

Press Release

Hooray for Handwashing - free teaching pack to help beat sneezes and diseases this term

Keeping children clean and instilling good hygiene practices has perhaps never before been more important. This term, nursery and primary school teachers may welcome **a free, generic teaching pack** called **Hooray for Handwashing** which addresses the need for good hygiene.

The pack comprises a colourful and beautifully illustrated 8-page booklet written in rhyme, a poster and teaching notes; is **free**; and **impartial** as it's published by the cleaning experts, the UK Cleaning Products Industry Association (UKCPI).

Like the school timetable itself, one aspect that is always on the schedule for Autumn are the coughs, colds and other diseases which inevitably transfer from child to child in the play-ground or class-room. This year, faced as we are with the threat of swine 'flu in addition to the usual round of runny noses, basic hygiene is even more important.



"Handwashing is considered by many health experts to be the single most important way to reduce the spread of infectious diseases in childhood settings. So, we're encouraging teaches to ask: *Hands up, who's washed their hands today?*" says the UKCPI.

Of course, good hygiene is an important lesson for life not just for Autumn; and children are never too young to learn how something so simple and easy as handwashing can make them healthier. **Hooray for Handwashing** contains some basic hygiene facts (such as the sources of germs and their invisibility plus the fact that not all germs are harmful) and guidance on handwashing.

Hooray for Handwashing is free and available to download now from <http://www.ukcpi.org/educ/hoorayforhandwashing.html> or request copies of the booklet and poster (supplies are limited to 30 copies per request and are available while stocks last) by emailing ukcpi@ukcpi.org or telephoning 01829 770055.

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Notes to editors

For further information about the UK Cleaning Products Industry Association, please contact:
ukcpi@ukcpi.org