For the last 12 months we have been operating under a new committee structure, which is working well. Council meetings host strategic discussion on the future direction of the association as well as inviting external experts to give insight into specific topics. The Advocacy, Regulatory and Communications committee provides a healthy mix of company experts to address the increasingly wide range of issues for our sector. You can read more about the extensive programme of work that has been accomplished this year in the following pages.

UKCPI has invested its time over many years in building relationships with officials in key Government departments. This has meant that over the last 12 months officials have freely joined our meetings throughout the year at committee level as well as regional meetings, to listen to our concerns as well as inform us of the latest Government thinking on topics from air quality through to plastic packaging and Brexit. Our reputation within Government departments ensures we are regularly consulted for our opinion on developing issues.

I would ask you to look at the members’ logo page – an impressive membership. UKCPI’s influence and value is the function of both the secretariat’s expertise as well as that from companies who provide the so-called ‘sweat equity’ over and above an annual subscription. I represent SME interests and between us and the multinational members, represented by Rowland Furse of Henkel, I believe that we are well placed to present the views of the whole cleaning and hygiene sector.

At the time of going to press, we are still awaiting a final Brexit agreement – what we know is that UKCPI has presented the concerns for the sector to officials and Ministers in the relevant departments throughout the year and worked with AISE, our European association, to deliver a joint letter to the EU negotiating team.

Whatever the final Brexit deal, it is clear that the role of a trade association in providing guidance to members, as well as helping to shape a future regulatory landscape, has never been more important. It is perhaps the biggest test of an association, which I am sure UKCPI will succeed in meeting.

The role of a trade association is often underestimated, so I recommend that once you have read this review please pass it on to a colleague.

Yours sincerely

Bruce Maxwell
Managing Director
Dri-Pak Ltd
Chair of UKCPI Council
UKCPI members 2018

New committee structure
We began the year with a new committee structure to better reflect and address the range of members’ issues and topics.

The previous external affairs committee and technical committee are now merged into a new advocacy, regulatory and communications committee (ARC). This allows for technical experts and advocacy and communications experts to sit together and gives UKCPI a strong basis on which to assess and then address a range of topics – some demonstrated below.

Advocacy
A major part of UKCPI’s value to members is its access to and credibility with officials and policy makers. Throughout 2018 we worked closely with a number of Government departments and stakeholder groups to promote our members interests.

Criminal use of corrosive substances
We continued our work throughout 2017 and 2018 with The Home Office team producing the legislation to address the criminal use of corrosive substances. Our expert input helped identify products of concern such as high strength sulphuric acid and other high strength corrosive substances that will now require either age verification or a licence to purchase.

The voluntary agreement, forthcoming legal restrictions and related laws now being put in place should help to both reduce the number of serious incidents and enable the culprits to be brought to justice more easily.

Indoor Air Quality
In early 2018 the Department for Environment Food & Rural Affairs (Defra) announced a consultation on the UK Government’s Clean Air Strategy. An assessment of a range of emission sources ranging from farming, industry, vehicles and domestic sources including cleaning products. UKCPI was quick to engage not only in Defra round tables on the strategy but with the team responsible for the final implementation.

We submitted a detailed reply to the consultation document demonstrating the very small contribution of our members’ products to non-methane volatile organic compound emissions (NMVOCs) and our willingness to help reduce emissions through existing industry stewardship schemes. We also provided arguments against the use of additional labelling. We are maintaining contact with the team and are now waiting for the final Clean Air Strategy to be published before the end of 2018.

Brexit
Inevitably Brexit continued to occupy a fair amount of our advocacy work in 2018. Brexit officials from HSE, Defra and DExEU joined our internal committee meetings, our regional meetings and 1 on 1 meetings with UKCPI to hear first-hand members concerns over the progress on Brexit. This was reinforced with written communications to Ministers as well as to the EU negotiating team with a joint letter with our Brussels based association – AISE. Post Brexit, we are looking at how we engage better with Westminster politicians to further their understanding of our sector.
Regulatory

**Regulation on classification, labelling and packaging of substances and mixtures (CLP)**

UKCPI kept its members up to date on the 11th adaptation to technical progress which was implemented into the CLP regulations. This update to CLP covered the translation of chemical names in to all member states official languages and updated classifications to many chemicals listed in Annex VI. In October 2018 the Commission published Regulation EU 2018/1480 which adapted the CLP regulation and introduced a number of harmonised classifications including some substances commonly used in cleaning products such as sodium hypochlorite and the preservative MIT.

AISE have proposed that their “keep out of reach of children” icon is adopted by GHS (and hopefully CLP in future) for use on all relevant product labels.

**16-digit unique formula identifier**

The regulation gives a phased implementation, starting in 2019, and for a unique formula identifier to be shown on the product label. This will be a 16-digit (23-character) number produced by the manufacturer using software available from the Commission.

It is intended for this reference number to be used in emergency situations by the PCCs to specifically and quickly identify the products’ formulation when contacted by a member of the public or the medical profession. This should enable faster and more accurate diagnosis and treatment for the situation presented.

**Review of the Detergents Regulations**

UKCPI provided input into the AISE analysis of the final report of the 2017 European Commission review of the effectiveness of the Detergent Regulations, which has now been published. The key findings were: Clarification scope of Regulation, Rules on refill sale of detergents, Prohibiting the use of some substances, Revise dosage information on the label, Streamline labelling information, Removal medical ingredient data sheet, Alignment provisions with Cosmetics Regulation, Clarifications overlap with Biocides Regulation, Guidance on enforcement & Central database on ingredients.

Poison control centres and unique formula identifier

There have been on-going discussions for a number of years regarding the harmonisation of the data that is submitted to the PCCs across Europe (e.g.: National Poison Information Service in the UK). UKCPI continues to be directly involved in discussions within the industry and the UK authorities, to help steer this issue correctly for all involved.

The new committee allows for technical experts and advocacy and communications experts to sit together
Biocidal products
UKCPI is represented on the AISE Biocides Working Group and provides UKCPI members with updates on progress with implementation of the BPR. During 2018, a number of active substances have been approved under product types relevant for our industry. Many UKCPI members are now working in earnest on product dossiers, because two-year submission deadlines are now defined for a wider number of active substances. UKCPI continued to work in partnership with the Irish Association, ICDA, liaising with the Pesticide Service in Ireland to try and address on-going delays in the system for obtaining PCS numbers for products being placed on the market.

The guidance has been published on how potential endocrine disruptors will be reviewed and assessed during the evaluation stage of product dossiers. It is likely that this additional process will cause further delays to product authorisations and renewal of active substances.

Concern over in-can preservatives
AISE are also working closely with the European Commission on the review of preservative (PT6), especially the isothiazolinones. Recent harmonised classifications have introduced extremely low specific concentration limits for labelling products as sensitisers. This is problematic since it effectively prevents the authorisation of certain products containing the preservative as a biocide. UKCPI kept the UK competent authorities up to date on the industry’s concerns whilst AISE are working to ensure the decisions taken by the Commission and its experts are evidence-based and scientifically robust.

Professional Cleaning & Hygiene Sector
Mr Woodhead of Selden Research represented UKCPI on the Professional Cleaning & Hygiene Sector (PCHS) Steering Group and reported back to the Committee. This reinforces the importance of this sector to both associations.

Other legislative areas / horizon monitoring
The UKCPI Advocacy, Regulatory & Communication Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that could influence our product categories.

To keep up to date on issues relevant to our industry, UKCPI regularly attends the DfT UN transport briefings, HSE GHS Stakeholders Group & Environment Agency Liaison Group meetings held throughout the year.

UKCPI Technical Manager Steven Stewart is in regular contact with technical managers in other industry trade associations. Furthermore our Director General, Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries as well as the Chemicals Stakeholder Forum run by Defra.
Communications
Plastic
Following David Attenborough’s Blue Planet II programme, which highlighted the problem of marine litter, plastics remained in the news throughout 2018. In January 2018 the UK government published its 25 Year Plan to Improve the Environment, which included actions to be taken on plastics and packaging.

Plastic-related issues which were raised with UKCPI throughout the year included: microfibres released from clothing during laundry, targets for the percentage use of recyclate in packaging and targets for the percentage of packaging to be recycled. The National Audit Office (NAO) announced a review into packaging recycling obligations – commonly known as the PRN system. There were also calls for a tax on all single use drink bottles and even the introduction of plastic-free supermarket shopping areas.

Recycling awareness campaign
Given the amount of confusion among consumers about what can and cannot be recycled and the traditionally low rates of recycling for bathroom products, UKCPI took a proactive stance in the spring of 2018 to demonstrate that industry can be part of the solution.

UKCPI organised a social media campaign to raise awareness that cleaning product packaging can be recycled. This was run in two phases, the first phase coincided with the UN’s World Environment Day on 5th June and the second phase ran throughout WRAP’s Recycle Week in September. With activity across the UKCPI website, twitter account and Linked In page, we used the #RecycleMe message to show that most cleaning product packaging can be recycled. These messages were supported with retweets from key stakeholders and UKCPI members.

Pre-school safety project
UKCPI continued its work with The Child Accident Prevention Trust (CAPT) to develop a teaching resource to educate young children about safety around cleaning products, to be delivered by staff in early years settings such as nurseries and pre-schools. Material includes an illustrated story book, lesson plan, session plan and a fact sheet on cleaning products, explaining their benefits and the potential risks if misused by small children. A pilot project is in the test phase.
Safety first – working with RoSPA

Work continued on the ongoing Take Action Today, Put Them Away campaign, which is run in partnership with the Royal Society for the Prevention of Accidents (RoSPA) to reduce the number of children harmed by accidental exposure to cleaning products.

The campaign has gone from strength to strength since its launch in 2013, and has now reached 11 areas and been delivered through more than 140 local partners. This year there were further launches in Cheshire West and Chester, as well as East Ayrshire, which were identified as priority areas.

The rolling programme provides risk assessment tools and materials, which equip both professionals and consumers with knowledge to ensure they could recognise potential dangers. The key educational element of Take Action Today is a magnetic notepad with safety advice that can be put on a fridge or other metallic kitchen appliance.

Advocacy, Regulatory & Communications Committee 2018
Rowland Furse, Henkel (Chair)
Barrie Anderson, Nice-Pak International
Amy Barker, SC Johnson
Gosia Bliska-Pietrasiak, Star Brands
Colin Butler, RB (UK)
Mick Cooper, PZ Cussons (UK)
Rhian Eckley, Unilever UK & Ireland
Helen Fenwick, Unilever UK & Ireland (Vice-Chair)
Jerome Gourbeault, RB (UK)
Andrew Hill, Robert McBride
Tony James, Consultant, ACDOPRO
Kamilla Josefacka, Coventry Chemicals Limited
Nancy Katsouli, Procter & Gamble UK & Ireland
Rajnish Maharaj, Ecolab
Stephen McKay, Greyland
Helge Mueller, Diversey
John Pickup, Consultant
Carole Scott, Henkel
Pete Woodhead, Selden Research
Philip Malpass, UKCPI
Charlotte Salter, UKCPI
Steve Stewart, UKCPI
In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2018, UKCPI worked closely with other trade associations, government departments, NGOs, external stakeholders and the media on matters of common interest. These have included:

- Allergy UK
- Alliance of Chemical Associations (ACA)
- American Cleaning Institute (ACI)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Brands Group
- British Cleaning Council (BCC)
- British Coatings Federation (BCF)
- British Plastics Federation (BPF)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- Chemical Business Association (CBA)
- UK Chemical Industries Supply Chain Expo (ChemUK)
- Cleaning Products Europe
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Cleaning Industry Liaison Forum (CILF)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department for Business, Energy and Industrial Strategy (BEIS)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Exiting the EU (DExEU)
- Department for Transport (DfT)
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Health and Safety Laboratories (HSL)
- Home Office
- Irish Cosmetic, Detergent & Allied Products Association (ICDA)
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- International Scientific Forum on Home Hygiene (IFH)
- National Poisons Information Service, Birmingham (NPIS)
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- UNSCoEGHS
- Waste and Resources Action Programme (WRAP)

All Party Manufacturing Group (APMG)
UKCPI is a member of the All-Party Parliamentary Manufacturing Group (APMG), which exists to encourage the exchange of knowledge and understanding between Parliament and the UK’s diverse manufacturing industries. The APMG helps to raise the profile of manufacturing both inside and outside of Parliament. Made up of more than 30 parliamentarians from all parties and both Houses, the APMG is co-chaired by Chris Green MP (Con) and vice-chairs Jonathan Reynolds MP (Lab/Co-op) and Heidi Allen MP (Con).

Annual Dinner
Every year UKCPI organises an annual dinner in the Palace of Westminster which provides an opportunity for UKCPI members to network with Members of Parliament and key stakeholders.

All these organisations contributed to the influence and effectiveness of UKCPI during 2018.
Member benefits

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

Technical and regulatory support and guidance
All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used.

Key issues such as labelling and biocide regulations are a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

European link
UKCPI staff are directly linked to the European association AISE at key points from board level through to many of the working groups. This means that UKCPI is in a position to both contribute to and influence AISE policy, as well as keep UK member companies up to date on issues affecting their businesses. This strong relationship with AISE will only gain in importance during the Brexit negotiations and beyond.

Regional meetings
UKCPI runs two regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association.

They are well attended by a broad range of members and we are always pleased to see new faces. This year’s first event included presentations on Brexit preparations, plastics and future policy, tackling corrosive attacks and regulatory updates. For the second event of 2018, retailers joined UKCPI members to hear the latest on packaging regulations, regulatory threats, sustainability and EU exit for chemicals.

Newsletter and monthly email update
A monthly email newsletter includes updates on UKCPI and AISE activity, reminders of forthcoming meetings and events, and a summary of relevant news stories that have appeared in the media each month.

Members’ extranet
The extranet allows UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking of UKCPI meetings, issues and position papers is also available for members here. A monthly email summarises the latest documents uploaded to the extranet and allows members to click through and log in.
UKCPI Council and legal panel

UKCPI Council
Bruce Maxwell, Dri-Pak (Chair)
Tony Appleton, Procter & Gamble UK & Ireland
James Barnes, Unilever UK & Ireland
Colin Butler, RB (UK) (retired)
Gemma Cleland, Unilever UK & Ireland
Ian Croft, Robert McBride
Rhian Eckley, Unilever UK & Ireland
Rowland Furse, Henkel UK
Jerome Gourbeault, RB (UK)
Paul Hey, Ecolab
Tim Kedwards, SC Johnson
Rob Keeling, Airpure
Mark Laing, PZ Cussons (UK)
Gillian Marsh, Procter & Gamble UK & Ireland
Howard Moss, London Oils / Astonish
Brandon Pilling, ACDOPRO
Philip Malpass, UKCPI (Secretary)

UKCPI Legal panel
The UKCPI legal panel in 2018, consisting of Tony Appleton and James Barnes, continued to advise UKCPI on any legal matters concerning the industry.
UKCPI Team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.

Philip Malpass, Director General
Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharmaceutical companies, as well as managing issues and external relations for international alcohol brands.
philip.malpass@ukcpi.org

Charlotte Salter, Communications Officer
Charlotte covers digital media, press office, external and internal communications for UKCPI. She holds a degree in French, Spanish and Italian and has experience in digital and print publishing, having previously worked as a magazine editor for international B2B magazines and websites.
charlotte.salter@ukcpi.org

Steven Stewart, Technical Manager
Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years experience in the cleaning products sector.
sstewart@ukcpi.org

Kathryn Dodgson, Personal Assistant / Office Manager
Kathryn is responsible for the smooth running of the UKCPI office as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts. Kathryn recently graduated with a 2:1 in English Literature.
secretariat@ukcpi.org