and regulatory updates via the monthly members’ newsletter, email alerts and the members’ area of the website.


UKCPI news & updates

ukcpi

July 2025

CLEAN SMART

UKCPI stakeholder report

UKCPI meetings

Council
Wednesday 10 September
By video conference

Here is a roundup of recent meetings and briefings in which UKCPI has participated on behalf of members.

Defra speaker joins ARC meeting in London

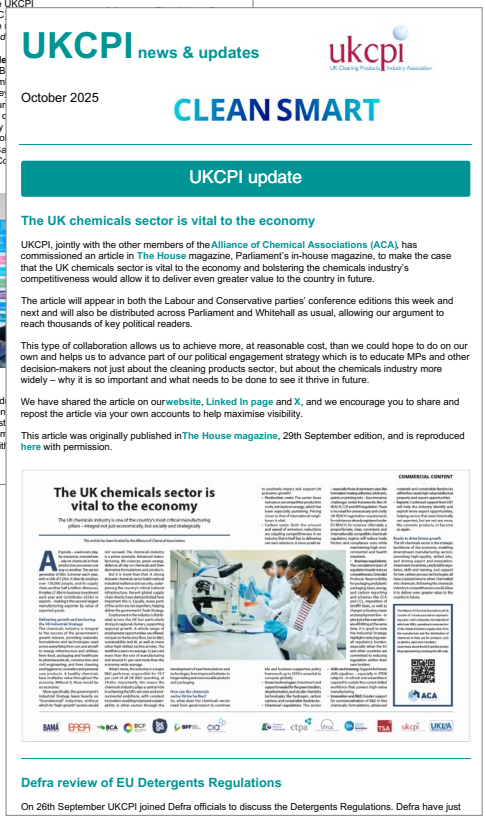
There was a successful in-person meeting for the UKCPI Advocacy, Regulatory and Communications (ARC) week, which included a Defra presentation on the published *Option Appraisal for Intentionally Added*

A.I.S.E. General Assembly, Board, NAC and Me

UKCPI attended the A.I.S.E. General Assembly, B National Associations Committee (NAC) and Mem June. The presence of the General Assembly’s ke Kristin Schreiber, director of DG GROW at the Eur Commission, was timely following the agreement c negotiations of the Detergents Regulation the day spoke about the revision and the importance of co then took questions from the floor together with Sa Deputy Head of Unit Bioeconomy, Chemicals & Co (GROW.F.2).

Flue2Chem launch

UKCPI attended the launch of the Flue2Chem ind in the House of Commons – a £5.4m collaboration of our members’ R&D teams together with catalyst and universities to capture CO_2 and convert it ultim surfactants formulated into consumer products wit performance.


UKCPI news & updates

ukcpi

October 2025

CLEAN SMART

UKCPI update

The UK chemicals sector is vital to the economy

UKCPI, jointly with the other members of the Alliance of Chemical Associations (ACA), has commissioned an article in The House magazine, Parliament’s in-house magazine, to make the case that the UK chemicals sector is vital to the economy and bolstering the chemicals industry’s competitiveness would allow it to deliver even greater value to the country in future.

The article will appear in both the Labour and Conservative parties’ conference editions this week and next and will also be distributed across Parliament and Whitehall as usual, allowing our argument to reach thousands of key political readers.

This type of collaboration allows us to achieve more, at reasonable cost, than we could hope to do on our own and helps us to advance part of our political engagement strategy which is to educate MPs and other decision-makers not just about the cleaning products sector, but about the chemicals industry more widely – why it is so important and what needs to be done to see it thrive in future.

We have shared the article on our website, Linked In page and X, and we encourage you to share and repost the article via your own accounts to help maximise visibility.

This article was originally published in The House magazine, 29th September edition, and is reproduced here with permission.

The UK chemicals sector is vital to the economy

Defra review of EU Detergents Regulations

On 26th September UKCPI joined Defra officials to discuss the Detergents Regulations. Defra have just

Event partnerships

UKCPI supported events including Cleaning Products Europe in Prague and the Future of Homecare Cleaning Products Europe in London, with partnerships which raised its profile and secured discounts for UKCPI members at these events.





Social media

UKCPI published key messages to audiences on both Linked In and X throughout the year, a snapshot of which is illustrated below.





Communications network

UKCPI's communications manager, Charlotte Salter, participates in A.I.S.E.'s Commsnet network of communications professionals across Europe as well as A.I.S.E.'s Communications Group. We also work with communication colleagues in the American Cleaning Institute (ACI) and the International Association of Cleaning Products Associations (INCPA). Participation in these networks enables a useful exchange of information and best practice knowledge, as well as training in new communications tools.

UKCPI Council and Committees during 2025

UKCPI Council

Kiran Behal, Procter & Gamble UK & Ireland
Neil Bolton, Procter & Gamble UK & Ireland
Ian Croft, Robert McBride (Chair)
Mark Cunningham, PZ Cussons (UK)
Rob Fenton, Dri Pak
Rowland Furse, Reckitt
Rachel Griffiths, Diversey
Lidia Jimenez, Henkel UK
Rob Keeling, AirPure
Philip Malpass, UKCPI (Secretary)
Emma Mannion, Astonish
Ania McClafferty, Unilever UK & Ireland
Nathan Palmer, Unilever UK & Ireland
Raquel Segura, Diversey
Simon Webb, Procter & Gamble UK & Ireland
Ed Whittle, SC Johnson
Kirsty Wilson, Unilever UK & Ireland
Steven Woolfenden, ACDOPRO

UKCPI Legal Advisors

We are thankful for the support of Ania McClafferty and Kirsty Wilson of Unilever, who continued to advise UKCPI on legal matters concerning the industry in 2025.

Advocacy, Regulatory & Communications (ARC) Committee

Kiran Behal, Procter & Gamble UK & Ireland
Tom Bell, Reckitt
Dr Christophe Brodin, ACDOPRO
Elaine Campling, Ecoegg
Liz Colson, NicePak International
Mark Cunningham, PZ Cussons (UK)
Mik Edson, Astonish
Helen Fenwick, Unilever UK & Ireland (Vice-Chair)
Rachel Griffiths, Diversey
Richard Hastings, Mirius
Andrew Hill, Robert McBride
Lidia Jimenez, Henkel UK
Nancy Katsouli, Procter & Gamble UK & Ireland
Philip Malpass, UKCPI
Christine Mammah, SC Johnson (Chair)
Emma Mannion, Astonish
Stephen McKay, Greyland
Anna Ochot-Bednarek, Monosol
Tina Parker, Unilever UK & Ireland
Yash Parulekar, Monosol
David Paylor, Mirius
Dainius Plepys, Clorox
Charlotte Salter, UKCPI
Raquel Segura, Diversey
Nandini Sharma, Mirius
Steven Stewart, UKCPI
Charlotte Van Daele, HG International
Josh White, ACDOPRO
Olivia Young, Astonish



External contacts and stakeholders

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2025, UKCPI worked closely with government departments, other trade associations, NGOs, external stakeholders and the media on matters of common interest. These have included:

- Age UK
- Allergy UK
- Alliance of Chemical Associations (ACA)
- Alzheimer's Society
- American Cleaning Institute (ACI)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- Australian Hygiene, personal care & specialty products industry (ACCORD)
- British Aerosols Manufacturers Association (BAMA)
- British Chemicals Association (BCA)
- British Brands Group
- British Cleaning Council (BCC)
- British Coatings Federation (BCF)
- British Plastics Federation (BPF)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- Canadian Consumer Specialty Products Association (CCSPA)
- Chemical Business Association (CBA)
- Cleaning Products Europe
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Cleaning Industry Liaison Forum (CILF)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- DEFRA's Chemicals Policy & Communication Forum
- Dementia UK
- Department for Business and Trade (DBT)
- Department for Environment, Food and Rural Affairs (Defra)
- Department of Health and Social Care
- Department for International Trade, chemicals round table
- Department for Transport (DfT)
- Environment Agency Chemicals Liaison Group
- Euromonitor
- Food and Drink Federation (FDF)
- Future of Homecare Cleaning Products Europe
- Health and Safety Authority (Ireland)
- Health and Safety Executive Committees (HSE)
- Health and Safety Laboratories (HSL)
- Home Office
- Household and commercial products association, USA (HCPA)
- Indian Home & Personal Care Industry Association
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- International Network of Cleaning Product Associations (INCPA)
- International Scientific Forum on Home Hygiene (IFH)
- Irish Cosmetics and Detergents Association (ICDA)
- National Poisons Information Service, Birmingham (NPIS)
- Office for the Internal Market (OIM)
- Office for Product Safety and Standards (OPSS)
- Ricardo Consulting
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- UN Sub Committee of Experts on GHS (UNSCoEGHS)
- Waste and Resources Action Programme (WRAP)

All these organisations contributed to the influence and effectiveness of UKCPI during 2025.



UKCPI team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.



Philip Malpass, Director General

Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharmaceutical companies, as well as managing issues and external relations for international alcohol brands.

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Steven Stewart, Technical Manager

Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 30 years' experience in the cleaning products sector.

sstewart@ukcpi.org



Charlotte Salter, Communications and Campaigns Manager

Charlotte covers digital media, press office, external and internal communications and campaigns for UKCPI. She holds a degree in French, Spanish and Italian and has experience in digital and print publishing, having previously worked as a magazine editor for international B2B magazines and websites.

charlotte.salter@ukcpi.org



Kathryn Dodgson, Admin Manager

Kathryn is responsible for the smooth running of UKCPI administration, as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts. Kathryn has a degree in English Literature.

secretariat@ukcpi.org