As I look back at my two year tenure as chair of UKCPI, during a period of unprecedented political and business uncertainty, I am delighted to report on the important work undertaken by the association and its committees for its members.

As the leading body for our sector, the technical competence of the association and its committees has enabled UKCPI to deliver robust industry representation throughout the year to politicians and officials on a number of technical and regulatory concerns, not least over post-Brexit scenarios.

The UKCPI secretariat also continued to provide valuable guidance and advice to members as regulations move to local implementation and again on concerns over a future post-Brexit regulatory regime.

The third core function which the association delivered this year was to identify potential issues for our sector and to engage with the public, policy makers, the media and other lobby groups to provide industry’s authoritative voice on a range of issues from indoor air quality to plastics.

Please pass on this annual review within your company as it serves to remind colleagues of the numerous activities undertaken by UKCPI on our behalf, which we would likely struggle to address coherently as individual companies.

I am pleased to report that we have seen UKCPI’s membership increase over the last year, and from companies based outside of the UK, and we welcome the extra perspective this will give to the association.

At the time of going to print, a general election has been announced. Whatever 2020 holds, the challenges and opportunities for UKCPI are considerable, not only in its role to keep members informed of changes but also to continue to engage with legislators and regulators.

As I hand over to Rowland Furse, I have every confidence that the small but energetic secretariat, together with Rowland and UKCPI’s members’ engagement, will more than rise to this challenge.

Yours sincerely

[[Signature]]

Bruce Maxwell
Managing Director
Dri-Pak Ltd
Chair of UKCPI Council
UKCPI Members 2019

I51 Products Ltd
ACDOPRO Ltd
Airpure
Bio-D Company
Challs International Ltd
Cleanity S.L.
Christeyns Ltd
Clorox
Coventry Chemicals (trading as Mirius Global Hygiene Solutions)
Dasic International Ltd
Diversey
Dri-Pak Ltd
Ecolab
Genencor Ltd
Greyland Ltd
Henkel Ltd
John Drury & Co
Lakeland Ltd
Liquiform Ltd
London Oils Ltd
Milton Pharmaceutical Company
MonoSol
Nice-Pak International Ltd
Organica (UK) Ltd
Persan ES
Procter & Gamble UK & Ireland
PZ Cussons
RB (UK)
Robert McBride Group
SC Johnson
Selden Research
Solent Packaging
Star Brands
Unilever UK & Ireland
William Clements (Chemicals) Ltd
Zep UK Ltd
Zenith Hygiene Group
Advocacy, Regulatory and Communications Committee

The ARC committee encompasses advocacy, regulatory and communications work. This allows for technical experts and advocacy and communications experts to sit together and gives UKCPI a strong basis on which to assess and then address a range of topics – some demonstrated below.

Advocacy

UKCPI’s value to its members is its access to and credibility with officials and policy makers. This often means UKCPI is asked to meet and contribute to Government thinking prior to initiatives being fully developed. Throughout 2019 UKCPI worked with a number of Government departments and stakeholder groups to promote members’ interests.

Brexit

UKCPI was one of the first trade associations to engage with officials in 2016 to understand the potential consequences of leaving the EU for members and then convey industry’s concerns to Brexit officials from DExEU, Defra and BEIS. This early engagement has meant that UKCPI has become a key contact for officials when they are assessing the impact of various Brexit scenarios on industry. Officials have been regular attendees at UKCPI regional meetings and Council meetings and UKCPI continues to sit on various Government groups looking at the impact of Brexit on the sector.

Indoor Air Quality

In January 2019 The Department for Food and Rural Affairs (Defra) published its Clean Air Strategy with proposals to address a range of emission sources from farming, industry, vehicles and domestic products including cleaning products. During the consultation period UKCPI had submitted the case that measures should be proportionate to the very low contribution that cleaning products have to indoor air quality, but that industry would use existing stewardship programs to communicate VOC content to consumers. UKCPI also argued against the use of additional labelling for VOC content on consumer safety grounds.

Plastic

The debate around plastic ingredients, packaging, recycling, pollution and single use has continued in both the media as well as with Government policy initiatives. In 2019 UKCPI developed its first position paper on these various aspects on the cleaning and hygiene sector and also contributed to two Government consultations.

In response to the consultation on consistency of household and business recycling collections, UKCPI supported the industry position that improved recycling rates can be achieved by a focus on increased capture and improved quality of ‘core materials’.

UKCPI responded to the consultation to reform the UK packaging producer responsibility system by arguing to adopt the proposed governance ‘model 2’, which establishes a not-for-profit organisation to oversee the whole recovery supply chain.

These positions were reflected in the Government’s response published in July. UKCPI will continue to engage on these matters for the proposed introduction date of 2023.
It is intended for this reference number to be used in emergency situations by the PCCs to specifically and quickly identify the products’ formulation when contacted by a member of the public or the medical profession. This should enable faster and more accurate diagnosis and treatment for the situation presented.

Review of the Detergents Regulations
The European Commission has reviewed the effectiveness of the Detergent Regulations and the key findings were:

- Clarification scope of Regulation,
- Rules on refill sale of detergents,
- Prohibiting the use of some substances,
- Revise dosage information on the label,
- Streamline labelling information,
- Removal medical ingredient data sheet,
- Alignment provisions with Cosmetics Regulation,
- Clarifications overlap with Biocides Regulation,
- Guidance on enforcement & Central database on ingredients.

A further study on simplification of labelling and IT tools will begin before the end of the year and will run for 15 months, with results expected in 2021.
Advocacy, Regulatory and Communications Committee

Biocidal products
UKCPI is represented on the AISE Biocides Working Group and provides UKCPI members with updates on progress with implementation of the BPR. During the last year, a number of active substances have been approved under product types relevant for our industry. Many UKCPI members are now working in earnest on product dossiers, because two-year submission deadlines are now defined for a wider number of active substances. UKCPI continued to work in partnership with the Irish Association, ICDA, liaising with the Pesticide Service in Ireland to try to address ongoing delays in the system for obtaining PCS numbers for products being placed on the market.

The guidance has been published on how potential endocrine disruptors will be reviewed and assessed during the evaluation stage of product dossiers. It is likely that this additional process will cause further delays to product authorisations and renewal of active substances.

Concern over in-can preservatives
AISE is also working closely with the European Commission on the review of preservative (PT6), especially the isothiazolinones. Recent harmonised classifications have introduced extremely low specific concentration limits for labelling products as sensitisers. This is problematic since it effectively prevents the authorisation of certain products containing the preservative as a biocide. UKCPI kept the UK competent authorities up to date on the industry’s concerns whilst AISE is working to ensure the decisions taken by the Commission and its experts are evidence-based and scientifically robust.

Professional Cleaning & Hygiene Sector
Mr Woodhead of Selden Research represented UKCPI on the Professional Cleaning & Hygiene Sector (PCHS) Steering Group and reported back to the Committee. This reinforces the importance of this sector to both associations.

Other legislative areas / horizon monitoring
The UKCPI Advocacy, Regulatory & Communication Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that could influence our product categories.

To keep up to date on issues relevant to our industry, UKCPI regularly attends the DfT UN transport briefings, HSE GHS Stakeholders Group & Environment Agency Liaison Group meetings held throughout the year.

UKCPI Technical Manager Steven Stewart is in regular contact with technical managers in other industry trade associations. Furthermore our Director General, Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries as well as the Chemicals Stakeholder Forum run by Defra.
With Indoor Air Quality an increasing focus for the media this year, UKCPI worked with journalists to improve their understanding of the low contribution of cleaning products to indoor air pollution. The ARC committee also developed a detailed Q&A paper on cleaning with sprays and aerosols.

Plastic-related issues continued to be raised with UKCPI throughout the year, including: microfibres released from clothing during laundry. The trend for refilling also took off this year, with a number of new refillable trigger sprays launched and trials of cleaning product refills in a few supermarkets.

UKCPI once again supported Recycle Week in September on social media, to raise awareness that cleaning product packaging can be recycled.

In the first quarter of 2019, UKCPI launched an extra newsletter dedicated specifically to Brexit news, which kept members up to date with fast-moving developments in the run-up to the UK’s expected exit date.

UKCPI worked with The Child Accident Prevention Trust (CAPT) to develop a teaching resource to educate young children about safety around cleaning products, to be delivered by staff in early years settings such as nurseries and pre-schools. Material includes an illustrated story book, lesson plan, session plan and a fact sheet on cleaning products, explaining their benefits and the potential risks if misused by small children.
Safety first – working with RoSPA

Work continued on the ongoing Take Action Today, Put Them Away campaign, which is run in partnership with the Royal Society for the Prevention of Accidents (RoSPA) to reduce the number of children harmed by accidental exposure to cleaning products.

The campaign has gone from strength to strength since its launch in 2013, and has now reached 13 areas and been delivered through more than 140 local partners.

This year there were local launches in Coventry and Solihull, which were identified as priority areas. This follows the scheme’s success in other key areas of the UK, where over 300,000 families have been helped to prevent poisoning and eye injuries.

The rolling programme provides risk assessment tools and materials, which equip both professionals and consumers with knowledge to ensure they could recognise potential dangers. The key educational element of Take Action Today is a magnetic notepad with safety advice that can be put on a fridge or other metallic kitchen appliance.
In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2019, UKCPI worked closely with other trade associations, government departments, NGOs, external stakeholders and the media on matters of common interest. These have included:

- Allergy UK
- Alliance of Chemical Associations (ACA)
- American Cleaning Institute (ACI)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Brands Group
- British Cleaning Council (BCC)
- British Coatings Federation (BPF)
- British Plastics Federation (BPF)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- Chemical Business Association (CBA)
- UK Chemical Industries Supply Chain Expo (ChemUK)
- Cleaning Products Europe
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Cleaning Industry Liaison Forum (CILF)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department for Business, Energy and Industrial Strategy (BEIS)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Exiting the EU (DExEU)
- Department for Transport (DfT)
- Environment Agency Chemicals Liaison Group
- Euromonitor
- Health and Safety Executive Committees (HSE)
- Health and Safety Laboratories (HSL)
- Home Office
- Hubbub
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- International Scientific Forum on Home Hygiene (IFH)
- National Poisons Information Service, Birmingham (NPIS)
- Ricardo Consulting
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- UNSCoEGHS
- Waste and Resources Action Programme (WRAP)

All Party Manufacturing Group (APMG)

UKCPI is a member of the All-Party Parliamentary Manufacturing Group (APMG), which exists to encourage the exchange of knowledge and understanding between Parliament and the UK’s diverse manufacturing industries. The APMG helps to raise the profile of manufacturing both inside and outside of Parliament. Made up of more than 30 parliamentarians from all parties and both Houses, the APMG is co-chaired by Chris Green MP (Con) and Barry Sheerman MP (Lab).

Annual Dinner

Every year UKCPI organises an annual dinner in the Palace of Westminster which provides an opportunity for UKCPI members to network with Members of Parliament and key stakeholders.

All these organisations contributed to the influence and effectiveness of UKCPI during 2019.
Member benefits

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

Technical and regulatory support and guidance
All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used, particularly on future Brexit scenarios.

Key issues such as labelling and biocide regulations are a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

Advocacy
Of great value to members is UKCPI’s access to and credibility with officials and policy makers. This often means UKCPI is asked to meet and contribute to Government thinking prior to initiatives being fully developed. This has been essential during 2019 and the Government’s preparations for a Brexit.

European link
UKCPI staff are directly linked to the European association AISE at key points from board level through to many of the working groups. This means that UKCPI is in a position to both contribute to and influence AISE policy and in turn its influence on EU policy, as well as keep UK member companies up to date on issues affecting their businesses. This strong relationship with AISE will be important during the Brexit negotiations and beyond.

Regional meetings
UKCPI runs two regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members and we are always pleased to see new faces.

This year’s first event included presentations on the impact of Brexit on regulations for cleaning products such as CLP, BPR and the Detergents Regulations. For the second event of 2019, topics included fragrance formulations, legislative updates and officials from both Defra and BEIS briefed members on the latest Brexit developments.

Newsletter and monthly email update
A monthly email newsletter includes updates on UKCPI activity, reminders of forthcoming meetings and events, and a summary of relevant news stories that have appeared in the media each month.

Members’ extranet
The extranet allows UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking of UKCPI meetings, issues and position papers is also available for members here. A monthly email summarises the latest documents uploaded to the extranet and allows members to click through and log in.
UKCPI council and legal panel

**UKCPI Council**
Bruce Maxwell, Dri-Pak (Chair)
Tony Appleton, Procter & Gamble UK & Ireland
Amy Barker, SC Johnson
Duane Butterfield, Ecolab
Gemma Cleland, Unilever UK & Ireland
Ian Croft, Robert McBride
Mark Cunningham, PZ Cussons (UK)
Rhian Eckley, Unilever UK & Ireland
Rowland Furse, Henkel UK
Jerome Gourbeault, RB (UK)
Helen Herd, Robert McBride
Rob Keeling, Airpure
Philip Malpass, UKCPI (Secretary)
Gillian Marsh, Procter & Gamble UK & Ireland
Howard Moss, London Oils / Astonish
Helge Mueller, Diversey
Brandon Pilling, ACDOPRO
Susanna Speirs, Unilever UK & Ireland

**UKCPI Legal panel**
The UKCPI legal panel in 2019, consisting of Tony Appleton and Susanna Speirs, continued to advise UKCPI on any legal matters concerning the industry.
UKCPI team

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.

Philip Malpass, Director General
Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharmaceutical companies, as well as managing issues and external relations for international alcohol brands.
philip.malpass@ukcpi.org

Charlotte Salter, Communications Officer
Charlotte covers digital media, press office, external and internal communications for UKCPI. She holds a degree in French, Spanish and Italian and has experience in digital and print publishing, having previously worked as a magazine editor for international B2B magazines and websites.
charlotte.salter@ukcpi.org

Steven Stewart, Technical Manager
Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years experience in the cleaning products sector.
sstewart@ukcpi.org

Kathryn Dodgson, Personal Assistant/Office Manager
Kathryn is responsible for the smooth running of the UKCPI office as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts. Kathryn has a degree in English Literature.
secretariat@ukcpi.org